



FOR IMMEDIATE RELEASE

**THE CHILDREN'S MUSEUM OF THE EAST END PRESENTS
THE 10th ANNUAL FAMILY FAIR FUNDRAISER: UNDER THE SEA**

The Children's Museum of the East End (CMEE) will hold its 10th Annual Family Fair Fundraiser on Saturday, July 21 from 10:30am – 1:30pm. Long considered the hottest family-friendly event of the summer, this year is expected to attract a record crowd of more than 750 people.

“To celebrate our 10th annual Family Fair, we’re returning to our original theme, ‘Under the Sea,’ which resonates with so many kids on the East End,” said Steve Long, the Museum’s President. “Ten years ago, several moms urged me to create a family fundraiser, which would serve our primary audience – young children – while ensuring that all families regardless of ability, background or income can access the Children’s Museum.”

Proceeds from the Fair benefit the Museum’s outreach efforts to bring programming to underserved communities throughout the East End. Money raised during the event also helps fund the Museum’s work with organizations like the Retreat, Family Service League, Head Start, the Shinnecock Preschool, Riverside Rediscovered and countless other social service agencies throughout the area.

The 10th Annual Family Fair Fundraiser is proudly sponsored by FORAY GOLF, Saunders Real Estate, 180 E 88th St, Tickle Water, BabyZen, Bridgehampton National Bank, JetBlack, Peconic Bay Medical Center, John Hummel and Associates, Riverhead Toyota, Wirth & Company Construction, Hayground School, Hamptons Magazine, On The Road, Ross School, Babo Botanicals, The Craft Studio, Dasha, Don’t Go Nuts, Hamptons Chess, Hamptons Coffee, Hampton Country Day Camp, Joe & Liza’s Ice Cream, Main Street Drivers, Noosa, Play Tea, Rind, Sag Harbor Whalers, Stevenson’s Toys and South Fork Natural Museum.

WHAT:

The Children’s Museum of the East End’s 10th Annual Family Fair Fundraiser: Under The Sea

WHEN:

Saturday, July 21, 2018 @ 10:30am to 1:30pm

WHERE:

The Children’s Museum of the East End
376 Bridgehampton/Sag Harbor Turnpike
Bridgehampton, NY 11937

TICKETS/TICKET PACKAGES:

\$150 — Individual Adult Ticket (\$200 at the door)
\$100 — Individual Child Ticket (\$150 at the door)



Ticket packages range from *Goldfish* (\$750) to the *Angelfish* (\$10,000)

For additional information or to purchase tickets, please visit:

https://www.cmee.org/special_events/family-fair-fundraiser-2018/

Media Contact:

Tiffany Stewart

631.537.8250

Tiffany@CMEE.org

About the Children's Museum of the East End:

The Children's Museum of the East End is one of the most visited museums in Eastern Long Island, and welcomes over 70,000 visitors annually. The Museum opened in 2005 and offers over 7,000 square feet of interactive, hands-on exhibits, classrooms, and performance space. CMEE's mission is "to spark imagination and foster learning for children of all backgrounds and abilities and to build strong connections within the East End community by providing playful experiences." For more information, please visit www.cmee.org.