

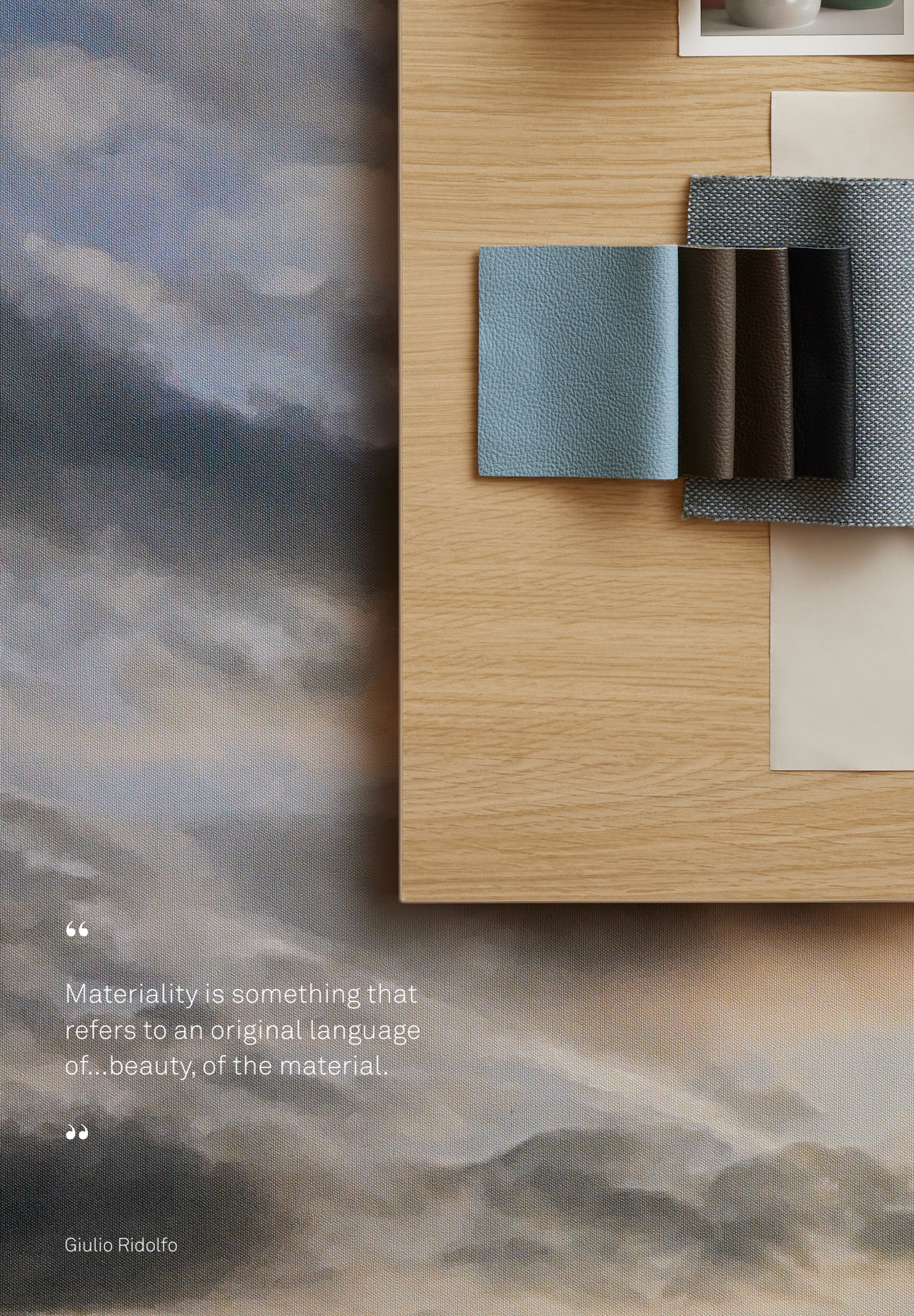
# ColourLab



VOLUME 4 | MATERIALITY WITH PURPOSE

schiaavello





“

Materiality is something that refers to an original language of...beauty, of the material.

