

BECAUSE LITTLE MIRACLES DON'T HAPPEN ON THEIR OWN



**Alyah, 4 years old**

Photo: Ladislas Kadyszewski



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Émile, 2 years old



The most prominent healthcare sector organization during the pandemic\*

1<sup>st</sup> choice  
in philanthropy\*

74%  
of Quebecers are familiar with  
Opération Enfant Soleil\*\*

\*Épisode-Léger survey 2021  
\*\*SOM survey 2020

William, 5 months old

## Our vision

Opération Enfant Soleil's vision is to be the **great unifier of Quebecers around the cause of sick children** by significantly increasing their financial support to the province's healthcare institutions.

We want the scope of our actions to be as extensive as possible, which is why we support the healing of children across the province, regardless of the disease.

Our involvement is present at every stage that an affected family must go through, from awareness to prevention, including investigations, diagnoses, and the equipment used during treatment or outpatient care at home.

## Our mission, our values

Opération Enfant Soleil raises funds to support the development of **quality paediatrics for all the sick children of Quebec**. Thanks to the funds raised, around a hundred projects come to fruition each year in the region, where children can be cared for close to their families, as well as in major paediatric centres, which can outfit themselves with cutting-edge technologies and create welcoming spaces.

To date, over **273 million dollars** has been awarded in the different regions of Quebec thanks to the generosity of the public, the support of our volunteers, and the dedication of our partners.

- >> solidarity
- >> proximity
- >> transparency
- >> ambition

To do this, four values guide the Opération Enfant Soleil team each day in carrying out its mission.

# A Word From the Chairman of the Board and the CEO

On the eve of its 35th anniversary, Opération Enfant Soleil continues its work with sick children and their families with vigour and success. Thanks to your generosity, close to 273 million dollars have been distributed throughout Quebec since the very first Telethon, which took place in 1988. This colossal sum has made it possible to finance equipment and care adapted to the needs of the children, thereby achieving small and large miracles daily.

The year that is ending has once again brought its share of challenges for our organization, which had to be innovative to prevent the cancellation or postponement of many fundraising activities due to the pandemic. But we were able to count on the dedication of our partners, the generosity of our donors, and the support of our volunteers and board of directors to get us through this challenging time, which also allowed us to further improve the way we do things. Each year, your commitment and loyalty play a decisive role in the lives of the children.

Together, we can say mission accomplished! Because we have collectively managed to break a record in 2020-2021 and raise over \$23 million for the cause during this year which has been deeply affected by the pandemic. Is this not a sign of the solidarity of our community and the importance of children in the hearts of all Quebecers?

After all these years, the success of the Telethon is undeniable. This year, this flagship event of Opération Enfant Soleil has undergone a rejuvenation that will allow it to age gracefully and live on to support children in the difficult journey of illness. Many of you were present on May 30, 2021, for this Telethon which achieved unprecedented results, and we are extremely grateful to you.

It has been an eventful year, but Opération Enfant Soleil has stayed the course on its mission, and it is with great pride that we present this annual report that highlights the success of our collective efforts. Your ongoing support is an invaluable source of comfort for sick children and their families and provides valuable assistance to medical personnel in all regions of Quebec.

Thank you for your generosity!



Mr. Pierre Bolduc



Ms. Julie Lemieux

Photo: Hélène Bouffard

A stylized, handwritten signature in black ink, consisting of several overlapping loops and lines.

Pierre Bolduc

A handwritten signature in black ink, appearing to read 'Julie' followed by a stylized surname.

Julie Lemieux

# Board of Directors

## PRESIDENT

**Mr. Pierre Bolduc**

Lawyer, Therrien Couture Joli-Cœur

## VICE-PRESIDENTS

**Mr. André Rhéaume**

**Mr. Michel Pauzé**

President, Groupe Pauzé

The Board of Directors meets six times per year. According to various organizational needs, the committees arising from the Board meet sporadically.

## DIRECTORS

**Ms. Martine Alfonso**

Associate President/Executive Director  
McGill University Health Centre

**Ms. Danielle Goulet**

Associate President/Executive Director  
CHU de Québec

**Ms. Isabelle Demers**

Associate President/Executive Director  
CHU Sainte-Justine

**Ms. Robin-Marie Coleman**

President/Executive Director of CIUSSS  
de l'Estrie-CHU de Sherbrooke

**Mr. Éric Cadoret, CA**

Vice-President, Operational Excellence,  
IT and Major Projects, Exceldor

**Mr. Marc Cousineau**

Vice-President, Communications  
and Business Development, RE/MAX Québec

**Mr. Pierre Léveillé**

**Ms. Nathalie Langevin**

Executive Director and Sales, TVA Québec,  
Executive Director of Sales, Journal de Québec

**Mr. Cyrille Ballereau**

Regional Vice-President, Operations, Walmart Canada

**Mr. Robert Sirois**

**Mr. Jean-François St-Germain**

Vice-President, Québec City Region and Public  
Procurement, TELUS

**Mr. Dany Bonneville**

Co-President, Les Industries Bonneville

**Ms. Dominique Bouré**

Senior Director, Retail Operations and Development,  
Famiprix

**Mr. Sébastien Fassier**

Vice-President, TACT Conseil

**Ms. Marie-Sophie Dionne**

CPA Auditor, Founder of Solution Nexam Inc.

**Mr. Yves-Alexandre Comeau**

Director of Corporate Communications,  
TESLA RP

## COMMITTEES

*Mr. Pierre Bolduc is an ex-officio member of all committees*

### - APPOINTMENT AND GOVERNANCE

**President:** Mr. André Rhéaume

#### Members

Ms. Martine Alfonso and Ms. Isabelle Demers

### - HUMAN RESOURCES

**President:** Mr. Pierre Léveillé

#### Members

Ms. Danielle Goulet and Mr. Jean-François St-Germain

### - BUDGET AND AUDIT

**President:** Mr. Éric Cadoret

#### Members

Mr. Pierre Léveillé, Ms. Robin-Marie Coleman  
and Ms. Marie-Sophie Dionne

### - TELETHON

**President:** Mr. Cyrille Ballereau

#### Members

Ms. Nathalie Langevin, Mr. Sébastien Fassier  
and Mr. Yves-Alexandre Comeau

### - FOUNDATIONS

**President:** Mr. Robert Sirois

#### Members

Mr. Michel Pauzé and the presidents/executive directors  
of the member hospital centre foundations

### - PARTNERSHIP

**President:** Mr. Marc Cousineau

#### Members

Opération Enfant Soleil's major partners

### - CORPORATE DEVELOPMENT

**President:** Mr. Michel Pauzé

#### Members

Mr. Robert Sirois, Ms. Nathalie Langevin,  
Mr. Dany Bonneville and Ms. Dominique Bouré

### - AD HOC ON INNOVATION

**President:** M. Sébastien Fassier

#### Members

Mr. Cyrille Ballereau, Ms. Dominique Bouré,  
Ms. Marie-Sophie Dionne, Ms. Isabelle Demers  
and Ms. Frédérique Gagnon

*As of August 31, 2021*

# Our Enfants Soleil

During this unusual year, the seventeen Enfants Soleil families from the previous year agreed to extend their mandate as ambassadors for the cause for a second year in a row.

By agreeing to tell their touching stories, these families from all regions of the province inspire each of the initiatives of Opération Enfant Soleil and its partners: they are the very essence of the work accomplished every day.



