



Privacy Policy

1. Introduction

Emporium Realty ("Emporium Realty," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website emporiumrealty.com.au, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

2. Information We Collect

- **Personal Information:** We may collect personal information such as your name, email address, phone number, and property-related information (such as property interests and preferences).
- **Automatically Collected Information:** We may also automatically collect certain information about your device and usage patterns when you visit our Site, including through cookies and similar technologies. This may include your IP address, browser type, referring/exit pages, and operating system.

3. How We Use Your Information

We may use the information we collect in the following ways:

- To operate, maintain, and improve our Site and services.
- To respond to your inquiries, customer service requests, or other communications.
- To personalise your experience on our Site and to deliver content and property offerings relevant to your interests.
- To send you marketing and promotional communications with your consent.
- To comply with legal obligations and enforce our policies.

4. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this Privacy Policy or as required by law. We may share your information with:

- Service providers and third-party processors who assist us in operating our Site and providing our services.
- With your consent or at your direction, such as when you choose to share information with third-party applications or platforms like META pixels or Google Analytics.



5. **Security of Your Information** We take reasonable measures to protect your personal information from unauthorised access, use, alteration, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

6. **Your Choices and Rights** You have the right to:
 - Access and update your personal information.
 - Opt-out of receiving marketing communications.
 - Request deletion of your personal information, subject to legal obligations and legitimate business reasons.

7. **Changes to This Privacy Policy** We may update this Privacy Policy from time to time in order to reflect changes to our practices or for other operational, legal, or regulatory reasons.

8. **Contact Us** If you have any questions about this Privacy Policy or our privacy practices, please contact us at: [Emporium Realty admin@emporiumrealty.com.au](mailto:admin@emporiumrealty.com.au)