”

Giulio Ridolfo



# ColourLab

## Materiality with Purpose

VOLUME 4 | BY GIULIO RIDOLFO FOR SCHIAVELLO

**schiaavello**







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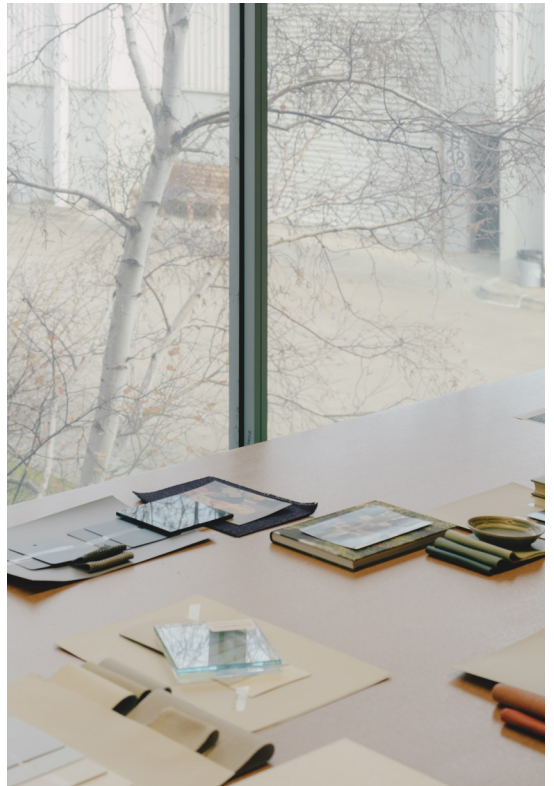
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Plastic



# The Concept

ColourLab is an honest and considered colour palette, compiled for Schiavello furniture applications to suit a variety of environments, embracing an array of textiles.

Developed by Italian 'colour master' Giulio Ridolfo in collaboration with our design team, it was fostered through a process that wholly embraces the creative nature of colour.

















# Giulio Ridolfo

With a Master of Fashion Design from Milan's Domus Academy, Giulio Ridolfo has spent decades collaborating with many of the world's leading interior, clothing and footwear companies as a respected colour advisor.

Drawing inspiration from diverse sources such as nature, photography, art and fashion, Giulio's unique process sees him observe and gather images, colours, patterns and textures before combining these different elements and expressions to create something new. More than a traditional colour palette, his compositions have more to do with generating and expressing a feeling, resulting in highly tailored and personal colourways.

Alongside his work with Schiavello, Giulio has continued to work on new initiatives and collaborations in recent years. 'Materialising Colour' offers insight to the fascinating journey of Giulio's work, with the book detailing the research and design work he has undertaken for leading textile brand, Kvadrat. A self-taught botanist, Giulio continues to travel the world immersing himself in natural landscapes. He now resides in Mexico, where inspiration abounds as colour and nature collide in bold technicolour.









# A Colour-Full Visit

Travelling from his native Italy to Schiavello HQ in Melbourne, Australia, Giulio immersed himself once more in the business and broader Australian design industry during a two-week visit in July 2023.

Giulio began by presenting recent insights on places of inspiration, landscapes, material forms and processes. Communicating both through physical and visual references, Giulio spoke to the prominence of warmth, comfort and familiarity from textiles such as wood, with an emphasis on peaceful elements that help create a seamless shift from home to office. Natural pigments, ceramic finishes and light and dark neutral tones also featured heavily.

Meeting with people from across the business, Giulio was able to further understand our strategic approach to the purpose of workplace, revisit our key design

principles and review our latest furniture solutions. Our focus on sustainability was also central to these discussions, not only in terms of working with sustainable and durable materials, but in designing products with a timeless aesthetic. Touring our on-site manufacturing facility, Giulio was also able to observe ColourLab finishes coming to life across the steel powder-coating, timber and upholstery departments.

Keen to discover more about broader industry developments, Giulio then spent time with various leading Australian design firms. Discussing the current workplace design projects they are working on, Giulio was able to glean additional insights around the Australian design industry. It was then time to sit down with our Design Manager, Nick Tennant, to begin evolving the ColourLab palette.





# Materiality with Purpose

Throughout our collaboration spanning more than a decade, Giulio's unwavering creative approach has centred on the concept of materiality. This is the method he prefers – the tactile observation of colours alongside textures, rather than looking at flat colour alone. By connecting a colour to a material and finding the beauty within, Giulio has once again delivered a considered, evolved ColourLab palette in partnership with our Design Manager Nick Tennant. Introducing **ColourLab Volume 4: Materiality with Purpose...**

With more of us venturing back to the office, we are connecting with colleagues new and old after an extended period of reflection. This reflection saw us contemplate the purpose and value of interpersonal relationships in the physical space and has given rise to a major shift in the workplace environment.















