

PRIVACY NOTICE

As of October 10, 2024

At The Etaily Group (consisting of TPA Ventures Pte. Ltd. (Singapore), TPA Brand Building Pte. Ltd. (Singapore), and TPA Operations Corp. (Philippines)) (“Etaily”), we are committed to protecting the privacy and security of your personal information.

This Privacy Notice outlines what and how we collect, use, store, dispose, and protect your personal data. By accessing our website and/or submitting your information directly to the Etaily, you agree and consent to the use, collection, processing, storage, and disposal of your personal data as outlined in this Notice. Etaily is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations.

- 1. Information Collection.** Through our website, we may collect the following information from you:
 - Name
 - Mobile Number
 - Email Address
 - Time and date of access of our website
- 2. Use of Information.** The information you provide to Etaily will be used solely for identifying prospective clients, contacting you for the purpose you reached out to us, and use of the information for statistical analysis to improve our clientele and provision of services.
- 3. Data Security.** Etaily takes data security and protection seriously and we implement industry-standard measures to protect your information from unauthorized access, disclosure, or alteration. Access to data within the organization is limited according to function and on a need-to-know basis.
- 4. Data Retention.** Your personal information will be retained for as long as necessary to fulfill the purposes for which it was collected or as required by law.
- 5. Third-Party Disclosure.** Etaily may share your information with third-party service providers through the applications that the company uses in its everyday operations. We have pronounced contractual terms with each service provider to protect the confidentiality and security of our data.
- 6. Your Rights:** You have the right to be informed of the purpose, use, and collection of your data. You have the right to obtain a copy of, move, or transfer any personal information relating to you. You have the right to object or to withhold consent with regard to the collection and processing of personal information. You have the right to suspend, withdraw or order the blocking, removal or destruction of your personal information. You may claim compensation if you suffered damages due to inaccurate, incomplete, outdated, false, unlawfully obtained or unauthorized use of personal information, considering any violation of your rights and freedoms as data subject. You have the right to dispute and have corrected any inaccuracy or error in the personal information we process about you.

For Philippine Data Subjects, if you feel that your personal information has been misused, maliciously disclosed, or improperly disposed of, or that any of your data privacy rights have been violated, you have a right to file a complaint with the National Privacy Commission of the Philippines.

7. **Updates to the Notice.** Etaily reserves the right to update this Notice to reflect changes in our data practices or legal requirements. We encourage you to review this Notice periodically for any updates.

By continuing to use our website and submitting your personal information, you acknowledge that you have read and understood our Privacy Notice and consent to the processing of your data as described herein.

If you have any questions or concerns regarding this Privacy Notice, or your data, please contact privacy@etaily.com.