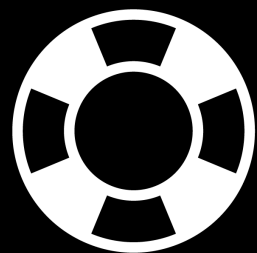




Audacy

WE CAN SURVIVE

PRUDENTIAL CENTER, NEW JERSEY
OCTOBER 14, 2023



**American
Foundation
for Suicide
Prevention**



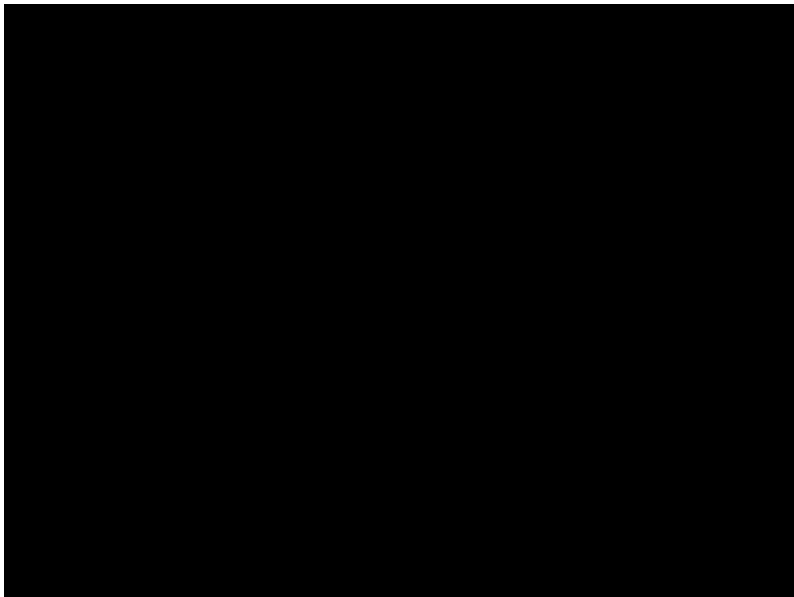
SOLD OUT

10th Annual

We Can Survive

OCTOBER 14, 2023 | PRUDENTIAL CENTER | NEWARK, NJ

Audacy's 10th Annual **We Can Survive** concert took place on the East Coast for the very first time on Saturday, and it was an unforgettable night of music, unity, and hope featuring chart topping artists to rising stars. As the world comes together to face unprecedented challenges, our star-studded lineup featuring Maroon 5, OneRepublic, Kelly Clarkson, and David Kushner uplifted the crowd with electrifying performances. We Can Survive proved once again, that music has the ability to heal, connect and inspire.



MAROON 5

Audacy
WE CAN SURVIVE

15k+
Concert Attendees

\$600k+
Donated to The American
Foundation for Suicide
Prevention

4+
Major Artists

On-Air Promotion

948+

Promotional Mentions Received



Promotional Mention



Promotional Mention



American
Foundation
for Suicide
Prevention

KELLY CLARKSON

Social Promotion

AFSP inclusion in Audacy's social posts

audacy and 2 others

Audacy
WE CAN SURVIVE
MAROON 5
ONEREPUBLIC
KELLY CLARKSON
& MORE
OCTOBER 14 | PRUDENTIAL CENTER

American Foundation for Suicide Prevention | an iHeart Listening partner

Liked by liarosegordon and 4,195 others
audacy NEW home. NEW Jersey. NEW 102.7.
Audacy @WeCanSurvive concert is at the @PruCenter this year! ... more
View all 88 comments
thatsnotnormel Can't wait!!
August 14

WCS 2023 August 14

Audacy
WE CAN SURVIVE
MAROON 5
ONEREPUBLIC
KELLY CLARKSON
& MORE
TIX ON SALE FRI.
8/25 AT 10 AM ET
OCTOBER 14
PRUDENTIAL CENTER

GET YOUR TIX HERE!

American Foundation for Suicide Prevention | an iHeart Listening partner

audacy and 3 others

Liked by bethanykent84 and 324 others
audacy Thank you to everyone who came out to this year's show 🙌 Your support made @Audacy's #WeCanSurvive 2023 a huge success + helped us raise over \$600K for @afspnational 💜
(📷 Getty/Astrid Stawiarz)
View all 8 comments
October 16

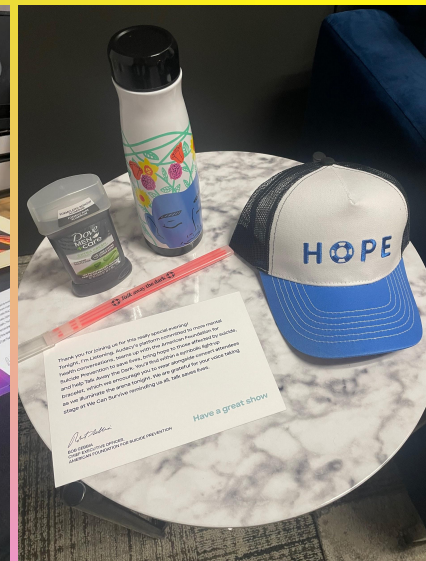
audacy and 3 others
wnew1027 · Original audio

