



Zeekr 7X awarded 5-star Euro NCAP rating

- Zeekr 7X has been awarded the maximum 5-star Euro NCAP safety rating
- The all-electric midsize SUV scored 91% for Adult Occupant Protection and 90% for Child Occupant Protection, demonstrating Zeekr's commitment to keeping every member of the family safe
- A comprehensive suite of advanced driver assistance systems enabled a score of 83% for Safety Assist
- Every Zeekr model offered in Europe now has a 5-star Euro NCAP rating, following the awards made to the Zeekr 001 and Zeekr X in 2024
- The Zeekr range is available now in the Netherlands, Sweden, Norway, Switzerland, Denmark, and Belgium
- For further information please visit www.zeekr.eu

Gothenburg / Sweden, 09 July 2025 – The all-electric Zeekr 7X has been awarded a 5-star rating from Euro NCAP, the highest possible in one of the world's most respected consumer safety assessments.

Following the 5-stars awarded to the Zeekr 001 shooting brake and Zeekr X compact SUV in 2024 – the Zeekr X also receiving the Best in Class Award for Small SUV and Pure Electric Vehicles – this latest result means that every Zeekr model offered in Europe has a 5-star Euro NCAP rating. This achievement reflects the priority that Zeekr places on safety in the design and development of its vehicles.

The Zeekr 7X, like the Zeekr 001 and Zeekr X, was developed using the state-of-the-art SEA modular vehicle architecture, which uses an intelligent mix of materials including ultra-high strength steel in to enhance occupant protection. Unique to the Zeekr 7X rear underbody is made from one large aluminium casting rather than a number of pressed parts: this innovation further improves body stiffness and therefore safety.

Building on the inherently high levels of safety engineered into the body structure and restraints systems is a comprehensive suite of advanced driver assistance systems (ADAS) including Autonomous Emergency Braking with pedestrian and cyclist detection, Adaptive Cruise Control, Automated Lane Change Assist, 3D Digital Surround View Monitoring, Front- and Rear Cross Traffic Alert, Augmented Reality Head-up Display, Driver Monitoring, and Child Presence Detection. If the Zeekr 7X is involved in a collision, the braking system automatically brakes the vehicle to help prevent a secondary impact.



The Zeekr 7X also offers a unique safety feature – an automatic window breaker – designed to make it easier to get out of the vehicle should it ever become submerged in deep water. Triggered by pulling a toggle located under the driver's armrest, it uses a mechanical actuator to shatter the glass and doesn't use any electrical power, making it as robust as it is effective.

"This latest success in Euro NCAP testing means that our full model line-up in Europe offers a Five-star rating, and that's an achievement we're incredibly proud of because it shows how absolutely focused we are on safety throughout every stage of the product development process," said Giovanni Lanfranchi, CEO of Zeekr Technology Europe.

The maximum safety rating from Euro NCAP is just one of the qualities that makes the Zeekr 7X such a compelling choice within its segment. The all-electric SUV is available with a choice of single motor, rear-wheel drive or dual-motor, all-wheel drive powertrains, a maximum range of up to 615km¹ (WLTP), and – thanks to its 800V technology – charging from 10-80% in as little as 13 minutes².

(Zeekr 7X: Combined power consumption in kWh/100km: 17.7-19.9 (WLTP). Combined CO₂ emissions in g/km: 0. Zeekr 001: Combined power consumption in kWh/100km: 17.3-18.5 (WLTP). Combined CO₂ emissions in g/km: 0. Zeekr X: Combined power consumption in kWh/100km: 16.4-17.3 (WLTP). Combined CO₂ emissions in g/km: 0).

¹ Charging times will vary according to factors including the charging equipment, ambient temperature, battery temperature, battery state of charge, and age and condition of the battery and the vehicle

² Range according to the WLTP drive cycle under controlled conditions. Real-world range may vary, dependent on vehicle and battery condition, actual route, environmental conditions, driving style, load, wheel and tyre specification, and optional equipment and accessories fitted

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About Zeekr

Zeekr is the global premium electric mobility technology brand from Geely Holding Group. Zeekr aims to create a fully integrated user ecosystem with innovation as a standard. The brand utilizes Sustainable Experience Architecture (SEA) and develops its own battery technologies, battery management systems, electric motor technologies, and electric vehicle supply chain. Zeekr's value is equality, diversity, and sustainability. Its ambition is to become a true mobility solution provider.

Zeekr operates its R&D centers and design studios in Gothenburg, Ningbo, Hangzhou, and Shanghai and boasts state-of-the-art facilities and world-class expertise. Since Zeekr began delivering vehicles in October 2021, the brand has delivered more than 510,000 vehicles to date including the Zeekr 001, Zeekr 001 FR, Zeekr 009 MPV, Zeekr X urban SUV, Zeekr 007, Zeekr 7X, Zeekr MIX and Zeekr 7GT. Zeekr has announced plans to sell vehicles in global

markets, and has an ambitious roll-out plan over the next 5 years to satisfy the rapidly expanding global EV demand.

Notes for Editors:

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