ZEEKR

Zeekr Connected



June 2026

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Standard Connectivity

Included with every Zeekr – a fully connected experience from day one.

Core Connected Features

Available across all models as standard.

Zeekr App

Your Zeekr, always in your pocket. EV management, remote status, security notifications and Digital Key access let you control and monitor your car from anywhere. Remote management puts key vehicle functions at your fingertips through the app.

"Hey Zeekr" Voice Assistant

Navigate, make calls, adjust climate, control windows and more with voice commands – keeping your hands on the wheel and eyes on the road. Offline function control works even without a data connection.

Over-The-Air Updates

Software and firmware updates are delivered directly to your car with no service visit required. Many improvements are shaped by real customer feedback, so your Zeekr continues to evolve.

Apple CarPlay & Android Auto

A familiar smartphone interface, seamlessly integrated into the centre display. Easy access to your preferred apps, music and navigation – a comfortable companion alongside Zeekr's powerful native system.

Zeekr App Store

Access to Zeekr's built-in app ecosystem directly from the centre display. Browse and download apps for entertainment, from music and video to games – ready to enjoy on the move or while parked.
The store is built in from day one.

Snapdragon Chipsets

Zeekr offers one of the most advanced automotive processors available. It delivers a faster, more responsive centre display with fluid graphics and seamless multitasking across the connected experience.

Zeekr Navigation

An advanced EV navigation system designed for real-world electric driving. Up-to-date maps and smart EV routing work together to find the best route for your energy needs, pre-conditioning the battery so it's ready for fast charging when you arrive. Turn-by-turn directions appear in the HUD, giving you clear confidence in every journey – even offline, where full guidance continues without a signal.

7X & 7GT go further:

A mini-map in the HUD adds at-a-glance route awareness, while live weather conditions along your route – including the forecast at your destination – help you plan ahead. Preferred CPO filtering means you can prioritise your favourite charging networks whenever you set off.

Did you know?

Maps are updated roughly every six months on 001 and X. On 7X and 7GT, map updates arrive daily – so new roads, closures and changes appear almost as soon as they happen.

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Premium Package

The full connected experience – smarter, safer and more personal.

One subscription. Everything included. *

No confusing bundles or hidden tiers. Premium Connectivity brings intelligence, entertainment and security together in one transparent annual package – keeping your Zeekr experience at its best.

Included across all models

Zeekr App

Premium extends the Zeekr App with geofencing – set a virtual safe zone and receive instant alerts if your car moves outside it. Premium also unlocks advanced remote functions in the Zeekr App, including remote seat ventilation, window control, and light flash – giving you even greater control from your phone.

Entertainment Data + Hotspot

High-speed monthly data with built-in Wi-Fi hotspot – enough to stream around 2.5 hours of full HD video, or up to 5 hours on YouTube. Passengers can connect their own devices to stream, browse or work on the move. No phone tethering, no extra SIM – your car becomes a connected hub.

Zeekr App Store

Premium provides the data to power the full App Store experience. Stream music through services like Spotify, access productivity tools, play games while parked, and enjoy Zeekr Entertainment – all running directly via the centre display without needing a phone connection. The apps are there from day one; Premium makes them seamless.

Zeekr Entertainment

A world of content, available across all models. From 24/7 global news and live sports to thousands of hours of movies – there's always something worth watching during a charging stop or while you wait. Business and finance coverage keeps you informed on market-moving moments, while a dedicated kids and family selection offers curated, family-friendly viewing for younger passengers. Lifestyle content tailored to your interests rounds out an entertainment experience designed to make every pause feel like time well spent.

Zeekr Navigation

Premium unlocks additional navigation capabilities.

All models

Premium brings real-time traffic data and proactive safety alerts – including speed camera and local hazard warnings – to every journey, helping you stay on the fastest and safest route. Last mile guidance extends the experience beyond the car, delivering walking directions from your parking spot to your final destination through the Zeekr App

7X & 7GT – additional features

Premium adds a further layer of personalisation to 7X and 7GT navigation. Satellite map view gives a richer, real-world picture of your surroundings whilst navigation skins let you personalise the look and feel of the display to match your style – making the experience feel uniquely yours.

