

ZEEKR

RULES FOR PARTICIPATION IN THE WEEKEND TESTDRIVE GIVEAWAY

By entering into the weekend test drive giveaway organized by ZEEKR Sweden AB (with its registered address at Pumpgatan 1, 417 55 Gothenburg, Sweden (“**Zeekr**”) in Malmö (the “**Giveaway**”), you have the chance to win a free all-weekend test drive with the Zeekr 001 privilege during the weekend of 20 and 21 April 2024 (the “**Prize**”), pursuant to these Rules and under the applicable terms & conditions in relation to the Prize.

By participating in the Giveaway, you accept the applicability of these Rules, Zeekr’s privacy policy (accessible on zeekr.eu), and the conditions applicable to the Prize as set out in the Undertaking below. Participation in the Giveaway is open to those who book a test drive at Zeekr’s pop-up in Malmö, Sweden between 18 March 2024 and 14 April 2024. In order to qualify for participation, you need to have a valid driver’s license for at least three years and be 23 years or older. You must also be in a healthy and fit state to drive.

The Giveaway will be closed for participation on 14 April 2024 23:59 CET and the winner will be drawn by Zeekr randomly on 15 April 2024 by using a digital tool. If the selected winner does not claim the prize within 24 hours by responding to Zeekr’s e-mail, Zeekr will select a new winner. There will be 1 winner and 1 prize.

WEEKEND TESTDRIVE UNDERTAKING

I, _____, hereby confirm my participation in the Giveaway and undertake and warrant that I shall comply with the above Rules and the obligations set forth in this Undertaking regarding the Prize awarded to the Giveaway winner (the “**Winner**”). The Winner shall be granted the right to use a Zeekr 001 Privilege AWD provided by Zeekr (the “**Vehicle**”) for the agreed period and under the below terms and conditions.

1. THE TERM

- 1.1. Zeekr shall provide the Winner with a Vehicle (including the necessary insurance) for use during the weekend of 20 and 21 April 2024 (the “**Term**”).

2. HANDOVER OF THE CAR

- 2.1. The handover of the Vehicle shall take place at the garage of the Emporia shopping mall in Malmö at a time to be agreed through e-mail. The Winner is to present a valid driver’s license to Zeekr or its partners prior to the handover.

3. USE OF THE CAR

- 3.1. The Winner is required to have a valid driver’s license for the duration of the Term and shall use the Vehicle in a due and careful manner and in accordance with its usual purpose. The Winner is required to protect the Vehicle from loss, damage, destruction, theft or misuse and shall respect and comply with all traffic rules and regulations.
- 3.2. The Winner may only drive the Vehicle when fit to do so, being in good physical condition and/or not under the influence of alcohol or medication. Smoking or having pets or other animals in the Vehicle is prohibited. The Winner is not entitled to have the Vehicle driven by any other person than the one (1) notified to Zeekr as an Authorized Person (see below).
- 3.3. The Vehicle may only be driven in Sweden.

ZEEKR

- 3.4. Zeekr is entitled to request an early return of the Vehicle before the expiry of the Term in the event of a breach of these conditions by the Winner, in particular, without limitation, if the Vehicle is used by the Winner or the Authorized Person in conflict with its usual purpose or for enjoyment by an unauthorized person. General expenses related to the operation of the Vehicle, such as charging, tollways and parking costs, are borne by the Winner.
- 3.5. The Winner is required to notify Zeekr without delay of all damage to the Vehicle including minor damage (including, without limitation, noticeable grazes, damaged paintwork, bumper scuffs, scratched wheels and damage to the interior of the Vehicle).
- 3.6. If a traffic violation is committed while using the Vehicle (by the Winner or a person to whom the Winner has entrusted the Vehicle, even without authorization and in contravention of this Undertaking), the Winner is liable to pay any fees and fines invoiced to Zeekr as the registered owner. In such a case, the Winner commits to follow Zeekr's instructions. If the Vehicle is damaged, the Winner is to contact Zeekr as soon as possible and the Winner shall support Zeekr with any necessary police or insurance reporting and provide full assistance during the damages handling phase. The Winner shall only be liable for damages to the in case of negligence or severe misconduct, or failure to report any damages to Zeekr.

4. RETURN OF THE CAR

- 4.1. The Winner is required to return the Vehicle in a condition in which it was accepted, considering normal wear and tear, without undue delay, at the place of handover or as agreed otherwise in writing with Zeekr (e-mail shall suffice).

5. DELAY

- 5.1. In the event of a delay in returning the Vehicle to Zeekr by the Winner, the Winner is required to pay a contractual penalty of SEK 2500 for each uncompleted day of the delay. This right to collect a contractual penalty does not affect the right of Zeekr to claim damages to the fullest extent.

Authorized Persons

The Winner may submit the personal details of one (1) designated driver (in addition to the Winner) to Zeekr (the "**Authorized Person**"). The Authorized Person must be at least 23 years old, having a driver's license for a minimum of 3 years and may only drive the Vehicle when fit to do so, in good physical condition and/or not under the influence of alcohol or medication. The Winner shall ensure that the Authorized Person shall only drive the Vehicle while in possession of a valid driver's license and at all times respect and comply with all traffic rules and regulations, as well as the terms in this Undertaking.

I, _____, undertake to fulfil the obligations set out in this Undertaking and accept to be legally bound hereby.

Date: _____ 2024

Place: Malmö