Emrick Blanchette  
Capitale-Nationale



Emma Deschênes  
Bas-Saint-Laurent



Logane Paquin-Fournier  
Abitibi-Témiscamingue



Ludovick Pineault  
Gaspésie



Chloé Lacasse  
Estrie



Antony Lelièvre  
Côte-Nord



Alexe Gagnon  
Enfant Champion



James Dufour  
Mauricie



Mikaële Laure Personna  
Laval



Abby Robitaille  
Laurentides



Loukian Lavoie  
Lanaudière



Lexie Gendron  
Chaudière-Appalaches



Elliott Girard  
Saguenay-Lac-Saint-Jean



Elyssa Lepage  
Outaouais



Éloïse Parisé  
Centre-du-Québec



Léa Rose Villemare  
Montréal



Lou-Anne Gaudet  
Îles-de-la-Madeleine



Matéo Kenuajuk  
Montréal



## Our Spokespersons

Opération Enfant Soleil is fortunate to be able to count on the involvement of many celebrities throughout the year. Always ready to support the organization's various initiatives and to encourage the partners during their fundraising activities, they volunteer their time for the well-being of children.

In this second challenging year, we would like to thank them for their support, their ideas and their passion. Once again, they have spared no effort to support the cause and it is thanks to their support that the last few campaigns have been so successful. On behalf of the families you help, we would like to acknowledge your dedication, your sensitivity and your generosity. You are part of all the small and big miracles accomplished!

**A heartfelt thank you to our spokespersons:** Mélissa Bédard, Annie Brocoli, Camille Dg, Alain Dumas, Anick Dumontet, Louis-Georges Girard, Maxime Landry, Josée Lavigueur, Eve-Marie Lortie, Arthur L'aventurier, Annie-Soleil Proteau and Félix-Antoine Tremblay. Thank you also to 2Frères, Philippe Fehmiu, Roseline Fillion, Étienne Drapeau and all those who supported the great chain of solidarity of Opération Enfant Soleil over the year!

# The 34<sup>th</sup> Opération Enfant Soleil Telethon

Once again this year, Quebecers demonstrated the strength of their solidarity during the last Opération Enfant Soleil Telethon, where the final spreadsheet showed a record amount of \$20,517,468. Thanks to the extraordinary generosity of donors, more than \$3 million was raised on May 30, making the 2021 Telethon one of the most successful in the last decade.

It is a new formula that was presented on TVA, without an audience, partly pre-recorded and partly live from the Théâtre Capotole. To meet the challenge, the Opération Enfant Soleil team was able to count on the support of all the people involved in the cause, including the spokespersons, the Enfants Soleil, the caring partners and the volunteers. Thank you to TELUS and Thrio, who once again accomplished the feat of dematerializing the call centres to allow the 370 volunteers to take calls safely in the comfort of their homes.

*"I finished taking calls at 11 p.m. on Sunday. The tiredness was largely replaced by the joy of having participated in the children's cause. To those who mentioned that they did not give a large amount, I replied: **There are no small donations, only great donors.** I have two grandsons who were born prematurely and have had better care because of donations. Thank you for allowing us to give back."*

- Réjean, a volunteer at the Opération Enfant Soleil Telethon, is the grandfather of three-year-old Jakob, Bas-Saint-Laurent's Enfant Soleil in 2019, and of his little brother Émile.

*"We all dream of a healthy future. For families affected by a child's illness, today's gesture is concrete and powerful. The entire province of Quebec has come to tell them that they are not alone. On behalf of the children, thank you!"*

- Julie Lemieux, CEO,  
Opération Enfant Soleil



## The 2021 Telethon by the numbers

**\$3 M**

raised on Mai 30

**420**

volunteers

**56,660**

visits on our websites

**1,208**

new Parents Soleil

**+ \$1.2 M**

in phone donations

**+ 26,000**

received calls

**253**

calls answered by  
a single volunteer

**+ \$1.2 M**

in online donations

**+ \$140,000**

in text donations

**9**

hours of live  
broadcasting

**140**

pre-recorded  
videos

**37** original  
numbers

and nearly **80** artists



# To let the sun shine for a long time

le don  
planifié



We wish to say  
**THANK YOU** to all those who  
have left the best chance  
of recovery to future  
generations in Quebec.



Gabriel, 5 years old

## Your donation is essential today. It will continue to be so tomorrow.

At Opération Enfant Soleil, we have been privileged to be able to count on faithful and generous donors like you for more than three decades. Some of you make one-time or monthly donations. Others want to ensure that their impact is maximized not only during their lifetime, but also tomorrow and for generations to come. So more and more of you are planning your donation—from a family, fiscal or estate perspective.

It is thanks to your foresight, to your generous presence by our side that we will be able to meet the future needs of the healthcare teams, to create more and more adapted spaces throughout Quebec, to finance more sophisticated equipment, such as the Rosa Robot in neurology... Projects that will take several years to finance and to complete.

## Alain Dumas and his daughter Delphine, dedicated volunteers, donors and ambassadors for the planned giving program

Opération Enfant Soleil, a family for life.

“I want to pass on to my children that giving is a gift for oneself, for others, for the future. It is in this spirit that I have included a donation to Opération Enfant Soleil in my will; a gesture that is a continuation of my involvement in this cause that is so important to me.” Alain

“Everyone at their own level can do small things to change the world. It’s my turn to pass on these values to my child.” Delphine



## Each planned donation that is shared with us reflects a generous and moving story from the heart.

Here are some of the inspiring testimonials we have received this past year. On behalf of the sick children and their families, we thank Marthe, Jean-Claude, Danielle and all our donors for their great act of generosity towards the children of today and tomorrow. A source of inspiration!



### Marthe and Jean-Claude’s donation by will

“Illness affects us as adults, so for sick children it is even more serious. We are aware that it takes a lot of money to heal. Giving a percentage of our estate seems like the best way to have a maximum impact.”



### The personal fund created by Danielle

“The stories of sick children at the Telethon have captured my heart as a mother and every year I have always wanted to do more. Moreover, I don’t feel that I am prejudicing my children and grandchildren. On the contrary, I think they will be proud. I want to do something now, and this fund is MY way of giving.”



Angéline, 7 years old

**They are not alone. Thousands of Parents are at their side.**

**+ 13,000**

Parents Soleil watch over sick children.

By choosing to be present each month, they send a strong message of support, courage and hope to sick children and their families across Quebec. THANK YOU for being at their side!



## A gift that makes a difference in the lives of sick children

“Following Jessy’s birth, we spent three months at the Centre mère-enfant Soleil – CHU de Québec. Opération Enfant Soleil was at our side throughout our daughter’s hospitalization. Every day, when we saw the little logo on the machines, we told ourselves that we were not alone. Thank you to all the Parents Soleil who make a difference in the lives of sick children.”

**Maryline, mother of Jessy, Enfant Soleil 2017  
Abitibi-Témiscamingue.**

**2 millions**  
times THANK YOU

This year, nearly 2 million dollars was donated by Parents Soleil during the last Telethon, an exceptional result!

We are extremely grateful to all Parents Soleil, who have once again proven their willingness to commit to our cause!

A special thank you to all those who have been with us for a long time and who have shown their solidarity by increasing their monthly donation.



# Entreprise Enfant Soleil

Four years ago, Opération Enfant Soleil launched the first philanthropic certification for businesses: Entreprise Enfant Soleil. This certification continues to grow in popularity: more than 65 companies are now part of this exclusive business network.

Entreprise Enfant Soleil offers a set of marketing tools that allow companies to stand out, to implement an innovative strategy,

to mobilize their employees and to convey strong and tangible values to their clients, suppliers and consumers.

Social marketing is now a fundamental advantage for all types of businesses. The certification continues to appeal to entrepreneurs who are committed and willing to invest in children's health.

