

ZEEKR

The All-Electric Zeekr 001 The Luxury Shooting Brake



Product Specifications
May 2026



The All-Electric Zeekr 001

Long Range RWD

Acceleration 0-100 km/h

7.2s

Drive train

Rear Wheel Drive

Battery size

100 kWh

Range (WLTP)*

Up to 620 km

DC Fast Charging

10-80% - 30 min

Power

200 kW / 272 hp

Alloy wheels

21-inch Arc Phantom Alloy

Main features

15.4-inch HD centre display &
8.9-inch HD instrument cluster

14.7-inch head-up display

Front seats 12-way powered
adjustment with memory function

Heated front seats, second-row
seats, and steering wheel

Powered adjustable leather steering
wheel: 4-way with panel haptic touch

Fixed panoramic sunroof

Wireless phone charger

Matrix LED headlights

Heating pump

2-zone climate control

22 kW AC on-board charger

Performance AWD

Acceleration 0-100 km/h

3.8s

Drive train

All Wheel Drive

Battery size

100 kWh

Range (WLTP)*

Up to 594 km

DC Fast Charging

10-80% - 30 min

Power

400 kW / 544 hp

Alloy wheels

22-inch Energy Light Blade Alloy

Main features (on top of Long Range RWD)

Driving mode: 7 different modes
including off-road

Privilege AWD

Acceleration 0-100 km/h

3.8s

Drive train

All Wheel Drive

Battery size

100 kWh

Range (WLTP)*

Up to 585 km

DC Fast Charging

10-80% - 30 min

Power

400 kW / 544 hp

Alloy wheels

22-inch Forged Alloy

Main features (on top of Performance AWD)

5.7-inch multi-function touchscreen
for rear passengers

Ventilated front seats with 4-way
power lumbar adjustment

Front seats with massage function

Active air suspension with continuous
damping control

Second row headrest side support

Black roof & rear spoiler

Air quality fragrance system

Second row: USB A (18W) + C (60W)

3-zone climate control



Product Specifications 001

	Long Range RWD	Performance AWD	Privilege AWD
More technology			
INTELLIGENT COCKPIT:			
15.4-inch centre display	•	•	•
8.9-inch HD instrument cluster	•	•	•
14.7-inch head-up display	•	•	•
Facial recognition	•	•	•
Front row: USB C (27W), 2nd row: USB A (18W) + C (15W)	•	•	—
Front row: USB C (27W), 2nd row: USB A (18W) + C (60W)	—	—	•
Network: 5G/WIFI/WIFI Hotspot	•	•	•
5.7-inch multi-function touchscreen for rear passengers	—	—	•
ZEEKR STANDARD CONNECTED:			
Apple CarPlay™ / Android Auto™	•	•	•
2GB data for standard IOT operations (Digital Key, Online Navi etc.)	•	•	•
Free Over The Air software updates	•	•	•
Zeekr Companion App: Remote control and monitoring, battery charging, Digital Key, KYC sign-off	•	•	•
Zeekr Voice Assistance: Voice commands	•	•	•
On-board navigation	•	•	•
ZEEKR ASSISTED DRIVE:			
Main features:			
Traffic Sign Information	•	•	•
Digital Video Recording	•	•	•
Highway Assist	•	•	•
Blind spot monitoring	•	•	•
Adaptive Cruise Control	•	•	•
Lane Change Assist	•	•	•
Lane keep assist	•	•	•
Front and Rear Cross Traffic Alert	•	•	•
Visual Park Assist (360 degrees camera)	•	•	•
More performance			
400V platform	•	•	•
22 kW on-board charger	•	•	•
V2L 3.3 kW	•	•	•
One pedal drive	•	•	•
Drive modes (off-road on AWD trims)	•	•	•
Heating pump	•	•	•
Zeekr Traction Control System	•	•	•

	Long Range RWD	Performance AWD	Privilege AWD
More craftsmanship			
EXTERIOR:			
21-inch Arc Phantom alloy wheels	•	—	—
22-inch Energy Light Blade alloy wheels with 4-pistons white painted calipers (front)	—	•	—
22-inch forged alloy wheels with 4-pistons white painted calipers (front)	—	—	•
Matrix LED headlights	•	•	•
Fixed panoramic sunroof, heat-protecting (99% UV blocked)	•	•	•
Powered tailgate with stop height adjustment	•	•	•
Rear side-windows privacy glass	•	•	•
Active air suspension	—	—	•
Black roof & rear spoiler	—	○	•
Roof rack	•	•	•
INTERIOR:			
7 airbags	•	•	•
Front seats powered adjustment with 12-way memory function	•	•	•
Heated front seats, second-row seats, and steering wheel	•	•	•
Powered adjustable leather steering wheel: 4-way with panel haptic touch	•	•	•
Front seats: Massage and ventilated	—	—	•
Wireless phone charger in front	•	•	•
Animal-free charcoal black / stone grey interior with perforated seat surface and sporty stitches	•	•	•
Second-row seats: 2-way power adjustment, 60/40 split	•	•	•
Second row headrest side support	—	—	•
Ambient light: 12 colours	•	•	•
2-zone climate control	•	•	—
3-zone climate control	—	—	•
Air quality fragrance system	—	—	•
8-speaker Yamaha sound system	•	•	—
12-speaker + subwoofer Yamaha sound system	—	—	•
ISOFIX child seat attachment	•	•	•



