schiavello

November 2026

## CASE STUDY



# Pinterest
# The most curated board

Sydney, Australia

**A collage of distinct themes that mirror the diverse natural and cultural identity of Australia, the brand-new Pinterest office in Sydney is a radiant space designed to foster creativity and innovation.**

Located on level 47 at 2 Park Street, this inspiring oasis is a true Pinterest board come to life. Spread across 1200 square meters, Pinterest's office reimagines the traditional workplace as a creative sanctuary as they draw inspiration from Dorothea Mackellar's poem, My Country, and translate iconic Australian landscapes into a vibrant interior experience rich in texture, tone and warmth.



## A place to spark inspiration

*"The brief was to create a workspace that was really experiential, different environments, and really definitely not your average workspace."* Cathy Jameson, Designer Gensler

As the interior spaces was intentionally designed to inspire and celebrate the creative passions of its users, the results showcase a cohesive yet eclectic environment, where and every step feels like a scroll through your most lavishly curated board.



## A new space around every corner

The design celebrates all the natural attributes of Australia as it takes you on a meandering journey full of the colours, textures and climates unique to this country.

*"As you come around every corner, you are really going into a new space. You're going to a new environment, and our hope was that it was the feeling of going around Australia and having a different experience around every corner, which is what the very vast nature of Australia is."* Cathy Jameson, Designer Gensler.

Soft curves, tactile surfaces, and a nature inspired palette evokes a sense of calm and connection, resulting in a space that champions design-led storytelling.

The design concept comes to life across four distinct zones:

- Where the forest meets the sea: Reflecting the lush coastal landscapes – in the MPR, servery and conference rooms.
- Sun, surf and sand: Capturing the quintessential Australian beach vibe – in the reception, barista, EBC and breakout room.
- The Red Centre: Drawing inspiration from the Uluru Field of Lights – in the immersive workpoint and hidden room.
- Adventures at the end of the world: Hinting at the wild and untamed beauty found at Australia's extremes – in the print station and workstations.



## Schiavello's end to end custom solutions

Schiavello collaborated with Pinterest and U.S. dealer InsideSource as the sole FF&E provider – encompassing design, prototyping and manufacture of bespoke furniture along with sourcing an extensive list of styling items, all solutions aligned with Pinterest's distinctive vision.

Central to the project was Pinterest's commitment to sourcing Australian-designed products, incorporating works from Indigenous artists, and supporting local small businesses.

Every detail was considered to create spaces that feel authentic and inspiring. Schiavello's carefully curated props and themed objects brought each room to life, celebrating iconic Australian narratives such as cricket, the outback, and coastal living. From cricket equipment mounted on walls to historic photography framing the space, these subtle touches immerse users in a uniquely Australian environment—sparking creativity and connection within a thoughtfully curated setting.

