

988

IS NOW AVAILABLE NATIONWIDE



Starting today, this new three-digit phone number – staffed by trained crisis counselors – is just a call or text away during a mental health, substance use or suicide crisis.

This is a tremendous step toward providing life-saving support that will help countless people in crisis. But the work is just beginning.

Everyone, everywhere in the U.S. should have access to a mental health crisis response when they need it. That is why we are working tirelessly to **#ReimagineCrisis**.

Together, we must:



Expand Lifeline capacity and capability in every community to meet increasing demand for 988



Ensure mobile crisis teams are available in every community to provide people in crisis with a mental health response



Establish crisis stabilization options to provide somewhere to go in crisis



Invest in a mental health crisis workforce to bolster the help available in every community, including leveraging peer support



We need federal, state and local policymakers to continue to act on this important issue. Everyone deserves a compassionate, equitable, effective mental health response in a crisis.

Learn more and act now at ReimagineCrisis.org.

Daniel H. Gillison, Jr.
CEO, National Alliance on Mental Illness
Leader, #ReimagineCrisis campaign

Robert Gebbia
CEO, American Foundation for Suicide Prevention

Saul Levin, M.D.
CEO, American Psychiatric Association

Arthur C. Evans Jr., PhD
CEO, American Psychological Association

Bill Smith
Founder, Inseparable

Former U.S. Rep. Patrick J. Kennedy
Founder, The Kennedy Forum

Andy Keller, PhD
President and CEO, Meadows Mental Health Policy Institute

Schroeder Stribling
CEO, Mental Health America

Charles Ingoglia, MSW
CEO, National Council for Mental Wellbeing

Amit Paley
CEO & Executive Director, The Trevor Project

Tyler Norris, MDiv
CEO, Well Being Trust



REIMAGINE Crisis Response

OUR PARTNERS:

American Academy of Pediatrics
American Association of Suicidology
ACLU Campaign for Smart Justice
American College of Emergency Physicians
American Foundation for Suicide Prevention
American Psychiatric Association
American Psychological Association
The Arc of the US
Behavioral Health Foundation
Behavioral Health Link
The Center for Law and Social Policy
Centerstone
Children's Hospital Association
CIT International

Connections Health Solutions
Crisis Residential Association
Crisis Text Line
Depression and Bipolar Support Alliance
Fountain House
Inseparable
The Jed Foundation
The Kennedy Forum
League of United Latin American Citizens
Legal Action Center
Major County Sheriffs of America
Meadows Mental Health Policy Institute
Mental Health America
The Mental Health Coalition
National Alliance on Mental Illness
National Association for Rural Mental Health

National Association of County Behavioral Health and Developmental Disability Directors
National Association of Peer Supporters
National Association of State Mental Health Program Directors
National Association of School Psychologists
National Association of Social Workers
National Council for Mental Wellbeing
Police, Treatment, and Community Collaborative (PTACC)
RI International
Steinberg Institute
The Steve Fund
Treatment Advocacy Center
The Trevor Project
Well Being Trust