ColourLab Volume 4 intends to create an environment and palette that supports harmonisation, fostering emotions of psychological comfort, security and inspiration in today's workplace. These environments are characterised by flowing, graduated tones (either light and dark) and punctuated with slivers of organic hues (think pockets of wildflowers and trees in a field, beneath an expressive cloudy sky).

Drawing inspiration from the constructed boundary between nature and culture, Giulio notes the continued presence of biophilia in interiors as a signalling of humanity's pursuit of a greater harmony in its relationship with the natural and built environments. This is complimented by the warming reassurance of natural timber colours and textures.

Representing a departure from the previous edition's explorations in duo-toning, ColourLab Volume 4 envisions a series of **atmospheres and moods** rendered in graduated tones and elemental colour applications. Comprised of two core palettes (**Ethereal** and **Urban**) and two accent palettes (**Organic** and **Satellites**), Volume 4 is the next in a planned series of iterations that represent the continuously evolving role of colour in interior environments.

# ColourLab Palettes









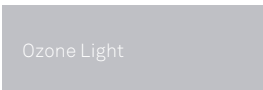
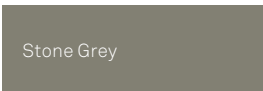
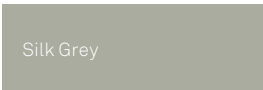
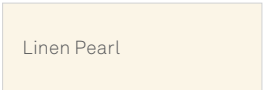




# Ethereal

As a core palette of ColourLab Volume 4, Ethereal encompasses tones of white and pale grey, referencing the calm, graduated tones found in the play of natural light in a cloud-filled sky.

To be applied in combination to subtly articulate Schiavello products' features, the Ethereal palette is also designed to be used in conjunction with natural timber finishes, as well as the accent colours and materials found within the Organic and Satellite palettes.

















# Urban

As its name suggests, Urban references the dark, edgy colour palette of the built environment with charcoal, black and black-infused hues.

The second core palette of the collection, Urban's tones are designed to be applied singularly or in combination, whilst the palette should be used in conjunction with natural timber finishes, as well as the Organic and Satellite accent colours and materials.



Noir Verde



Noir Marron

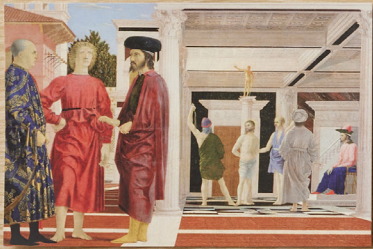


Basalt



Black
















# Organic

Inspired by Australian native flora and geology, featuring naturality with graduated hues of green and red applied singularly or in combination. As an accent palette, it has been created to be used in conjunction with natural timber finishes, as well as the Ethereal and Urban core palettes.

A solid, deep red color swatch.

Oxide Red

A solid, vibrant red color swatch.

Ruby Red

A solid, warm orange color swatch.

Orange Pigment

A solid, muted green color swatch.

Lake Reflect

A solid, dark green color swatch.

Fir Green





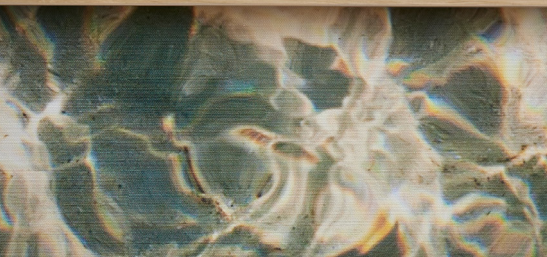












# Satellite

With a broad spectrum of hues and subtle patterns, Satellite is inspired by hand-crafted ceramic glazes and is used singularly or in combination to coordinate a diverse array of interior aesthetics.

Satellite is the most expansive of all palettes and as an accent, is to be used in conjunction with natural timber finishes and the additional colour palettes. Shades of colour, as well as white and black can also be considered 'Satellite' colours, such is its versatility in application.

Although Organic and Satellite are both 'accent' palettes, the application of Satellite is less expansive, with these shades acting more as highlights and points of interest.



