

ZEEKR announces enhanced ownership benefits:**10-year warranty + 10 years of free servicing + 10 years of full connectivity**

- Global electric mobility technology brand ZEEKR, introduces unique '10+10+10' ownership benefit to boost customer confidence in electric vehicles
- In addition to the current standard 5+5 year warranty, the incentive, running from now until the end of April, offers new Zeekr 001¹ or Zeekr X owners 10 years of free servicing and 10 years of full connectivity.
- Intended to provide new EV owners with peace-of-mind, ZEEKR is confident the offer will help accelerate the transition to sustainable mobility in Europe
- Pricing for the ZEEKR 001 luxury shooting brake starts at 59,490 EUR (incl. VAT)² in the Netherlands and 677,000 SEK (incl. VAT)² in Sweden
- Pricing for the ZEEKR X compact urban luxury SUV starts at 42,490 EUR (incl. VAT)² in the Netherlands and 529,000 SEK (incl. VAT)² in Sweden
- Further information and full T&Cs for the campaign can be found at www.zeekr.eu

Amsterdam / The Netherlands, 5 February 2024 – Global electric mobility technology brand, ZEEKR, has announced its '10+10+10' ownership benefit for new customers who purchase a ZEEKR 001¹ or ZEEKR X between now and the end of April 2024.

The '10+10+10' campaign provides European car buyers with a significant incentive to go electric. In addition to the standard 5+5 year / 200,000-kilometer warranty, new customers are offered 10 years of free servicing and 10 years of full connectivity on the two ZEEKR models¹ on sale in Europe.

The new incentive is intended to provide European customers with confidence in the quality of ZEEKR's products and peace-of-mind when it comes to owning an electric vehicle, potentially for the first time. This strong and unique value proposition will accelerate the transition to sustainable mobility, reduce the total cost of ownership and improve the residual values of ZEEKR cars, offering an EV experience that is innovative, convenient, and rewarding.

The offer is available on ZEEKR 001¹ and ZEEKR X models for all private and business customers who pay cash or use the ZEEKR Finance products between 6 February and 30 April 2024, provided registration and delivery takes place by 31 May 2024. Full details and T&C's of the promotional campaign can be found on www.zeekr.eu

To further strengthen the 10+10+10 ownership benefit on Zeekr X, retail prices have been adjusted in line with current market dynamics.

Zeekr X	Netherlands – Retail price (incl. VAT)	Sweden – Retail price (incl. VAT)
Long Range RWD	42,490 EUR	529,000 SEK
Privilege AWD	47,490 EUR	579,000 SEK

(ZEEKR 001: Combined power consumption in kWh/100km: 18.5-18.2 (WLTP); Combined CO₂ emissions in g/km: 0. ZEEKR X: Combined power consumption in kWh/100km: 18.3-16.4 (WLTP); Combined CO₂ emissions in g/km: 0)

¹ All models except ZEEKR 001 Privilege AWD are included in the offer.

² Prices are for the single motor Long Range models.

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About ZEEKR

ZEEKR is the global luxury electric mobility technology brand from Geely Holding Group. ZEEKR aims to create a fully integrated user ecosystem with innovation as standard. The brand utilizes the EV-focused Sustainable Experience Architecture (SEA) and includes its own e-powertrain technologies and a sustainable electric vehicle supply chain.

ZEEKR operates its R&D center in Ningbo, Hangzhou, Gothenburg and Shanghai and boasts state-of-the-art facilities and world-class expertise. The engineering team in Sweden works on core technologies including vehicle architectures, powertrain, chassis, and advanced driver assistance systems (ADAS). They also collaborate with start-ups, innovation hubs and academia in Sweden and from around the world to pave the way for future sustainable mobility.

ZEEKR Global Design center, also located in Gothenburg, is home to a diverse, international team working in disciplines including exterior and interior design, color, materials, human-machine interface (HMI), and digital and physical modeling. The inside of the building boasts an open layout to encourage all teams to work together as a single, unified group.

Since ZEEKR began delivering vehicles in October 2021, the brand has delivered over 200,000 vehicles to date including the ZEEKR 001, ZEEKR 001 FR, ZEEKR 009 MPV, ZEEKR X urban SUV, and ZEEKR Luxury Sedan. ZEEKR has announced plans to sell vehicles in European, Middle Eastern and other Asian markets, and has an ambitious roll-out plan over the next 5 years to satisfy the rapidly expanding global EV demand.



Z E E K R

Media Information

Notes for Editors:

To download media assets, please visit: [ZEEKR Europe Media Assets - Google Drive](#)

For further information or for interview requests, please contact: media@zeekr.eu