## Children's health is also a matter for businesses!

Entreprises Enfant Soleil Diamond

**BONNEVILLE**  
*pour la vie*

 **familiprix**

Entreprises Enfant Soleil Platinum

  
**BE**  
LE BONNE ENTENTE  
HÔTEL CONTEMPORAIN

  
**CHRONO**  
AVIATION

 **Cominar**

 **CjicAssure**

 **Energie Cardio**

 **GREGOIRE**

  
**IMPERIAL**  
SNACKING EQUIPMENT

 **lepelco**  
Assurances

 **pharma science**

 **Planète COURRIER**

 **SOLOTECH**

  
**STELPRO**  
confort 300

 **TELUS**

Entreprises Enfant Soleil

- ABCP architecture
- Accès Location+
- Barrette
- Boomerang Éditeur Jeunesse
- Bélanger Laminés
- Brick
- Clinique Dentaire Luminus
- Club Piscine Super Fitness
- Combomed Pharmaceutique Inc
- Elevent
- Eminence

- Entreprises JN
- Epiderma
- Équipe Grenier de la Financière Banque Nationale
- Freddo
- Gaspard Agence
- Géant du Web
- Guard-X
- Grenier aux nouvelles
- Groupe Innovert
- Groupe V3 Stent

- Hôtel Classique
- La Place
- Le Mot Magique
- Le Showroom Pleine Expression
- Les cinémas Le Clap
- Les Eaux Naya inc.
- Les Éditions Passe-temps
- Les Importations Edika inc
- Les Serres Royales
- Opto-Réseau
- Papier & latté

- Pâtisseries Jessica inc.
- Paysagiste VERDEX
- Publicité JL
- Québec Alimentation
- SLRR Cabinet de traduction
- SOGICA
- Solutions d'Affaires Konica Minolta
- Strategia Conseil
- Tatum agence créative
- Termaco
- Urgence Clôture

[entrepriseenfantsoleil.ca](http://entrepriseenfantsoleil.ca)

# The Regional Tour

This year, Opération Enfant Soleil unveiled a new format for its annual tour, during which 70 grants were given to hospital centres across the province. The grants are aimed at providing the best care for children, supporting medical teams and supporting families in their time of greatest need.

Faced with the impossibility of holding traditional press conferences, a brand-new concept was born. Inspired by the strength, resilience and courage of the children affected by disease, and driven by the desire to innovate, Opération Enfant Soleil launched 17 short videos announcing the projects financed throughout the province while highlighting the importance of the generosity of Quebecers. Of course, the filming was carried out with the utmost respect for the sanitary measures in place.

## Our donations in numbers

Please note that

# 87%

of net revenues are directed to the four major paediatric centres offering specialized care to children:

To meet the needs of the regions and to offer proximity care to children, 13% of the revenues are given to health and social services institutions, which can acquire paediatric equipment and carry out various prevention and awareness projects.

Amounts distributed in 2021:



**\$2,340,059**  
at CHU Sainte-Justine



**\$2,340,059**  
at Montreal Children's Hospital



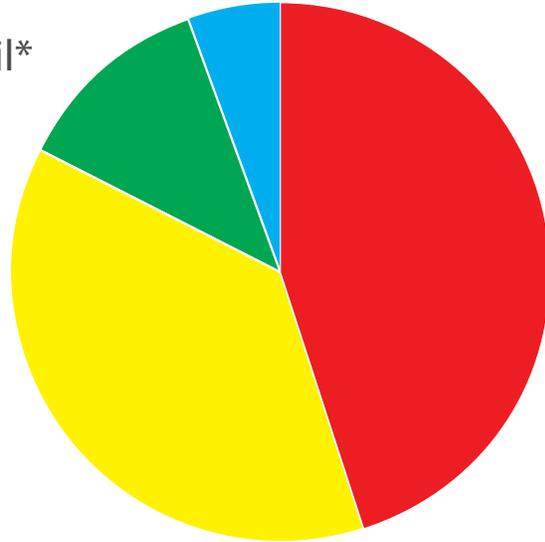
**\$2,388,101**  
at Centre mère-enfant Soleil –  
CHU de Québec-Université Laval



**644,310**  
at CHU de Sherbrooke –  
Hôpital Fleurimont

## Distribution of the amounts contributed by Opération Enfant Soleil\*

Equipment	45.1%	<span style="color: red;">■</span>
Fixed assets	37.4%	<span style="color: yellow;">■</span>
Research	12.2%	<span style="color: green;">■</span>
Programs	5.3%	<span style="color: blue;">■</span>



## Regional partnership with the ministère de la Santé et des Services sociaux (MSSS)

As part of the Fund for the maintenance and repatriation of newborns, 23 grants to regional hospital centres were enhanced by the MSSS. A sum of \$475,000, including \$225,000 from Opération Enfant Soleil, was donated to support this type of project. Additionally, in association with the MSSS, 4 grants were given for capital projects for paediatric purposes. This represents a total investment of \$250,000.

Since Opération Enfant Soleil is present throughout a child's illness, it is important that the money donated be used to meet a maximum number of needs

## Distribution of donations by region 2020-2021

Mauricie–Centre-du-Québec	26.8%	<span style="color: red;">■</span>
Montréal	13.3%	<span style="color: yellow;">■</span>
Chaudière-Appalaches	9.7%	<span style="color: green;">■</span>
Bas-Saint-Laurent	9.4%	<span style="color: blue;">■</span>
Outaouais	7.5%	<span style="color: darkblue;">■</span>
Gaspésie–Îles-de-la-Madeleine	7.1%	<span style="color: magenta;">■</span>
Abitibi-Témiscamingue	6.6%	<span style="color: black;">■</span>
Laurentides	6.1%	<span style="color: orange;">■</span>
Côte-Nord	4.9%	<span style="color: lightgreen;">■</span>
Saguenay–Lac-Saint-Jean	4.1%	<span style="color: purple;">■</span>
Lanaudière	3.3%	<span style="color: brown;">■</span>
Laval	1.3%	<span style="color: teal;">■</span>



\* Regional grants are allocated according to health facility demands and levels of care. Equipment costs as well as fixed assets for paediatric purposes are calculated in this data. A committee of independent experts analyzes and recommends the grants for final approval by the Board of Directors.

# Some Projects Completed This Year

## Volumetric Pumps

Opération Enfant Soleil contributes to the development of a state-of-the-art environment by purchasing equipment adapted to the needs of children. The volumetric pumps allow the CHU Sainte-Justine to offer its patients more personalized care and promote the implementation of changes related to the best practices in intravenous therapy. A total of \$1,485,000 was invested in the past year.



Alexis, 8 years old



Photo: Ladislas Kadyszewski

## Programs

The mental health of our young people is at the heart of our concerns. This year, thanks to the funds donated by Opération Enfant Soleil, the Montreal Children's Hospital was able to set up various projects to meet the needs of its clientele. In order to accelerate patient care, a clinical research project on mental health and drug addiction was implemented in the Opération Enfant Soleil emergency department. In addition, since eating disorders are the 2nd most common chronic illness among adolescent girls, a therapy program was created to meet their needs. The family oriented, evidence-based treatment has a 100% client retention rate and shows very encouraging results for patients.

## Research

For many children, research and clinical studies are the only way to have access to an adapted therapeutic option. To ensure a healthy future for our children, Opération Enfant Soleil invests in clinical research: the Centre d'investigation clinique (CIC) is a good example. Thanks to its \$1.3 million contribution, the implementation of the CIC at CHU Sainte-Justine was made possible. The CIC will enhance the quality of activities and improve the efficiency of processes by providing a dedicated infrastructure to clinical research, specialized personnel and functional premises for families.