# ColourLab Finishes









# Metal Powder Coat

## ETHEREAL

Satin & Texture	Strata
Satin	Ash
Metallic Satin	Linen Pearl
Satin	Silk Grey
Satin	Stone Grey
Matt	Ozone Light
Matt	Ozone Medium

## ORGANIC

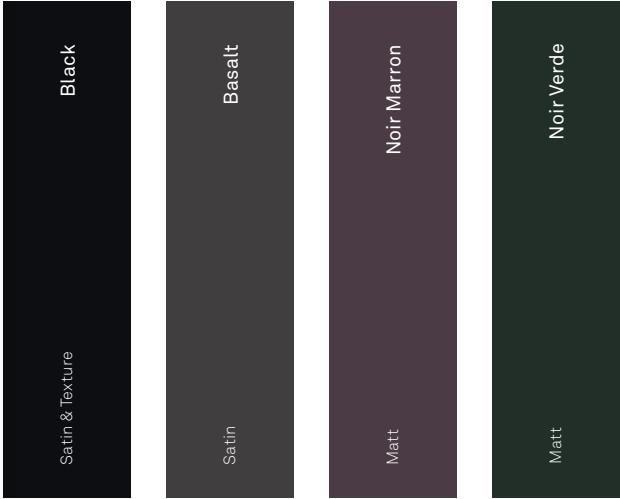
Matt	Orange Pigment
Satin	Ruby Red
Satin	Oxide Red
Satin	Cement Grey
Matt	Lake Reflect
Satin	Fir Green



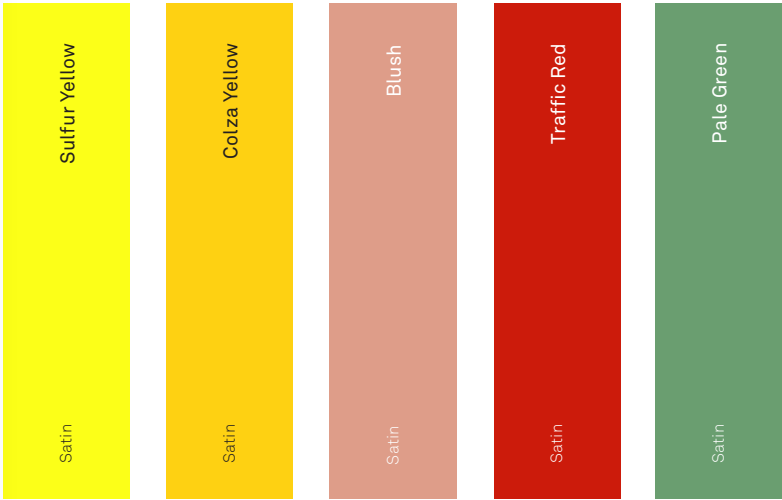
Category A  
Strata, Black, Basalt, Stone Grey

