Imagining Beyond: The Zeekr MIX Arrives In China

- The Zeekr MIX[1] is the first family-oriented product built on the SEA-M architecture
- The Zeekr MIX maximizes in-cabin space, boasting a wheelbase of 3008 mm with a length of 4688 mm
- Hidden dual B-pillar design underscores vehicular safety to the utmost
- Front-row seats that can swivel 270 degrees support "9+N" cabin scenario modes
- Advanced sensor suite of lidar, high-definition cameras, and millimeter-wave radars ensures safe ADAS experiences
- Enhanced 800V electrical system brings rapid power delivery and charging speeds
- To download media assets please visit: Zeekr Europe Media Assets

Hangzhou / China, 23 October 2024 – Have you ever pictured the everyday car of the future? A vehicle that can navigate you to your destinations, offering a cabin where you can chat face to face with friends, and an intelligent system that understands your demands and interacts with your children? All these features and more are now available in the Zeekr MIX, a revolutionary capsule-shaped model encapsulating the young marque's vision of future mobility – an intelligent living room on wheels.

As the first family-oriented product built on the SEA-M architecture, the Zeekr MIX reimagines the concept of an everyday vehicle. Born out of a desire to challenge conventional automotive design, the Zeekr MIX combines a capsule-style exterior and innovative packaging to maximize in-cabin space. Step into the cabin of the Zeekr MIX and experience the welcoming ambiance similar to your own living room. Thanks to the SEA-M architecture, the Zeekr MIX boasts a spacious interior in a compact form, achieving a wheelbase of 3008 mm with a length of 4688 mm. With front-row seats that can swivel 270 degrees, an in-cabin height of 1350 mm, and a movable central console, this is one of the most versatile cabins ever designed for a vehicle. The Zeekr MIX can transform into a lounge for card games with friends, a relaxing and comfortable fishing spot, or even a private yoga studio.

Industry-first double sliding doors on the vehicle provide a 1.48-meter-wide entrance, and a vehicle floor height of just 390 mm ensures easy access for young children and the elderly. Through innovative damper structure design and suspension space optimization, the Zeekr

MIX's front wheels can turn more than 50 degrees, allowing for a turning radius within 5 meters. This agile vehicle can perform a U-turn smoothly in every 4-lane intersection.

The absence of traditional B-pillars doesn't compromise safety in the Zeekr MIX; in fact, it enhances it. The Zeekr MIX features a hidden dual B-pillar design, with two ultra-high-strength steel pillars embedded within each door. This structure, crafted from 2000 megapascal hot-formed steel and fortified by a unique thickening process, offers over 30% more strength than conventional hot-formed steel. The one-piece die-casted rear body, adopting the same material as the Zeekr 009, further enhances the vehicle's resilience. Overall, the Zeekr MIX achieves a seemingly impossible combination of space, convenience and safety.

The Zeekr MIX comes standard with an enhanced 800V system. Two battery options are available to cater to different needs: a 76 kWh lithium-iron-phosphate (LFP) battery pack offering a range of 550 kilometers (CLTC), and a 102 kWh nickel manganese cobalt (NMC) battery pack offering a range of over 700 kilometers (CLTC). Notably, the LFP batteries developed by Zeekr engineers boast 5.5C ultra-fast charging, allowing vehicles to charge from 10% to 80% SoC in just 10.5 minutes.

Zeekr envisions a future where the concept of mobility transcends the mere act of transportation. It is with this vision that the Zeekr MIX was created. We sincerely invite you to join us as we embark on this journey, charting the next chapter of mobility innovation.

[1]The Zeekr MIX is not offered in Europe. All product information is for China-specification models

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About Zeekr

Zeekr (NYSE: ZK) is the global premium electric mobility technology brand from Geely Holding Group. Zeekr aims to create a fully integrated user ecosystem with innovation as a standard. The brand utilizes Sustainable Experience Architecture (SEA) and develops its own battery technologies, battery management systems, electric motor technologies, and electric vehicle supply chain. Zeekr's value is equality, diversity, and sustainability. Its ambition is to become a true mobility solution provider.

Zeekr operates its R&D centers and design studios in Gothenburg, Ningbo, Hangzhou, and Shanghai and boasts state-of-the-art facilities and world-class expertise. Since Zeekr began delivering vehicles in October 2021, the brand has delivered more than 350,000 vehicles to date including the Zeekr 001, Zeekr 001 FR, Zeekr 009 MPV, Zeekr X urban SUV, Zeekr 007 and Zeekr

7X. Zeekr has announced plans to sell vehicles in global markets, and has an ambitious roll-out plan over the next 5 years to satisfy the rapidly expanding global EV demand.

Notes for Editors:

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For further information or for interview requests, please contact: media@zeekr.eu