Dr. Guylaine Larose, CHU Sainte-Justine



## Fixed Assets

The past year has been an emotional one with the realization of two major projects in the Eastern Townships region. Due to the growing demand for paediatric care in the region, Opération Enfant Soleil answered the call with the inauguration of the Clinique d'immunothérapie orale – Enfant Soleil (CITO). This innovative and promising project will make it possible to improve the treatment of food allergies in children in the Eastern Townships, Centre-du-Québec and part of the Montérégie region. A groundbreaking ceremony was also held for the long-awaited Pavillon Enfant Soleil, which will improve the care offered in several units such as maternity, neonatology, paediatrics, child psychiatry and the new emergency department. The new centre is scheduled to open in 2024. To date, Opération Enfant Soleil has donated \$13,305,217 to this major paediatric centre.

## Highlights

2020-2021

- Number of hospitalized children:

**45,067**

- Number of surgeries:

**25,231**

- The 0-4-year-olds remain the most hospitalized clientele, followed by the 15-19-year-olds, a reality that has persisted over the years\*\*  
For all the details on the amounts donated by Opération Enfant Soleil, visit [www.projetsfinances.operationenfantsoleil.ca](http://www.projetsfinances.operationenfantsoleil.ca)

\*\*Source: ministère de la Santé et des Services sociaux. MED-ÉCHO S04 data bank. Régie de l'assurance maladie du Québec. 2020-2021

# The Scope of Your Generosity

70 grants awarded across the province in 2021

## ABITIBI-TÉMISCAMINGUE

### CISSS Abitibi-Témiscamingue

\$23,440	Hôpital d'Amos Since 1997: \$346,732
\$18,000	Hôpital de Rouyn-Noranda Since 1993: \$464,150
\$13,665	Hôpital de Val-d'Or Since 1992: \$356,607
\$12,000	Hôpital de La Sarre Since 2016: \$81,321
\$5,000	Hôpital de Ville-Marie Since 2016: \$48,611

Total amount contributed to the region  
Since 1988: **\$1,456,267**

## BAS-SAINT-LAURENT

### CISSS du Bas-Saint-Laurent

\$25,000	Hôpital de Matane Since 1998: \$267,712
\$22,500	Hôpital régional de Rimouski Since 1992: \$479,944
\$20,000	Centre hospitalier régional du Grand-Portage Since 1994: \$455,578
\$13,793	Centre hospitalier de La Mitis Since 2018: \$18,840
\$8,007	Hôpital de Notre-Dame-du-Lac Since 1998: \$97,480
\$5,865	Hôpital d'Amqui Since 2006: \$197,291
\$5,000	Centre hospitalier de Trois-Pistoles Since 2018: \$17,165
\$2,796	Hôpital Notre-Dame de Fatima Since 2010: \$125,323

Total amount contributed to the region  
Since 1988: **\$2,105,479**

## CAPITALE-NATIONALE

\$2,388,101	Centre Hospitalier Universitaire de Québec (CHUQ - CMES) Since 1988: \$69,077,617
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### CIUSSS Capitale-Nationale

\$43,000	IRDPO Since 2010: \$258,205
\$6,170	Maison L'Émerveil Suzanne Vachon Since 2016: \$91,466

Total amount contributed to the region  
Since 1988: **\$72,004,273**

## CHAUDIÈRE-APPALACHES

### CISSS Chaudière-Appalaches

\$30,200	Hôtel-Dieu de Lévis Since 1997: \$1,868,539
\$25,000	Hôpital de Saint-Georges Since 1993: \$876,622
\$18,000	Hôpital de la région de Thetford Since 1997: \$584,125
\$13,300	Hôpital de Montmagny Since 1993: \$313,333
\$9,600	CRDP Chaudière-Appalaches Since 2016: \$29,700
\$9,300	CRDI Chaudière-Appalaches Since 2019: \$18,530

Total amount contributed to the region  
Since 1988: **\$4,146,773**

## CÔTE-NORD

### CISSS de la Côte-Nord

\$26,600	Hôpital de Sept-Îles Since 2003: \$476,747
\$15,000	Hôpital Le Royer Since 1995: \$386,639
\$12,000	Centre multiservices de santé et de services sociaux de la Minganie Since 1996: \$63,012

Total amount contributed to the region  
Since 1988: **\$1,144,238**

## ESTRIE

\$616,989	Centre hospitalier universitaire de Sherbrooke - Hôpital Fleurimont Since 2004: \$13,305,217
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### CIUSSS de l'Estrie - CHUS

\$14,318	CLSC de Cowansville Since 2021: \$14,318
\$10,000	Hôpital de Granby Since 2002: \$343,021
\$2,612	CLSC d'East-Angus Since 2021: \$2,612
\$391	CLSC de Sherbrooke Since 2021: \$391

Total amount contributed to the region  
Since 1988: **\$13,961,788**

## GASPÉSIE - ÎLES-DE-LA-MADELEINE

### CISSS des Îles

\$23,499	Hôpital de l'Archipel Since 1992: \$735,350
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### CISSS de la Gaspésie

\$23,500	Hôpital de Gaspé Since 1993: \$389,283
\$15,775	Hôpital de Chandler Since 1997: \$354,442
\$10,200	Hôpital de Maria Since 1996: \$383,201
\$4,696	Hôpital de Sainte-Anne-des-Monts Since 1993: \$259,396

Total amount contributed to the region  
Since 1988: **\$2,511,780**

## LANAUDIÈRE

### CISSS de Lanaudière

\$20,000	Centre hospitalier régional de Lanaudière Since 1992: \$742,935
\$16,000	Hôpital Pierre-Le Gardeur Since 2004: \$70,098

Total amount contributed to the region  
Since 1988: **\$1,617,269**

## LAURENTIDES

### CISSS des Laurentides

\$30,000	Hôpital régional de Saint-Jérôme Since 2001: \$507,321
\$21,000	Hôpital de Saint-Eustache Since 2005: \$421,836
\$12,500	Hôpital Laurentien Since 2016: \$27,369
\$2,500	Hôpital de Mont-Laurier Since 2017: \$48,951

Total amount contributed to the region  
Since 1988: **\$1,454,039**

## LAVAL

### CISSS de Laval

\$14,092	Hôpital de la Cité-de-la-Santé Since 1995: \$779,488
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Total amount contributed to the region  
Since 1988: **\$1,020,035**

## MAURICIE – CENTRE-DU-QUÉBEC

### CIUSSS Mauricie et Centre du Québec

- \$212,832 Hôtel-Dieu d'Arthabaska  
Since 1992: \$682,885
- \$40,210 Centre hospitalier affilié universitaire régional  
Since 1992: \$1,254,599
- \$12,000 Hôpital Sainte-Croix  
Since 1992: \$591,376
- \$7,450 Centre de services du Haut-Saint-Maurice  
Since 1993: \$322,516
- \$6,050 Hôpital du Centre-de-la-Mauricie  
Since 1994: \$338,166
- \$4,750 Maison de naissance de la Rivière  
Since 2017: \$61,286

**Total amount contributed to the region**  
Since 1988: \$4,141,330

## MONTÉRÉGIE

### CISSS de la Montérégie-Centre

- \$35,000 Hôpital du Haut-Richelieu  
Since 2005: \$457,595
- \$17,328 Hôpital Charles LeMoine  
Since 1996: \$245,942

### CISSS de la Montérégie-Est

- \$25,000 Hôpital Pierre-Boucher  
Since 2011: \$551,266
- \$20,000 Hôtel-Dieu de Sorel  
Since 1992: \$369,963
- \$10,000 Hôpital Honoré-Mercier  
Since 1994: \$498,024

### CISSS de la Montérégie-Ouest

- \$12,500 Hôpital Anna Laberge  
Since 2005: \$280,432
- \$8,627 CLSC et Centre de services ambulatoires  
de Vaudreuil-Dorion  
Since 2017: \$32,170
- \$8,367 CRDITED - Installation de Saint-Hubert  
Since 2019: \$27,194
- \$4,000 Hôpital du Suroît  
Since 1994: \$490,207
- \$3,795 Centre de réadaptation en déficience  
physique Vaudreuil-Dorion  
Since 2005: \$127,284