Category B  
All other finishes

URBAN



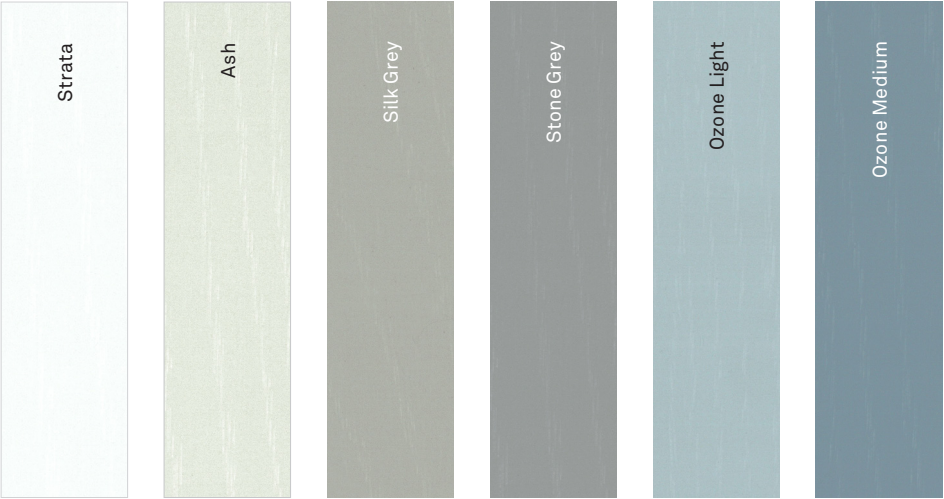
SATELLITE



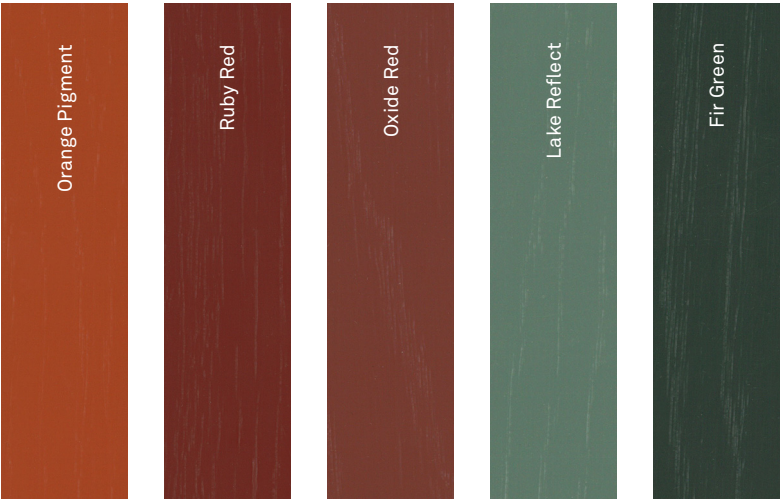


# Oak Timber Paint

## ETHEREAL

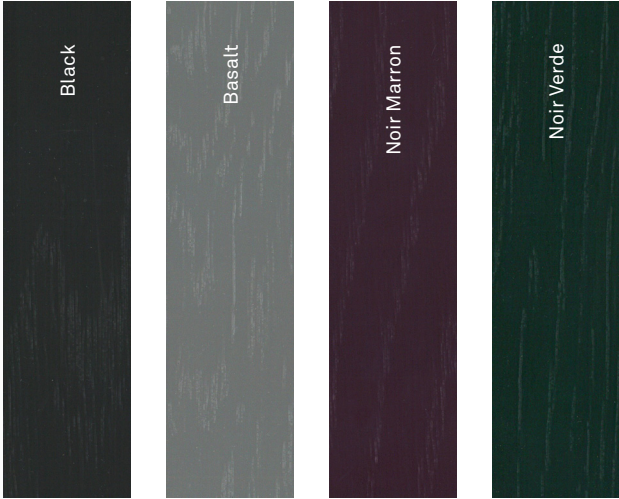


## ORGANIC





URBAN

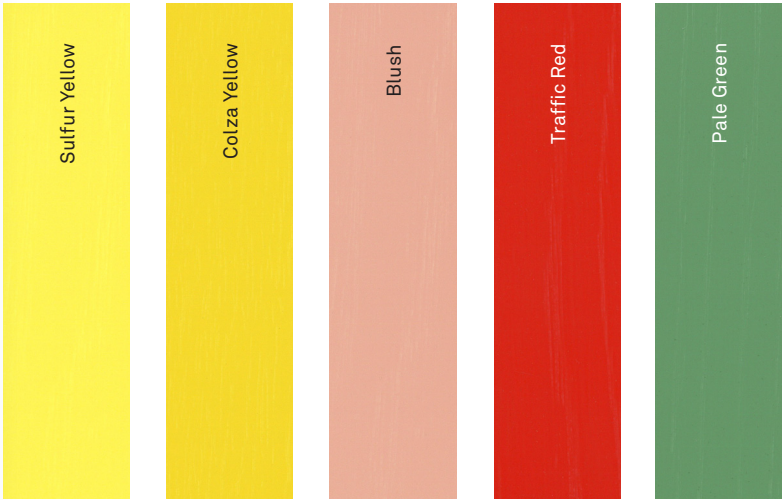


TIMBER NATURALS



Oak Veneer Applied Finish

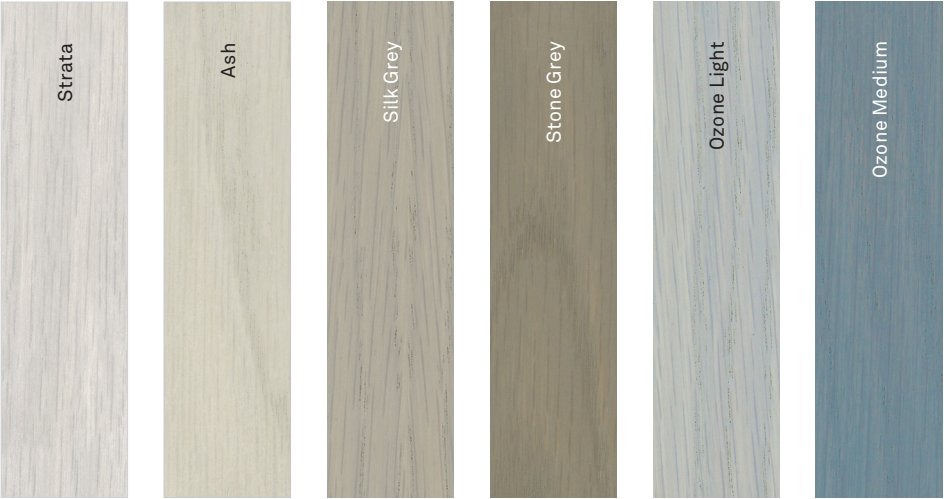
SATELLITE



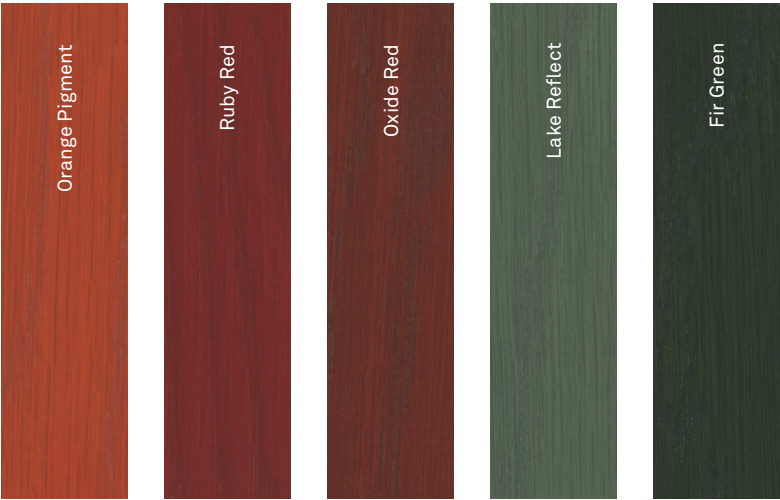


# Oak Timber Wash

## ETHEREAL

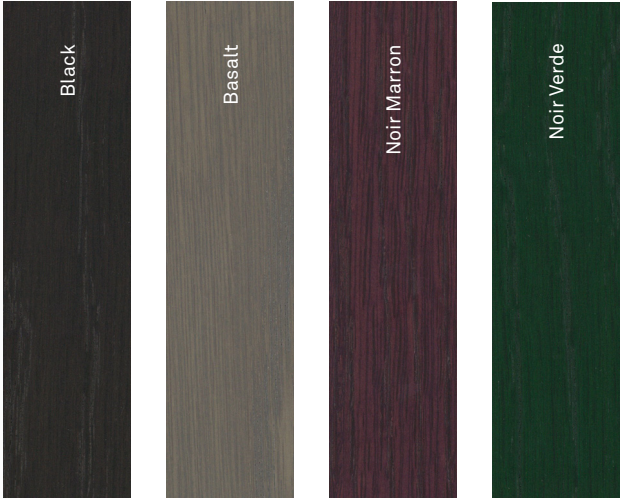


## ORGANIC





URBAN



TIMBER NATURALS



SATELLITE



Oak Veneer Applied Finish

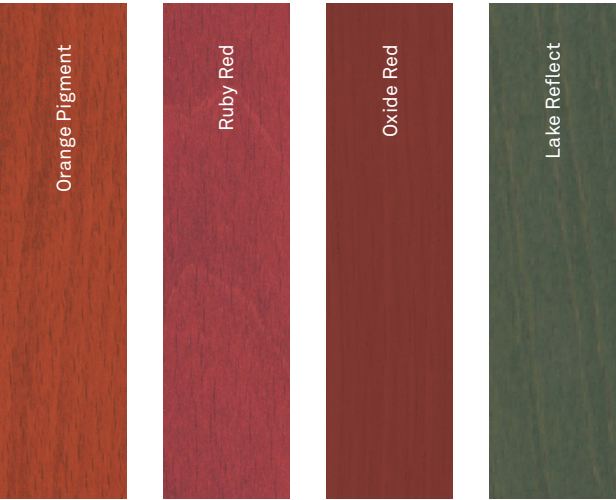


