

TRAVEL OFTEN · LIVE WELL

TRAVEL MAGAZINE

# DRIET

**GREAT JOURNEYS FOR 2022**  
**8 DESTINATIONS - 100'S OF PIT STOPS**

**PHOTOGRAPHER OF THE YEAR**  
**AFRICA IN FOCUS PHOTO COMPETITION WINNERS**

*Peoples Choice Winner | Zebra in the Dust | Photographer Karin Van Couwenberg*

WINTER 2022

COME ALONG ON THE JOURNEY



# 48

HOURS IN...

## Memphis

BY: ZOEY GOTO

Memphis has been going through a quiet renaissance in recent years, freshly unveiling a vibrant mix of regenerated neighborhoods and a new batch of very stylish hotel rooms. Zoey Goto visited the Bluff City to discover what's new.



Memphis has always known how to have a good time. A heady combination of BBQ, blues, and rock and roll has been attracting visitors like a magnet for decades. But recently the city has been singing a new song – or at least adding some new riffs.

To truly witness Memphis' recent revitalization, head straight to the South Main Arts District. Where once stood derelict warehouses, now proudly stands a thriving neighborhood filled with independent galleries and stores, quirky coffee spots and hip bars and restaurants.

Pioneering this evolution has been the opening of The Central Station Memphis, a chic 123-room hotel housed in a restored Amtrak train station. Skillfully tapping into the city's legendary musical scene, the hotel features daily-curated playlists in each guest room, DJs filling the lobby with music each night and the adjoining railway platform used for performances from home grown bands. There's even a listening lounge with over 500 vinyl records, all charting the history of the Memphis sound.

Once you've brushed up on the regional musicology, it's just a short stroll to Arrive Memphis, the area's most recent and highly anticipated hotel opening. This former arts school is now a 62-room boutique hotel, jam-packed with character and deeply rooted in its locale. In the lobby you'll find the Hustle and Dough bakery and café, a hot spot with locals and visitors alike, while down in the basement the Longshot Bar serves up exquisite cocktails with a side helping of shuffleboard.