**Total amount contributed to the region**  
Since 1988: \$4,423,244

## MONTRÉAL

- \$2,340,059 CHU Sainte-Justine  
Since 1989: \$68,202,960
- \$2,340,059 Hôpital de Montréal pour enfants  
Since 1989: \$66,314,924

### CIUSSS du Nord-de-l'Île-de-Montréal

- \$24,880 Hôpital Rivière-des-Prairies  
Since 1998: \$359,056

### CIUSSS de l'Est-de-l'Île-de-Montréal

- \$12,540 Hôpital Maisonneuve-Rosemont  
Since 2000: \$387,255

### CIUSSS du Centre-Ouest-de-l'Île-de-Montréal

- \$11,365 Centre de réadaptation MAB-Makcay  
Since 2008: \$114,899
- \$8,687 Le Phare Enfants et Familles  
Since 2002: \$298,279

**Total amount contributed to the region**  
Since 1988: \$138,004,296

## OUTAOUAIS

### CISSS de l'Outaouais

- \$42,500 Centre hospitalier Pierre-Janet  
Since 2002: \$225,508
- \$33,797 Hôpital de Gatineau  
Since 1992: \$939,811
- \$5,000 Hôpital du Pontiac  
Since 2013: \$82,952

**Total amount contributed to the region**  
Since 1988: \$1,335,545

## SAGUENAY – LAC-SAINT-JEAN

### CIUSSS Saguenay – Lac-Saint-Jean

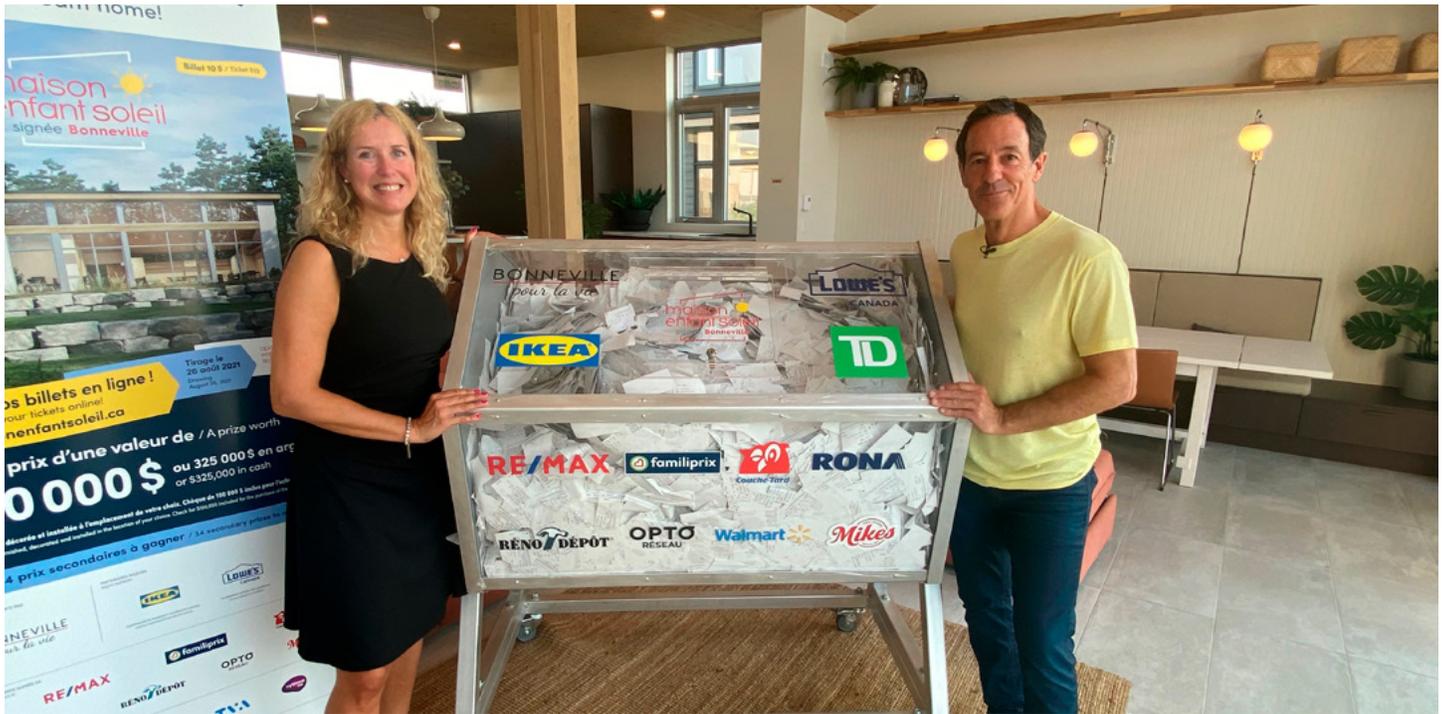
- \$13,500 Hôpital de Chicoutimi  
Since 1992: \$656,339
- \$10,728 Hôpital d'Alma  
Since 2009: \$206,790
- \$9,940 Hôpital de Jonquière  
Since 2010: \$137,307
- \$6,370 Hôpital Dieu de Roberval  
Since 1993: \$253,741
- \$4,148 Hôpital de Dolbeau-Mistassini  
Since 1998: \$213,932

**Total amount contributed to the region**  
Since 1988: \$1,827,737

## Grant Allocation

To all the members of the Grant Analysis Committee, THANK YOU! Each year, healthcare experts come together on a voluntary basis to rigorously examine all the requests submitted by the hospitals, then recommend the attribution of the amounts in total fairness according to the needs. These recommendations must be approved by Opération Enfant Soleil's Board of Directors before the grants are distributed.

# Our Draws



Julie Lemieux, CEO of Opération Enfant Soleil, and Alain Dumas, spokesperson

## Record of generosity for the Maison Enfant Soleil signée Bonneville 2021 draw

Despite the unusual context experienced for a second year in a row, a record amount of nearly \$3 million was raised, including more than \$1 million through online sales alone. Thanks to the generosity of Quebecers, it will be possible to offer better care to children, support medical teams and help families in their time of greatest need.

Congratulations to Mr. Serge Jacques of Frontenac (ticket #258638), the lucky winner of the draw, who could choose between the grand prize of \$500,000, including the fully decorated and furnished house and a grant for the purchase of land in the city of his choice,

or the sum of \$325,000 in cash. He chose the latter. Thirty-four secondary prizes were also awarded this year.

To find out the names and ticket numbers of all the winners as well as all the details about the draw, visit [www.maisonenfantsoleil.ca](http://www.maisonenfantsoleil.ca).

Thank you to everyone who participated and purchased a ticket this year. The next edition will mark the 30th anniversary of the draw!

Built and offered by

**BONNEVILLE**  
*pour la vie*

Major partners



Provincial sales network



Media partners





## A Unifying Project

The involvement of all our partners, combined with the participation of the population, will contribute again this year to the realization of several projects in the major paediatric centres in Québec as well as in hospitals and regional organizations. Since the first draw of Maison Enfant Soleil in 1993, more than 30 million dollars have been raised for the well-being of sick children. This is the second-largest fundraising event for the organization, after the Telethon.

This hopeful project is made possible by the generosity and support of our partners, including Les Industries Bonneville, official builder, IKEA, official furniture supplier and decorator, Lowe's Canada, official

supplier of materials, and TD Bank Group, principal supplier of the grant for the purchase of the land.

