

TENDER FOR CONTRACTORS:

East and Southeast Asia Green Central Banking project

January 2025

Positive Money is seeking one or several contractors to support this project from through to October 2026.

Background to this project:

In September 2025, Positive Money published [The East and Southeast Asia Green Central Banking Scorecard](#) analysing and scoring the 13 countries of the ASEAN Plus Three (APT) based on their central banks' and financial supervisors' progress in aligning their policies with addressing the ecological crisis. The APT includes the ten member states of the Association of Southeast Asian Nations (Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam) and the three major East Asian economies of China, Japan and Republic of Korea.

The actions of central banks and financial supervisors are assessed across four categories: Research and Advocacy, Monetary Policy, Financial Policy, and Leading by Example. Policy data collection is based on literature reviews, expert consultations, and direct communications with the institutions studied. The methodology is based on that of our [G20 Green Central Banking Scorecard series](#), with adaptations made for the East and Southeast Asian context.

This report is the first of its kind to provide a country-by-country analysis of green central banking in the APT, providing a benchmark against which to measure future progress.

Forward work in 2026:

Positive Money will be building on the launch of this report with work in 2026 which goes into further depth on green central banking in four priority countries: Japan, Republic of Korea, Indonesia, and Malaysia.

Our objectives to the end of October 2026 are as follows:

1. Secure **media coverage** of the new Scorecard in at least six of the thirteen ASEAN Plus Three countries, and 30 media hits in different outlets, by April 2026, in order to increase the salience of green central banking in the region.
2. Engage directly with **central banks/financial regulators** in at least four countries, (prioritising Japan, Republic of Korea, Malaysia and Indonesia) and regional institutions, in order develop these relationships further, share the Scorecard findings, and push for commitments to move towards our policy recommendations.
3. Develop formal collaborations with at least 8 **civil society organisations** across at least four countries in order to promote the Scorecard findings and identify shared policy goals. Work with them to drive forward greater progress on green central banking in the region towards our policy recommendations

4. Produce 3-4 **research briefings** to support engagement with priority target institutions in collaboration with local partners. Each briefing will focus on our four priority countries, examining the country specific context for green central banking and tailoring policy recommendations that reflect the local and/or regional institutional, political and economic context. Together, these briefings will translate the scorecards findings and policy recommendations into more practical policy prescriptions that match on the ground realities for each country.

Work we are contracting for:

Within these objectives, we require support from external contractors or consultants on the following activities, focussed on: **Japan, Indonesia, and Malaysia**.

(We are already working with another civil society partner focussed on Korea)

Civil Society Engagement

- Expanding our database of civil society organisational contacts in our priority countries and building relationships with them.
- Supporting us to co-host (or support organisational partners in the region to host) 2-3 public-facing webinars sharing the Scorecard's findings, with a focus on their country's performance, in order to raise the profile of green central banking. In particular, we will emphasize the distinct role of green central banking beyond central government policy and international climate finance, which are already stronger areas of focus amongst many of the partners we are developing relationships with. In this way we can add specific additional value to the work of other civil society partners. *These webinars will be open to the general public and provide general information and comparative analysis on the green central banking performance of the relevant central bank*
- Support on engagement with civil society partners in our priority countries to advocate for our recommendations. We will hold 2-4 nationally-focused invitation-only online roundtable discussions, prioritising our target countries, to which we will invite relevant civil society organisations and central bank representatives from those countries. We will use these spaces to collaboratively explore and design advocacy strategies to drive progress on green central banking policies. *These roundtables will be for an invite-only specialist audience focused on developing relationships and strategies to drive progress on green central banking in the relevant country*

Research output

- Support on writing 1-2 nationally-focused research briefings which explore in further detail key green central banking policy areas for our priority countries and set out our recommendations for where these countries can make further progress. Building on the brief overview of each country's green central banking progress in the Scorecard, each briefing will take the form of a concise research report (approx. 5-10 pages) offering a more detailed exploration of 1-3 specific green central banking policy areas that are most pertinent for each of the target countries, leading to a more codified and implementable set of policy recommendations for each country.
- Support on presenting these research briefings as part of our direct engagement with priority target institutions, and with locally-based campaigning organisations, in order to mobilise efforts towards our policy recommendations.

We are open to inquiries from potential contractors who may work on all, or just some, of the work detailed above

Person specification

We are seeking one or several contractors to support the work detailed above.

Potential contractors should have expertise and experience of campaigns and/or research on economics/finance/climate in one or more of: Japan, Indonesia, and Malaysia. (Expertise within the Republic of Korea in addition to this is beneficial, but non-essential.)

Key skills and experiences we are seeking include:

- Network building, coalition building and convening within civil society
- Events management including roundtables and webinars on public policy
- Advocacy work on public policy
- Research experience in related topics, and experience of writing research/policy briefings
- Skills in one or more local languages relevant to Japan, Indonesia or Malaysia

Experience of Media and Communications work in Japan, Indonesia or Malaysia is also beneficial, but not essential

We do not necessarily require all of these skills in one contractor, and are open to working with 2-3 contractors to cover the work detailed above. e.g. one contractor on research delivery, one on civil society engagement.

Timeline

We aim for contracted work to begin early in 2026, and to continue to the end of October 2026, which will be the end of a current grant period with the funder of this work. Further work beyond this tender may be possible subject to further funding.

How to apply:

To apply to tender for all or part of this work, please contact:

joe.herbert@positivemoney.org.uk

Please describe in your email which elements of the work you are interested in contracting for and your experience and skills relevant to this work. Please also enclose a copy of your cv.

Deadline: end of the day 1st February 2026

If you would like a brief conversation to discuss your interest in contracting for this work, please contact joe.herbert@positivemoney.org.uk.

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About Positive Money, and our work assessing green central banking internationally

Positive Money is an international NGO working to redesign our economic system for social justice and a liveable planet. We have been working on green central banking and sustainable finance in the UK, EU, US and internationally for 10 years, and have played a significant role shaping this agenda with central banks such as the Bank of England and European Central Bank. We are also recognised internationally as a leading assessor of progress by G20 central banks and financial supervisors on greening their policies and operations. Our [Green Central Banking Scorecard](#) reviews the full range of policies and initiatives that an ideal green central bank would adopt, and ranks G20 central banks against this standard by assessing the green policies and initiatives of their monetary and prudential authorities.

Our G20 scorecard has achieved great success since its inception. We've had significant engagement by leading central bankers at the [Banque de France](#) and Banco Central do Brasil, some of whom spoke at our [launch event](#) for the latest edition, and have [cited the work in speeches](#). The [Central Bank of Hungary](#) has also proactively used our methodology to conduct two self-assessments. The latest edition of the scorecard was covered widely in the media once more. In addition to being covered by specialist outlets such as [Green Central Banking](#), [Climate & Capital Media](#), [The Banker](#), [Responsible Investor](#) and [Edie](#), the work also gained international attention in the [French](#), [Egyptian](#), [German](#), [Korean](#), [Japanese](#) and [Turkish](#) press. We have a well developed press office with experience in getting significant international coverage for our work, as well as a wide range of networks who can also promote it. Additionally, the G20 scorecard has been increasingly referenced by researchers within academia and among civil society. The scorecard stands out as a ranking tool rather than a broad benchmarking exercise. Its scoring system encourages central banks to outperform each other in the journey towards sustainability in a way that creates a race to the top, which is unique in scoping central banking policies. This background in assessing green central banking leaves us uniquely well placed to pursue this similar project in East and Southeast Asia.