7GT & 7X

Remote Parking Assist

(Requires at least Digital Key 3.0 and compatible Apple iOS devices)

Park and retrieve your 7GT or 7X (selected variants) from outside the vehicle using the Zeekr App. Particularly helpful in tight spaces where opening doors is difficult – the car manoeuvres itself while you watch and maintain control from a safe distance.

**Features included in Connected Services packages are subject to change. Customers will continue to receive the services included in their active subscription term. Changes to package contents, including the migration of features from Standard Connectivity to Premium Connectivity, may apply to new customers and upon subscription renewal.*

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Service Mapping






	X	001	7X	7GT
Hardware				
Centre Screen	14.6"	15.4"	16"	15.05"
Instrument Cluster	8.8"	8.8"	13"	13.02"
Head-Up Display	24.3"	14.7"	36.2"	35.5"
Rear Screen	-	5.7"	-	-
Processor	Snapdragon 8155	Snapdragon 8155	Snapdragon 8295	Snapdragon 8295
Zeekr Connected Standard Connectivity* (For 4 years from first activation)				
Zeekr App				
EV Management	YES	YES	YES	YES
Security Notifications	YES	YES	YES	YES
Remote Status	YES	YES	YES	YES
Remote Management**	YES	YES	YES	YES
Digital Key	YES	YES	YES	YES
"Hey Zeekr" Voice Assistant				
Voice Commands	YES	YES	YES	YES
Offline Function Control	YES	YES	YES	YES
Zeekr Navigation				
Up-To-Date Maps	YES	YES	YES	YES
Smart EV Routing	YES	YES	YES	YES
Battery Pre-Conditioning	YES	YES	YES	YES
Turn By Turn in HUD/Digital cockpit	YES	YES	YES	YES
EV Range On Map	YES	YES	YES	YES
Offline Navigation	YES	YES	YES	YES
Advanced Route Option (Preferred CPO)	-	-	YES	YES
Mini-Map In HUD/Display	-	-	YES	YES
Weather On Map	-	-	YES	YES
Miscellaneous				
Zeekr App Store	YES	YES	YES	YES
Over-The-Air Updates				
Software	YES	YES	YES	YES
Firmware	YES	YES	YES	YES
Third Party Ecosystem				
Apple CarPlay & Android Auto	YES	YES	YES	YES

**Required IoT data is included as part of standard connectivity.*
***Some remote management features require a premium connectivity subscription.*

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Service Mapping






	X	001	7X	7GT
Zeekr Connected Premium Package (See pricing in the app)*				
Zeekr App				
Geofencing	YES	YES	YES	YES
Remote Management	YES	YES	YES	YES
Zeekr Navigation				
Last Mile Guidance	YES	YES	YES	YES
Speed Camera Warnings	YES	YES	YES	YES
Local Hazard Warnings	YES	YES	YES	YES
Real Time Traffic Data	YES	YES	YES	YES
Satellite Map View	-	-	YES	YES
Navigation HMI Themes (Skins)	-	-	YES	YES
Zeekr App Store				
Music Streaming Apps**	YES	YES	YES	YES
Productivity Apps**	YES	YES	YES	YES
Games**	YES	YES	YES	YES
Zeekr Entertainment				
News	YES	YES	YES	YES
Business and Finance	YES	YES	YES	YES
Sports	YES	YES	YES	YES
Movies	YES	YES	YES	YES
Kids & Family	YES	YES	YES	YES
Lifestyle	YES	YES	YES	YES
Data and Miscellaneous***				
Entertainment data****	YES	YES	YES	YES
Hotspot****	YES	YES	YES	YES
Parking Assistant (requires at least Digital Key 3.0 and compatible Apple iOS devices)				
Remote Parking Assist	-	-	YES	YES

Zeekr App

Scan here to download.

App Store **Google Play**

**Features included in Connected Services packages are subject to change. Customers will continue to receive the services included in their active subscription term. Changes to package contents, including the migration of features from Standard Connectivity to Premium Connectivity, may apply to new customers and upon subscription renewal. **Available without premium subscription. Zeekr Premium Connectivity provides only the required data. Personal hotspots from mobile devices can also be used to access these features.*

****KYC process must be completed before data can be used.*

*****Up to 2.5 hours of FHD video watching (calculated with Disney+ streaming requirements; YouTube watching time may be doubled.).*

Some features and services may become available at a later stage, depending on market, vehicle model, or software version.Zeekr reserves the right to modify, update, or discontinue features and services without prior notice.