An initiative of this scope would not be possible without the support of the companies that make up the provincial sales network: RE/MAX, Familiprix, Couche-Tard, RONA, Réno-Dépôt, Opto-Réseau, Walmart and Toujours Mikes restaurants.

Special thanks also to our generous collaborators Fenplast, Barrette, Soprema-Resisto, Maibec, Mono Serra and MAAX as well as to all our suppliers who joined forces for the cause!

## TIRAGE VOITURE DE RÊVE



The Dream Car draw, conducted in collaboration with Familiprix, raised \$290,000 from the sale of all 2,900 tickets offered in 2021. The grand prize winner, Mr. Christian Gagnon, from Saint-Gabriel (ticket #0937), became the owner of a fabulous Porsche 718 Boxster 2021 with automatic transmission, valued at \$100,000!

The draw took place at the Familiprix head office on June 21, 2021, and the keys were handed over on July 14 in the presence of Mr. Dany LeBlanc, Director of Sales at Centre Porsche Québec, and Mr. Bernard Godbout, Vice President of Marketing at Familiprix.

Thank you to Familiprix, Centre Porsche Québec and to our ticket sales partners for contributing to the 2021 Dream Car draw's success! The Dream Car draw will be back in 2022.



# Our campaigns



A 24-hour challenge where participants are invited to play on the platform of their choice (video games, board games or other).

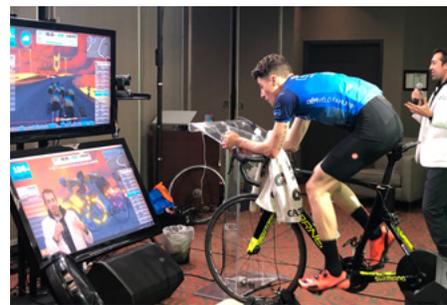
In 2021, \$231,000 was raised in Quebec thanks to the 490 participants.



The Gran Fondo proves just how much innovation was at the heart of Opération Enfant Soleil's actions in the past year.

A cycling challenge that is 100% virtual!

For its first edition, the OES Gran Fondo brought together over 200 participants who collectively raised \$181,000 for the cause!



A record year for this colourful campaign where, for one day, students are invited to wear their pajamas to school in tribute to sick children.

- A record amount of over \$200,000
- 178 schools enrolled
- Over 62,000 participants across Quebec



For more information on our campaigns, visit the page  
Get involved – Participate in campaigns – Opération Enfant Soleil ([operationenfantsoleil.ca](http://operationenfantsoleil.ca))

# Thank You to Our Partners, Donors and Volunteers

## MAJOR PARTNERS



### COMPANIES

#### Partners

#### \$50,000 or more

- Tuango
- Bizou
- ClicAssure
- Les Eaux Naya
- Aluminerie de Bécancour inc.
- Les Industries Bonneville

#### \$25,000 to \$50,000

- Les Magasins Korvette Itée
- IKEA
- Groupe Lepelco
- Hgrégoire
- Yuzu Sushi
- Canadian Online giving Foundation
- UAP inc
- Planète Courrier
- Pharmascience
- Tigre Géant
- Stelpro
- Imperial Snacking & Slushie

#### \$10,000 to \$25,000

- Les Magasins CPC
- BD
- Sushi Taxi
- Termaco Itée
- Équipe Grenier Financière Banque Nationale
- Fenplast
- Les Serres Royales
- CIMA +
- Marriott
- Dairy Queen
- Bain Magique
- Omnium Gabriel Bolduc
- La Place
- Canada Helps.org
- Brasseurs du Monde
- AMDEQ
- La Turquoise, cabinet en assurance de dommages

#### \$5,000 to \$10,000

- Barrette Structural
- Lids
- Grues Bourgeois
- MAAX Bath inc.
- Code Bleu
- Pizza Pizza
- Exceldor
- Bélanger Laminés
- Strategia conseil
- Le Mot Magique
- Guard-X
- Boston Pizza
- Groupe Innovert
- SOGICA
- Les Éditions Passe-Temps
- Papier & Latté
- Clinique dentaire Lüminus
- Groupe Paysagiste Verdex
- Boomerang éditeur jeunesse
- Accès Location+
- Les Entreprises JN
- Epiderma
- Pâtisseries Jessica
- Les produits Métalliques BAILEY Itée
- Cidrie Michel Jodoin
- Québec Alimentation
- Combomed pharmaceutique inc

### ASSOCIATIONS, NPOS AND SOCIAL CLUBS

#### Partners

#### \$10,000 to \$35,000

- Québec Vert (FIHOQ)
- Tour cycliste des policiers de Laval
- Novexco inc
- Centraide - United Way of the Lower Mainland
- CFCL
- Les employés du Réseau de Transport de Longueuil (RTL)

#### \$500 to \$10,000

- Fonds de charité des employés Ville de Montréal
- ARPAC
- Techform Montal
- BNI Business Elite
- Chevaliers de Colomb Ste-Anne-des-Monts
- Placement Premier Soins
- Demers Beaulne
- Rennsport - Club Porche d'Amérique
- Miss Teen Québec
- AMVOQ
- Caisse de bienfaisance employés et retraités du CN
- General Cable
- Les employés de Julien inc
- Les employés de Rheinmetall Canada
- Syndicat des Métallos local 9700
- Garda World
- Calgary Foundation
- Les employés du Service Alimentaire du CHUL-CHU de Québec
- BNI Centropolis
- United Way Greater Toronto - Centraide
- Banque nationale du Canada de Montréal
- Club Héritage Ville-Marie
- Multi-Recyclage
- IBM - Fonds de charité des employés
- Centre de karaté sportif KJS
- Ville de Blainville

### ADULTS AND GROUPS OF ADULTS

#### Partners

#### \$60,000 or more

- Les Îles de la Madeleine
- La Saucette

#### \$10,000 to \$25,000

- Serge Lepage
- Claude Bouchard
- Richard Marchand
- Diane Lajoie
- Denis Fortin

## **\$1,800 to \$8,500**

- Stéphanie Audet
- Louise Robillard
- Luc Denoncourt
- Famille de France Morneau
- Nicole Larue
- Marie-Pier Bertrand et son comité
- Lise Chagnon
- Catherine Brassard-Trudeau Enfant Soleil 2010
- Denise Cormier
- Famille Bouchard-Truchon
- Les Découvreurs à la course, Cyril Arnaud
- Clément Labrie
- Jacques Levesque
- Claire-Lise Kernien
- Famille de Charlie Fafard
- Sylvianne Desbiens
- Marjorie Terrade
- Nathalie Mathieu
- Chantal Dupont
- À pas de géant pour les enfants

## **\$400 to \$1,800**

- Richard Malenfant
- François Bérubé
- Jessica Bourret
- Julie Lacasse
- Famille de Gabrielle Kenney Enfant Soleil 2016
- Billy Hamilton
- Nicole Clermont
- Pascale Gagnon
- Marie-France Cayer
- Josée Bourdeau
- Patricia Cormier
- Mélissa Maltais
- Sylvie Cormier
- Kate Chassé
- Thalia Lapointe et Vincent Labadie
- À la mémoire d'Émilie Vachon
- Lynn Garceau
- Yvon Bacon
- Éléonore Courchesne Barthe, famille Pellerin
- Mélissa Mongrain et Jade Olschinski
- Danielle Dorion
- Virginie Touchette
- Anne Lafrance
- Sonia Lemelin Mercier et Estelle Carrier Lemelin
- Christian Labrecque
- Linda Joyal
- Micheline Pelletier
- Réjeanne Grenier
- Bianca Brunelle et Sophie Germain
- Tanya Lavoie
- Alain Bourassa
- Cindy Beausoleil
- Denis Lamarre et le Centre Villa-Maria
- Émilien Beaulieu
- Marie-Pier et Rosalie Ménard