Liked by thatsnotnormel and 127 others

On-Site Activation

Interacting with enthusiastic fans

AFSP was featured and recognized throughout the night from the moment concert attendees stepped foot into the venue, to being introduced on stage after Kelly Clarkson! Guests wrote positive messaging on AFSP's scratch wall activation, and received glow bracelets and giveaways to spread AFSP's message to Talk Away The Dark. We Can Survive raised over \$600,000 for AFSP, and the donation was proudly presented on the red carpet with artist David Kushner, and on stage with WNEW's talent Mike Adam! The artists also received AFSP premium items in their dressing rooms with a thank you note from AFSP.



In Venue Digital Signage & In Show Mention



Check Presentations

On Stage with WNEW talent Mike Adam, and on the red carpet with Susan Larkin & David Kushner





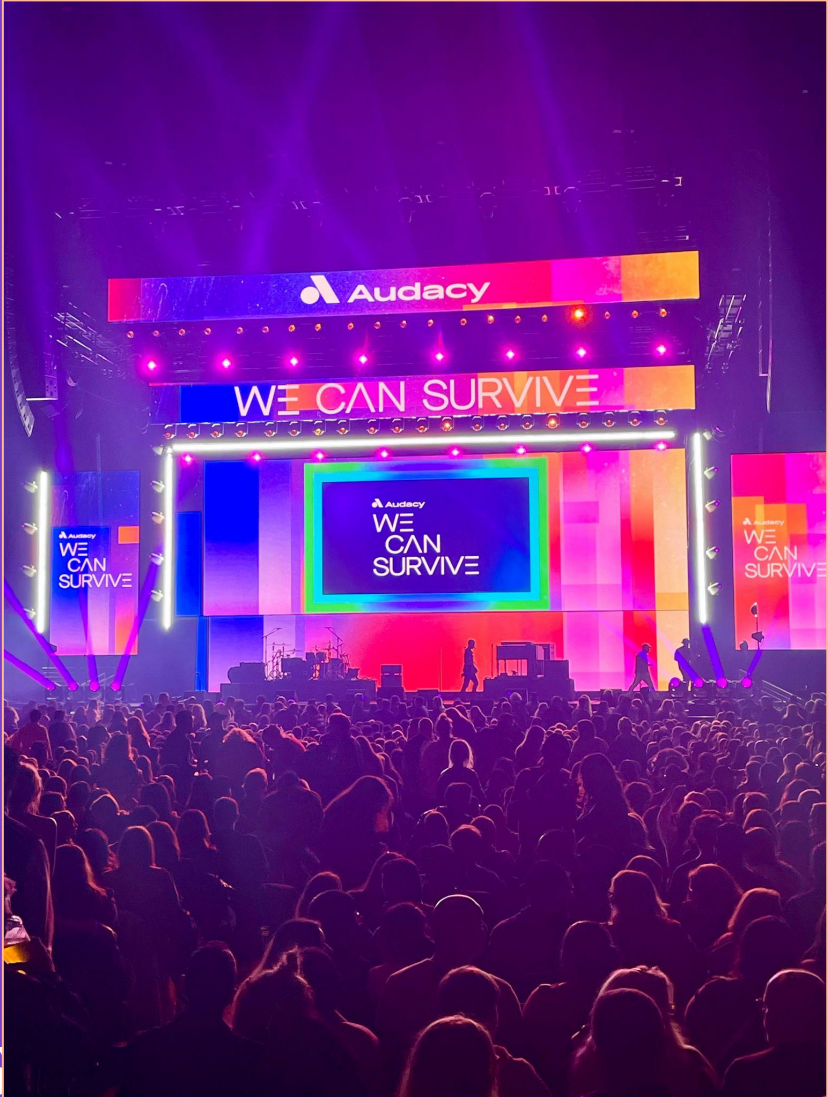
Audacy

WE CAN SURVIVE

EVENT HIGHLIGHTS



Sold Out Crowd



Epic Live Performances



Authentic Fan Connection



DAVID KUSHNER MEET & GREET



LIVE DONATION PRESENTATION FOR AFSP



MAIN STAGE SPONSOR ACKNOWLEDGEMENTS



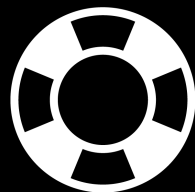
ONEREPUBLIC FAN MEET & GREET





WE CAN SURVIVE

THANK YOU FOR YOUR PARTNERSHIP!



**American
Foundation
for Suicide
Prevention**