Product Specifications 001

	Long Range RWD	Performance AWD	Privilege AWD
MORE OPTIONS:			
Contrasted Black roof	—	○	●
Interior Midnight Blue & Polar White	—	—	○
ZEEKR PREMIUM CONNECTED:			
+5 GB/month internet for onboard connectivity (additional GB can be purchased via our Mobile App directly to Vodafone)	○	○	○
Network: 5G, In-car WIFI & Hotspot	○	○	○
Smart assistant with voice control	○	○	○
Live traffic information	○	○	○
Online smart navigation including live charging planning	○	○	○

●: Available, ○: Option, —: Not available

Zeekr vehicles are equipped with 5G internet connectivity on board.

This can be used by all vehicle passengers after purchasing the optional 1-year Premium Connectivity Services.

However, accessing these features through a mobile hotspot may be subject to fees and restrictions imposed by your mobile carrier.

In order to use some streaming services, it is necessary that the user already has a separate account with the respective streaming provider.

Streaming providers may vary depending on local availability. Please note that the information provided here is subject to change.

A paid subscription to third-party streaming services may be required to access music and media streaming.



Technical Data 001

	Zeekr 001	Long Range RWD	Performance AWD	Privilege AWD
Engine	Engine type	Single electro motor	Dual electro motors	Dual electro motors
	Driven wheels	Rear	All-wheel drive	All-wheel drive
	Suspension, front / rear	Double wishbone (front) / Integral link (rear)	Double wishbone (front) / Integral link (rear)	Active air suspension + Double wishbone (front) / Integral link (rear)
	Steering	Electrical power assisted steering, speed proportional		
	Parking brake	Electric	Electric	Electric
	Tyre size	255/45 R21	265/40 R22	265/40 R22
Battery & Charging	Battery type		NMC	
	Battery capacity gross (kWh)		100	
	System voltage (Volts)		400	
	On-board AC charger (kW)		22	
	Max. DC quick charging capabilities (kW)		200	
	Charging time 10-80% (min)		~30 min	
	Charging time 10-100% (22kW AC) (h)		~5.5 h	
Performance	Max. engine power (kW / HP)	200 / 272	400 / 544	400 / 544
	Max. torque (Nm)	343	686	686
	Range* combined, up to (km)	620	594	585
	CO ₂ emission* (g / km)	0	0	0
	Energy consumption* (kWh / 100km)	17.3	18.2	18.5
	Acceleration (0-100 km / h) (s)	7.2	3.8	3.8
	Max. speed (km / h)	200	200	200
Dimensions	Overall length (mm) / Wheelbase (mm)		4955 / 2999	
	Overall width incl. / excl. mirrors (mm)		2225/1999	
	Overall height (mm)		1560	
	Minimum ground clearance front / rear (mm)		156/158	
	Turning circle, kerb to kerb (m)		11.8	
	Luggage capacity, ISO V211 (l)		539	
	Frunk Capacity (l)		31	
	Unladen weight / Mass in running order (kg)	2275	2410	2410
	Towing capacity (kg)	1500	2000	2000
Warranty	Warranty vehicle / HV-battery (years or km whichever comes first)		5+5 (100,000+100,000) / 8 (200,000)	

* The figures are based on WLTP



Exterior & Interior 001



Crystal White
(Standard)



Phantom Black
(Option)



Tech Grey
(Option)



Contrasted Black Roof
(Standard on Privilege AWD, Option Performance AWD)



21-inch Arc Phantom light metal
(Standard Long Range RWD)



22-inch Energy light blade alloy with four-piston brake calipers
(Standard Performance AWD)



22-inch forged light alloy with four-piston brake calipers
(Standard Privilege AWD)



Interior
Charcoal Black & Stone Grey
(Standard)



Interior
Midnight Blue & Polar White
(Option Privilege AWD)

Zeekr 001 Combined energy consumption in kWh/100 km: 17.3 – 18.5 (WLTP), combined CO₂ emissions in g/km: 0, combined fuel consumption in l/100 km: 0. The figures stated herein are based on WLTP homologation. The electric driving range is influenced by factors such as, but not limited to, driving style and road conditions. Charging times may vary depending on the power supplied.

5-year/100,000 km vehicle warranty, extendable by an additional 5 years/100,000 km if the service and maintenance schedule recommended by Zeekr is followed at Zeekr Hi-Tech Service Centres or Zeekr authorized Service Workshops. Additional terms and conditions apply.

The availability of vehicle models, options, specifications, and colours may vary by market, and Zeekr reserves the right to make changes without prior notice. Vehicles shown may contain optional equipment not available in all markets and/or additional features that differ from the standard version. Images are for illustrative purposes only.

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