



**American
Foundation
for Suicide
Prevention**



Great news! You can now fundraise for the Out of the Darkness Walks through Facebook, but your Facebook fundraiser must be started through your personal fundraiser portal in DonorDrive for donations to appear on your page. Simply [log in](#) to your account, then click "Start a Facebook Fundraiser" from the Your Fundraising menu on the right side of the page.

The screenshot shows the DonorDrive dashboard for the 'Denver Metro Walk' event. At the top, there are navigation icons for 'Your Page', 'Team Page', 'Dashboard', 'Donations', 'Messages', and 'Resources'. The main header includes the logos for the American Foundation for Suicide Prevention and Out of the Darkness Community Walks, along with navigation links: HOME, ABOUT, GET INVOLVED, MAKE AN IMPACT, REGISTER, and WALKER CENTRAL. The event title 'Denver Metro Walk' is displayed with a 'Your Events' dropdown. Below the title, event details are shown: 'Event Date: 09/19/2020', 'Denver, CO', 'Team: Hugs and Smiles - Remembering David', and 'Captain: You'. Two tabs are visible: 'Your Fundraising' (selected) and 'Your Team Fundraising'. A welcome message states: 'Welcome to your Out of the Darkness Walk Fundraiser Portal! Get started by exploring the menus to the right, where you'll find links to edit your fundraising page, invite others to donate, change your team, and more! Also - be sure to check out Walker Central for the most up to date fundraising resources, tips, shareable content, and answers to the most frequently asked questions.' Under 'Quick Links', there are links for 'Offline Donation Form' and 'FAQ'. On the right side, under 'Your Fundraising', a list of options includes 'View Your Page', 'Edit Registration Details', 'Make a Donation', 'View Donations Received', 'Register Another Participant', and 'Create a Facebook Fundraiser', which is circled in red.

IMPORTANT: If you start a Fundraiser on Facebook using the "add a donate button feature," donations will be sent to AFSP as general donations from Facebook and will not appear on your walk page. **PLEASE DO NOT SELECT THIS OPTION IF YOU WANT DONATIONS TO COUNT TOWARDS THE WALK!**

The screenshot shows a Facebook post by Jennifer Sike. A dialog box titled 'Add a Donate Button' is open, with the text: 'You can add a donate button to your post to raise money for a nonprofit on Facebook.' The dialog box has an 'Add' button. A large red 'X' is overlaid on the post content, which includes the text: 'I am fundraising for the Out of the Darkness Walk to fight suicide. Please donate to help save lives!' and the AFSP logo. The dialog box is circled in red.