## **SECONDARY SCHOOLS, CÉGEPS, UNIVERSITIES**

Partners

### **\$1,800 to \$10,500**

- Académie Saint-Louis
- École Jésus-Marie de Beauceville
- Cégep Garneau
- Collège Nouvelles Frontières

- École secondaire de l'Odyssee
- École Mgr-Labrie
- école secondaire de la Seigneurie
- École Polyvalente Saint-Joseph

### **\$500 to \$1,800**

- Polyvalente des Quatre-Vents
- Collège Letendre
- École secondaire Armand-Saint-Onge
- Séminaire Saint-Joseph de Trois-Rivières
- Polyvalente Marcel-Landry
- École secondaire Louis-Jacques-Casault
- École Saint-Jean Eudes
- École secondaire Jean-Jacques Bertrand
- École secondaire Les Seigneuries
- École secondaire Chavigny
- École secondaire L'Envol
- Cégep Victoriaville
- Polyvalente Montignac
- Collège O'Sullivan de Québec
- École polyvalente Arvida
- École secondaire de Neufchâtel
- École Internationale de Montréal
- École secondaire Pamphile-Le May
- Pavillon La Calypso
- Collège de Sainte-Anne-de-la-Pocatière
- École secondaire Rivière-du-Loup
- École secondaire l'Escale pavillon de l'Escale
- École secondaire des Chutes
- École Éducation Internationale de Laval
- Académie Sainte-Marie

## **PRIMARY SCHOOLS AND CHILDCARE SERVICES**

Partners

### **\$1,200 to \$7,500**

- Institut Saint-Joseph
- École Saint-Joseph
- École primaire Samuel-de-Champlain
- École Dusablé et Fabrique de Saint-Barthélemy
- École l'Orée-des-Bois
- École Sacré-Coeur de Princeville
- École des Beaux-Prés et de La Pionnière
- École de l'Accueil
- École Jules-Verne
- École primaire Saint-Joseph-Spénard
- École de La Ruche
- École du Perce-Neige
- École de la Farandole
- École Sacré-Coeur d'Iberville
- École Félix-Antoine-Savard
- Externat Saint-Coeur de Marie
- École primaire du Nouveau-Monde de Gatineau
- École des Pionniers
- École du Bourg-Royal
- École Le Rucher de Mascouche
- École de La Riveraine
- École du Bourg-Royal
- École du Tournesol
- École Primaire les Sittelles
- École Les Jeunes Découvreurs
- École primaire Roméo-Forbes
- École primaire des Grands-Vents
- École Internationale Filteau
- École Le Bois-Vivant
- École Ami-Joie-et-des-Grès
- École des Ramilles
- École Notre-Dame-d'Etchemin

- École des Pionniers, pavillon de la Salle
- École Plateau Saint-Louis
- École du Sacré-Coeur de Gatineau
- École L'Estrian
- École Hudon-Ferland
- École Vision Trois-Rivières
- École La Primerose
- École Jean-Chrysostôme-Chaussé
- École Internationale Saint-François-Xavier
- École primaire Lanaudière
- École de la Châtelaine
- École Saint-Laurent
- École primaire de La Chanterelle
- École Notre-Dame-de-Lourdes d'Iberville
- École Bruno-Choquette
- École du Geai-Bleu
- École du Campanile
- École Brind'Amour
- École Saint-Vincent
- École des Beaux-Séjours de Sainte-Odile
- École La Gentiane
- École Sainte-Monique
- Collège Saint-Bernard
- École Pie-X de Victoriaville
- École du Petit-Prince
- École du Châtelet
- École Saint-Victor
- École Sainte-Famille
- École Marguerite D'Youville
- École Père-Pacifique

### **\$250 to \$1,200**

- École primaire des Amis-Soleils
- École primaire Saints-Martyrs-Canadiens
- École Le Rucher
- École primaire du Trait-d'Union de la Beauce
- École Notre-Dame du Lac-Etchemin
- St. Vincent School
- École Montessori De Laval
- École de la Clé des champs
- École des Jeunes-Riverains
- École Chénier
- École de La Passerelle
- Académie St-Margaret
- École Dionne
- École Saint-Octave
- École Montessori de Chelsea
- École de la Fraternité
- École de la Broquerie
- École Saint-Édouard
- École des Pionniers, pavillon Marguerite-Bourgeois
- École de Salaberry
- École Jean XXIII de Laval
- École l'Arc-en-Ciel
- École Notre-Dame-de-Lourdes
- École Internationale du Village
- École primaire Notre-Dame-de-la-Paix
- École Trilingue Vision Québec Nord
- École Beausoleil et du Parc
- École primaire Marie-Victorin de Longueuil
- École de l'Aventure
- École trilingue Vision Saguenay
- École Mgr Belzile
- École Saint-Flore
- École Bourg
- École Arc-en-Ciel de Québec
- École primaire La Sapinière
- École des Méandres

- Écoles primaires Roy et St-Louis
- École primaire du Moulin de Sainte-Julie
- École de Saint-Rosaire
- École Mount Bruno
- École Sainte-Rosalie
- SDG Le Clin-d'oeil et école Beaulieu
- École Belle-Vallée secteur Maskinongé
- SDG École Saint-Luc
- École Saint-François d'Assise
- École de la Source
- École des Audomarois
- École Jardin-des-Saints-Anges
- École des Monts-et-Lacs
- École Notre-Dame-de-Lourdes de Girardville
- École D'Audet

## CHILDREN, GROUPS OF CHILDREN, EARLY CHILDHOOD CENTRES AND DAYCARES

Partners

### \$5,000 to \$15,000

- Estelle Thiffault Enfant Soleil 2017
- Éloïse Parisé Enfant Soleil 2020 et 2021
- Maverick Bouchard
- Logane Paquin-Fournier Enfant Soleil 2020 et 2021
- Lexie Gendron Enfant Soleil 2020 et 2021
- Jérémy Plourde Enfant Soleil 2017

### \$1,200 to \$5,000

- Océane et Maude Desbiens
- Olivier Couture Enfant Soleil 2015 et 2019
- Justine Fournier
- Antony Lelièvre Enfant Soleil 2020 et 2021
- Charlo Laberge
- Jacob Boulet Enfant Soleil 2018 et ses amis
- Alexandra Lambert Enfant Soleil 2010
- Abby Robitaille Enfant Soleil 2020 et 2021
- Coraly Boucher
- Ludovick Pineault Enfant Soleil 2020 et 2021
- Mia Ross
- Mathis Gilbert Enfant Soleil 2017
- Famille Gosselin
- Angéline Lamy Enfant Soleil 2017
- Klyiann et Kayden Auger Gélinas Enfants Soleil 2019
- Jacob Blais Enfant Soleil 2019
- Garderie Les Boischatouilles inc
- Marjorie, Camille, Mya Labrecque Enfants Soleil 2019
- Charlie Avoine Enfant Soleil 2019
- Jessy Grenier-Kudjick Enfant Soleil 2017
- CPE Les services de garde La petite École
- Charlotte Mailhot
- CPE de L'Érablière
- Éliott Girard Enfant Soleil 2020 et 2021
- William Lachance

- Le monde des frimousses de Saint-Édouard
- CPE Le Petit Train

### \$250 to \$1,200

- Julianne Laflamme-Boucher
- Jayden Forest-Aubut Enfant Soleil 2019
- CPE Harmonie Soleil
- Gabrielle Scraire
- CPE Aux Mille Jeux
- Garderie L'Île de nos Trésors
- Alexis Dumoulin Enfant Soleil 2015
- CPE Croque-Lune
- Groupe Marilou et James Mcken
- Les chandelles d'Anabelle
- Alyson
- CPE Le Pandore
- La petite école Vision Saguenay
- Magalie Thibault Enfant Soleil 2019
- THE FRIENZZ du Studio Party Time

## Media



## Thank you to all our valued donors

Your donations are a tremendous boost to the children and their families who are facing this disease. Whether you are new to the family or have been with us since the beginning, we want to say thank you for being there for them and thank you for partnering with us to make their future brighter.

