2021 National Suicide Prevention Week PSA Scripts

**World Suicide Prevention Day Promotion**

15-second

Join the American Foundation for Suicide Prevention on September 10, World Suicide Prevention Awareness Day, for an inspiring all-day virtual event, starting at 12pm Eastern on Facebook Live @AFSPnational.

15-second

September 10 is World Suicide Prevention Awareness Day. Join the American Foundation for Suicide Prevention for an all-day virtual event at 12pm Eastern on Facebook Live @AFSPnational. Together, we can help #StopSuicide.

30-second

September 10 is World Suicide Prevention Awareness Day. Together, we can help #StopSuicide. Join the American Foundation for Suicide Prevention for an all-day virtual event filled with inspiring conversations and guidance, as well as special guests from the world of entertainment. We’ll bring together communities across the country to help make a difference. Tune in on September 10, from 12 to 8pm Eastern, on Facebook Live @AFSPnational.

30-second

We all have mental health, just as we all have physical health. But it’s time to deepen the conversation. It’s important that we know how to talk about suicide, and connect ourselves and our loved ones to help if ever we need it. September 10 is World Suicide Prevention Awareness Day. Join the American Foundation for Suicide Prevention for an all-day virtual event at 12pm Eastern on Facebook Live @AFSPnational. Together, we can help #StopSuicide.

30-second

September is National Suicide Prevention Awareness Month. Together, we can help #StopSuicide. It’s important that we know how to talk about suicide, and connect ourselves and our loved ones to help if we ever need it. Join the American Foundation for Suicide Prevention for an inspiring all-day virtual event filled with conversation and entertainment, starting at 12pm Eastern on Facebook Live @AFSPnational. Learn more at A-F-S-P dot com, slash N-S-P-W.

Continued >>>

**Audacy Partnership Promotion**

30-second

September is National Suicide Prevention Awareness Month. This year, the American Foundation for Suicide Prevention has partnered with Audacy to help spread awareness of this leading cause of death, and make sure we all know how to talk about suicide, and connect ourselves and our loved ones to help if we ever need it. Tune in on September 10 for an all-day virtual event at 12pm Eastern on Facebook Live @AFSPnational. Together, we can help #StopSuicide.

60-second

We all have mental health, and many of us have become more comfortable talking about it. But the topic of suicide can still be scary when it comes up. It’s time to deepen the conversation. That’s why this September, for National Suicide Prevention Awareness Month, the American Foundation for Suicide Prevention has partnered with Audacy to help spread awareness of this leading cause of death, and make sure we all know what resources are available, as well as how to connect ourselves and our loved ones to help if we ever need it. Join the American Foundation for Suicide Prevention and Audacy for an all-day virtual event on September 10 at 12pm Eastern on Facebook Live @AFSPnational, as we bring together communities across the country to help make a difference with inspiring conversations and guidance, along with some special guests from the world of entertainment. Together, we can help #StopSuicide. Learn more at A-F-S-P dot com, slash N-S-P-W.

**Community Walks Promotion**

15-second

September is National Suicide Prevention Awareness Month. Together, we can help #StopSuicide. Walk to make a difference and raise awareness and funds. Join the Out of the Darkness Community Walks at A-F-S-P dot org, slash Walks.

30-second

September is National Suicide Prevention Awareness Month. Together, we can help #StopSuicide. Join others in your community who are walking to save lives, honor loved ones, and raise awareness and funds. Be a part of the American Foundation for Suicide Prevention’s Out of the Darkness Community Walks. Walk to stop suicide, and make connections that will last a lifetime. Learn more and register today at A-F-S-P dot org, slash Walks.