



ZOE RODRIGUEZ

Product designer

CONTACT

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Los Angeles, CA

[LinkedIn Profile](#)

Hi There!

I'm an adaptive product designer passionate about human-centered design, stories, and accessibility.

SKILLS

Human-Centered Design

Design Thinking

Figma

User Stories

Discovery

QA

Design Ops

Research

Leadership

Big picture strategy

User Flow

UX/UI

Accessibility

Wireframes

Prototypes

Information Architecture

EDUCATION

Columbus College of Art & Design
B.F.A. in Advertising & Graphic Design

Parsons the New School for Design
Intensive summer program

WORK EXPERIENCE

Cosm, Product Designer

October 2021 - Present

Building shared reality experiences. I work closely with stakeholders, product designers, product managers, and engineering throughout iterations of the product. I research, design, iterate, and QA for optimal user experience to ensure it meets the user's needs. I am building Cosm's future vision for the product through the launch of their app.

InStride, Product Designer

October 2019 - October 2021

Pioneering a new approach to workforce education. My role was to research, design, iterate, and QA the user experience for the platform and craft demos for sales. I worked closely with stakeholders, product managers, engineers, and sales throughout many iterations of the customer-facing platform and 200+ demos.

Wondersauce, Junior UI Designer

October 2017 - October 2019

An agency focused on building digital platforms. My role was to support digital projects for Chick-fil-A, Lulalu, Chrome Hearts, Chandon, and Yonex. I worked closely with stakeholders, designers, project managers, and developers throughout customer-facing digital projects such as websites, mobile apps, and branding.

Bath and Body Works, Contract Digital Designer

August 2017 - October 2017

Making the world a brighter, happier place through the power of fragrance. My role as a junior designer was to support BBW Direct in creating emails. I worked closely with stakeholders, designers, and project managers to design templates, visualizations for the Christmas campaign of 2017, and day-to-day sales emails.