## Thank you to our volunteers

Thank you to all the volunteers who get involved annually for Opération Enfant Soleil and to the many volunteer committees that assist us in several areas of our organization. There are hundreds of you across the province who give your time to the children and help grow this chain of solidarity, year after year. Your contribution is essential, and you have all our gratitude for the work accomplished!

## Goods and services

Opération Enfant Soleil thanks its partners in goods and services who were involved this year:

### \$5,000 or more

- Solotech
- Théâtre Capitole
- Thrio
- Cominar
- Hôtel Le Bonne Entente
- MELS
- Hgrégoire
- Compro Communications Inc
- Solutions d'Affaires Konica Minolta
- Les cinémas Le CLAP
- Groupe V3 Stent
- Tatum Agence créative
- Gaspard Agence
- Groupe Lepelco
- Marriott
- AVP Action vélo plus
- Couche-Tard
- SLRR Cabinet de traduction
- LG2
- Beneva

### Maison Enfant Soleil signée Bonneville 2021

- Les Industries Bonneville
- Lowe's Canada
- Groupe Banque TD
- IKEA
- Fenplast
- Barrette Structural
- Resisto-Soprema
- Coffrage Daniel Lampron
- Générasol
- Groupe Mono Serra
- Maibec
- Leadvision International
- Les foyers Don-Bar inc.
- MAAX Bath inc.
- Bélanger Laminés

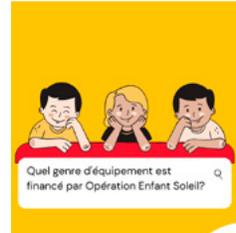
# Our Social Media Presence

Opération Enfant Soleil's social networks, followed by thousands of people, help spread the word about our beautiful mission. Our various platforms offer us extraordinary opportunities to interact with donors and to recognize the exceptional contribution of partners across the province. They are also a place to share the impact of your involvement with families affected by the disease through numerous touching testimonials. Thanks to our committed community, they are a very valuable tool to raise awareness for the cause.



Our Instagram account has

**+ 8,574** followers



Our Facebook page has

**+ 122,000** followers.

and has allowed us to reach

**+ 2.5 millions**

people across the province.

It also helped generate more than **1.2 million views** on our videos and more than **514,000 interactions** on our publications.

As for our various websites, they were visited more than **340,000 times**.



Our Twitter account has attracted

**+ 107 000** followers.

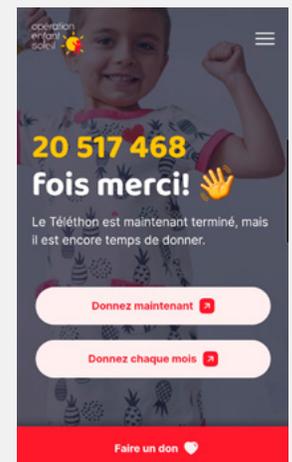
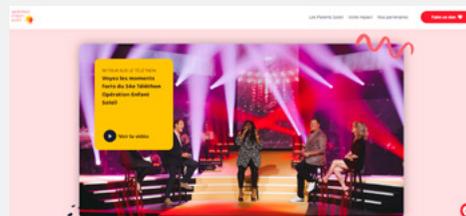


## New Telethon Platform

Our new Telethon platform has allowed us to bring our annual event to life outside of the traditional media and to showcase it on the web.

This new website features a dynamic visual signature and offers a pleasant and user-friendly digital experience. It also facilitates community awareness of Opération Enfant Soleil's mission and highlights the support of our valued partners and donors.

[telethonenfantsoleil.ca](http://telethonenfantsoleil.ca)



# Financial Results

This year, thanks to the generosity of its many donors, the invaluable cooperation of its partners and the dedication of its volunteers, Opération Enfant Soleil is allocating and investing an amount of 19.3 million dollars to contribute to the development of high-quality paediatric care across the province.

## Opération Enfant Soleil

### Results

Fiscal year ending August 31, 2021

	2021	2020	2021	2020	2021	2020
	General Funds		Social Funds		Total	
	\$	\$	\$	\$	\$	\$
<b>Revenue</b>						
Individual and partner donations	11,490,599	10,926,429	158,110		11,648,709	10,926,429
Contribution from the ministère de la Santé et des Services sociaux (MSSS)	3,685,114	2,453,006			3,685,114	2,453,006
Contribution from the MSSS to the repatriation of newborns	224,917	225,000			224,917	225,000
Contribution from the MSSS to funds invested intangible fixed assets and intangible assets	159,522	35,878			159,522	35,878
Interest on term deposits	655,247	746,477			655,247	746,477
Distribution and net change in fair value of mutual funds	120,864				120,864	
Proceeds from activities and projects	9,256,893	3,601,101			9,256,893	3,601,101
Canada Emergency Wage Subsidy	382,267	573,795			382,267	573,795
	<b>25,975,423</b>	18,561,686	<b>158,110</b>		<b>26,133,533*</b>	18,561,686
<b>Expenses</b>						
Administrative and management fees	1,483,168	1,336,273	47,433		1,530,601	1,336,273
Production costs	408,288	234,910			408,288	234,910
Communication costs	197,950	150,920			197,950	150,920
Development and partner costs	3,470,960	2,793,675			3,470,960	2,793,675
	<b>5,560,366</b>	4,515,778	<b>47,433</b>		<b>5,607,799</b>	4,515,778
Surplus of revenue over expenses before support costs to the paediatric sector and allocations	<b>20,415,057</b>	14,045,908	<b>110,677</b>		<b>20,525,734</b>	14,045,908
Support costs to the paediatric sector						
Public awareness-raising and information	929,058	669,756			929,058	669,756
Support for hospitals and organizations	283,534	274,561			283,534	274,561
Surplus of revenue over expenses before allocations	<b>19,202,465</b>	13,101,591	<b>110,677</b>		<b>19,313,142</b>	13,101,591
Allocations	<b>18,102,787</b>	12,889,411		199,974	<b>18,102,787</b>	13,089,385
<b>Surplus (shortfall) of revenue over expenses</b>	<b>1,099,678</b>	212,180	<b>110,677</b>	(199,974)	<b>1,210,355</b>	12,206

\*Due to circumstances related to COVID-19, this amount exceptionally includes revenues of \$1.1 million from the 2020 and 2021 editions of the Maison Enfant Soleil draw, as well as \$1.9 million in advance payment from certain partners.

All detailed financial information is provided annually on the T3010 form, accessible on the Canada Revenue Agency (CRA) website at [cra-arc.gc.ca](http://cra-arc.gc.ca).

The financial statements for our last fiscal year (2020-2021) have been audited by the Raymond Chabot Grant Thornton firm. This firm also takes care of providing our duly completed T3010 form to the government.

opération  
enfant  
soleil 

Alyah, 4 years old  
Photo: Ladislav Kadyszewski



On behalf of all the sick children and their families

**THANK YOU!**

**Head office in Québec City**

450 Saint-Jean-Baptiste Ave., Suite 10  
Québec City, Québec G2E 6H5  
T. 418-683-2323  
F. 418-683-9887

**Montréal office**

7022 Saint-Laurent St. Montréal,  
Québec H2S 3E2  
T. 514-380-2323  
F. 514-380-9887

Toll-free: 1-877-683-2325

[www.operationenfantsoleil.ca](http://www.operationenfantsoleil.ca)

