Uni.Network

Academia GRACE – Link for Impact

Application Form

The first Support of Student-Led Solutions that Accelerate Sustainable Transformation through University-Business Collaboration.

List of Contents

Disclaimer

O GRACE garante a confidencialidade dos projetos durante todo o processo de avaliação dos mesmos, sendo as informações utilizadas somente para os fins definidos neste Regulamento.

O GRACE poderá, por razões ponderosas e fundamentadas, alterar o presente regulamento, bem como a composição do Júri.

O GRACE será alheio a qualquer relação de colaboração duradoura, de caráter laboral ou outra, que venha a ser estabelecida entre os alunos premiados e as empresas ou organizações com as quais contactar fruto do Prémio, devendo, porém, ser informado do estabelecimento de tal relação.

Proposal Format Requirements:

- **Font: Arial, minimum size 11 pt**

- **Line spacing: single | Paragraph spacing: 6 pt**

- **Page size: A4 | Margins: minimum 15 mm on all sides (excluding headers/footers)**

The full proposal must not exceed 15 pages. (2.1 to 5.1)

The cover page, table of contents, are not included in this limit.

Proposal:

Explanatory text under section headings may be removed.

Important: Pages beyond the limit will not be considered in the evaluation.

1. General information

1.1 General details

Project Title	
Proposal Acronym	

1.2 Students Group ID

Each proposal must be submitted by an individual student or a team of **2 to 4 students**.

If submitted as a group, only include the information tables corresponding to the actual number of team members.

Example: If your team has 2 students, delete the sections for members 3 and *4.*

Student:

Full Name:	
Higher Education Institution	
Degree Programme / Course	
Email:	
Contact phone	

Team:

Member 1 - Full Name:	
Member 2 - Full Name:	
Member 3 - Full Name:	
Member 4 - Full Name:	
Higher Education Institution	

Degree Programme / Course:	
Email:	5
Contact phone	

2. Proposal Description

2.1 Elevator Pitch

Please provide us with a 3 sentence max. of your project´s ethos

In **max. 3 sentences**, describe the essence of your project:

- What problem are you solving?

- What is your solution?

- Why does it matter?

2.2 General description

Provide a clear and concise overview of your project proposal. Your description should include:

1. **Title of the Project**

2. **Main Challenge Addressed** (e.g., environmental, social, economic)

3. **General Objective** – What is the project aiming to solve or change?

4. **Target Users/Beneficiaries** – Who will benefit from this solution?

5. **Proposed Solution** – In one paragraph, summarise the core idea (the MVP).

6. **Expected Impact** – What changes or improvements do you expect to generate?

Tip: This section should be written in plain language and allow someone unfamiliar with your topic to understand the essence of your idea.

2.3 Objectives

Clearly outline the main objectives of your proposed solution (MVP). Identify the real-world problem you aim to address, its relevance to sustainability (social, environmental and/or economic), and the information or data gaps that must be addressed to support the proposed innovation.

2.4 Work plan and activities

Present a concise work plan describing the key phases and activities of your project, including a timeline. You are encouraged to include a chart or visual timeline to illustrate how the activities will unfold over time.

2.5 Team

Describe your team composition. For each member, provide a short summary of:

- Academic background

- Relevant skills (e.g., sustainability, innovation, tech, communication, business)

- Role in the project (e.g., research, coordination, design)

- If applicable, explain how the different profiles complement each other and contribute to the success of the proposed project.

Note: if you´re a single applicant write about yourself.

2.6 Expected results and deliverables

Describe the main phases your project aims to achieve. List the expected deliverables (outputs) for each phase.

Phase	Key Activities	Timeline (Star - End)	Deliverables
Planning			ex: Team roles assigned Resources and needs identified
Execution			Prototype developed Feedback gathered
Dissemination			Public presentation delivered

3. Business Impact

3.1 Business challenge

Describe the societal or sustainability-related challenge your MVP addresses and explain its **potential for real-world application**. Indicate how the solution could reach relevant stakeholders (e.g., communities, companies, municipalities) and **estimate the number of potential users or beneficiaries**, especially in local or regional contexts.

Business Model

Briefly describe the **business model** behind your solution. What value does it create? For whom? How will it be delivered and sustained?

If possible, use a structured approach:

- ○ Value Proposition
- ○ Customer Segments
- ○ Key Partners and Activities
- ○ Revenue Streams and expected cost structure (Point out the main costs your project will have in order to be implemented effectively)

4. Impact Assessment

4.1 Description of applied technology

Please describe the technology you´re thinking of applying in your solution. What are the benefits compared to other technologies?

4.2 Impact on Users

Describe how your project will generate tangible benefits for its intended users or beneficiaries. Explain:

i) who they are (e.g., students, local communities, SMEs, NGOs, etc.);

ii) how the solution responds to their needs or challenges;

iii) what type of **positive change or added value** it will bring to their daily lives, work, or environment.

Where possible, estimate the **number of users impacted**, and describe how you plan to engage them throughout the development and implementation of the project.

4.3 Financial impact

Describe any existing or planned financial support your project expects to receive from public or private entities (e.g., universities, companies, NGOs, local authorities).

Explain your approach to **future fundraising**, including potential partnerships, sponsorships, grant applications or revenue-generation strategies that could ensure the project's continuity or scale-up.

4.4 Multi-actors' involvement

Does your project involve multiple stakeholders (multi-actor approach)?

☐ Yes   ☐ No

If yes, please list the actors involved and describe briefly their roles in the project (e.g., students, professors, companies, NGOs, local authorities, community groups):

-
-
-

Explain how their participation contributes to the quality, relevance, or implementation of your proposed solution.

4.5 Alignment with the Sustainable Development Goals (SDGs)

Describe how your project aligns with one or more of the **United Nations Sustainable Development Goals (SDGs)**. Indicate which SDGs are most directly addressed by your solution and explain the nature of this contribution — whether social, environmental or economic.

Provide specific examples of how your project supports sustainable development at local, national or international level (e.g., SDG 4 – Quality Education, SDG 11 – Sustainable Cities, SDG 12 – Responsible Consumption, etc.).

☐ Please select up to **3 SDGs** that your project contributes to:

- ☐ SDG 1 – No Poverty

- ☐ SDG 2 – Zero Hunger

- ☐ SDG 3 – Good Health and Well-being

- ☐ SDG 4 – Quality Education

- ☐ SDG 5 – Gender Equality

- ☐ SDG 6 – Clean Water and Sanitation

- ☐ SDG 7 – Affordable and Clean Energy

- ☐ SDG 8 – Decent Work and Economic Growth

- ☐ SDG 9 – Industry, Innovation and Infrastructure

- ☐ SDG 10 – Reduced Inequalities

- ☐ SDG 11 – Sustainable Cities and Communities

- ☐ SDG 12 – Responsible Consumption and Production

- ☐ SDG 13 – Climate Action

- ☐ SDG 14 – Life Below Water

- ☐ SDG 15 – Life on Land

- ☐ SDG 16 – Peace, Justice and Strong Institutions

- ☐ SDG 17 – Partnerships for the Goals

5. Budget

5.1 Explain how you will use your funding:

No	Deliverable Name/Description*	Delivery Date*	Phase*	Overall Cost (€)	Notes
1	*Deliverable = final prototype, pilot test report, outreach materials, etc.	*dd/mm/yy	*Planning *Execution *Dissemination		
2					
3					
Total Deliverables Cost					100%