# Beech Timber Wash

## ETHEREAL

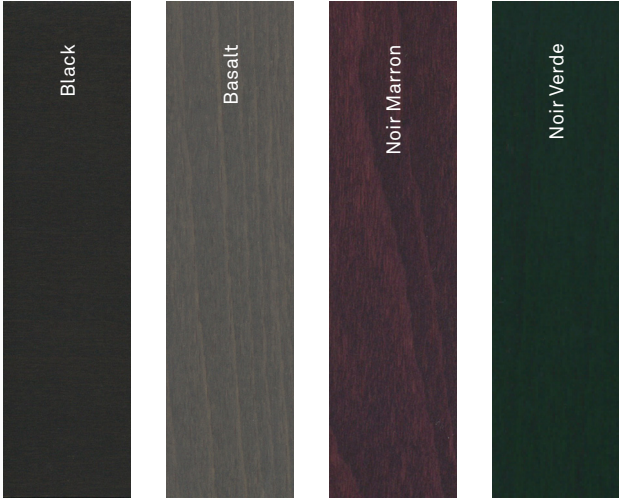


## ORGANIC





URBAN



TIMBER NATURALS



SATELLITE

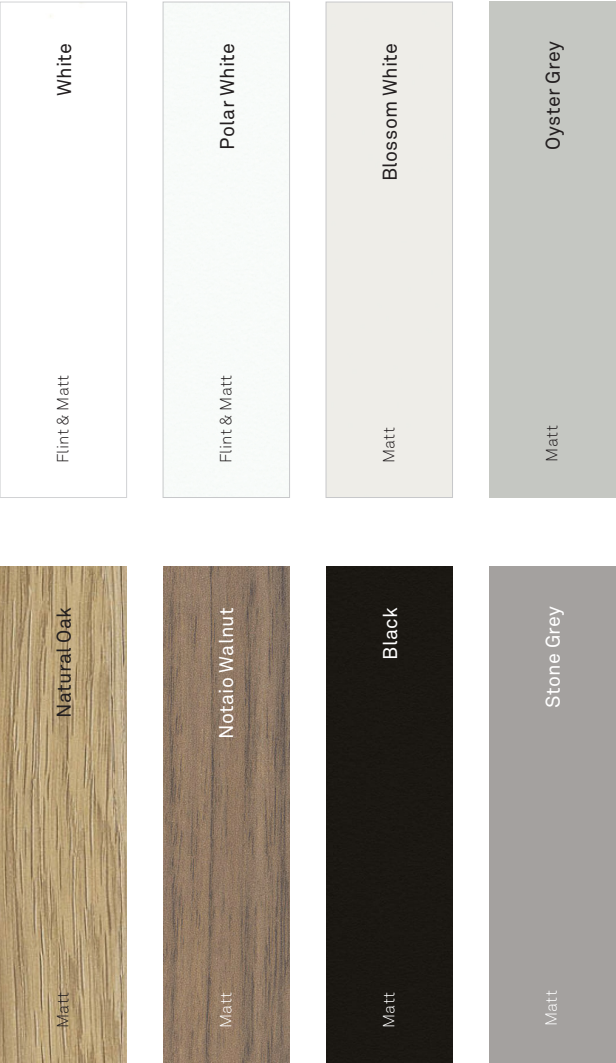




# Laminate

Category A (Flint)  
Polar White, White

Category B (Matt)  
Polar White, White,  
Black, Blossom White,  
Natural Oak, Oyster Grey,  
Stone Grey, Notaio Walnut





# Fabric

Category A  
All finishes

## BANKSIA





# Plastic





















Schiavello wishes to extend a special thank you  
to Giulio for helping us with the creation of ColourLab.



ColourLab Consultant—Giulio Ridolfo Design—Schiavello  
Photography—Chris Kapa, Gavin Green & The Local Project

Schiavello International manages, maintains and strives for the continual improvement through our ISO 14001 Environmental Management System. Our design principles also mean we design for the environment, focusing on efficient energy use and minimum emissions, longevity and durability, re-use and recycling of our products.

Our principles of ME WE (Materials, Energy, Waste Emissions) give us a simple way to think about how our operations impact the environment.

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COLOURLAB VOLUME 4  
MATERIALITY WITH PURPOSE