



# ZEEKR 7X

## Indulge Every Journey



The images shown are for reference only; please refer to the actual vehicles at the time of release.  
Follow safe driving practices and strictly follow traffic regulations and laws.

# ZEEKR

# Elegant Appearance

Hidden Energy Design Philosophy  
Blending Aesthetics With Practicality



Classic Luxury SUV Silhouette



ZEEKR Stargate Integrated Smart Light Curtain

World's largest  
93"  
Giant Light Strip

Most densely in the industry  
1831  
High-power LED Beads

Industry-leading  
30 fps  
Ultra-high Refresh Rate

310°  
Ultra-wide FOV



Frameless Automatic Doors



Frameless Electric  
Outside Rearview Mirror



Concealed Beltline



Concealed Rear Wiper



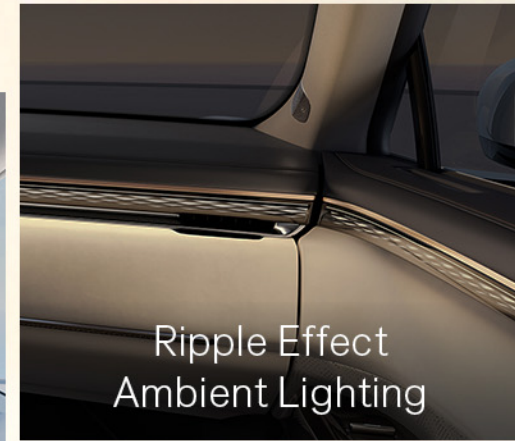
0.247Cd Ultra-low Drag Coefficient



# Exquisite Interior



Embracing Immersive Cabin



Ripple Effect  
Ambient Lighting



NAPPA Full  
Grain Top-layer Leather Seat



Luxury CNSL Design



Elegant Soft-wrapping Interior



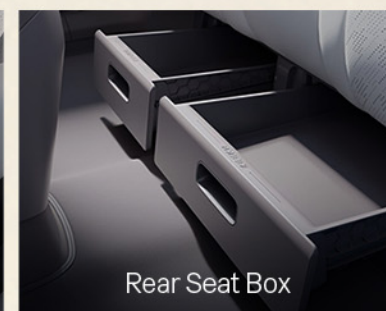
Piano-Key CNSL Buttons

Every Detail is Defined  
Elegance is a Philosophy of Life



# Magic Space

Spacious Cabin is Designed  
for Every Most Loved One

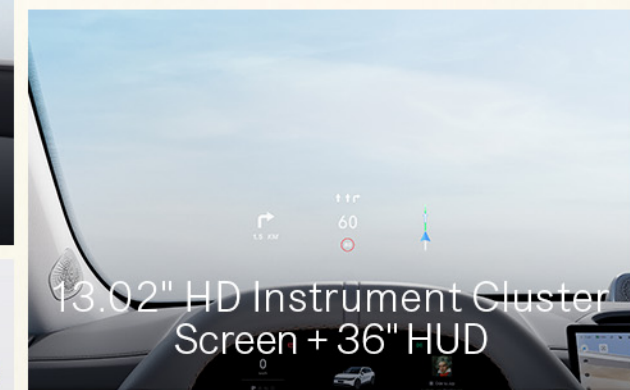
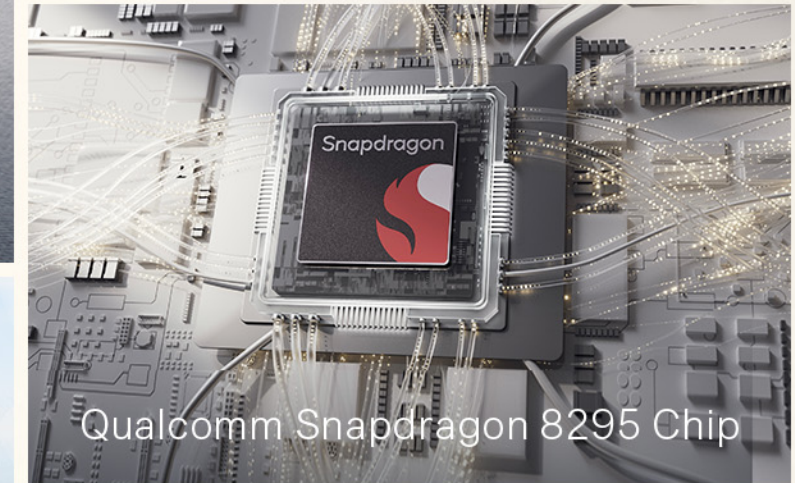
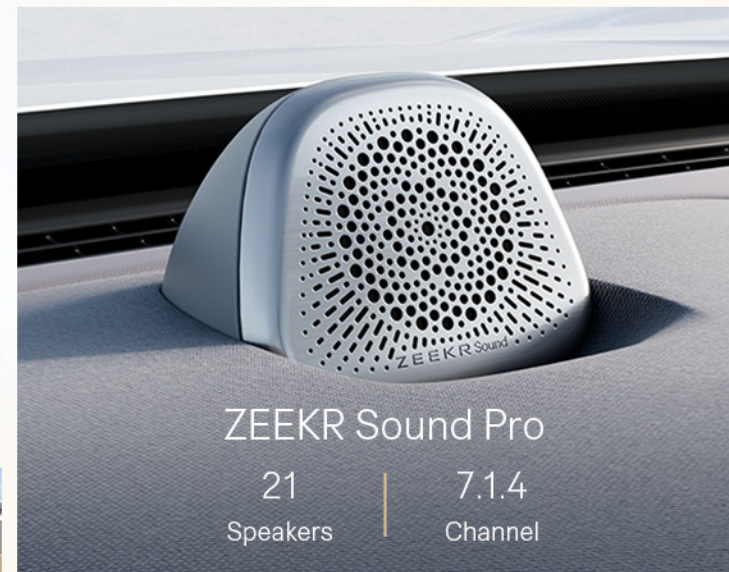


36 Flexible Spaces  
Beyond Your Storage Imagination

\*The 62L front trunk is calculated based on the water capacity of the RWD version.

# Intelligent Cabin

Technology Redefines Luxury  
Offer a More Enjoyable Experience for You



ZEEKR AI Intelligent Ecosystem  
With One Click to Activate Your Relaxation Mode

\*The functions of OMS are subject to local regulations. Please refer to the actual situation.

# Superior Performance



Leading Performance In Class  
Unrestricted Travel in All Scenario



800V

High Voltage System

3.8s<sup>\*</sup>

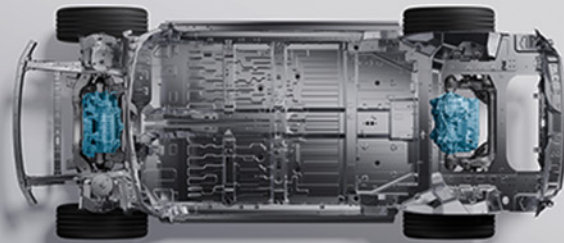
0-100km/h Acceleration Time

615km<sup>\*</sup>

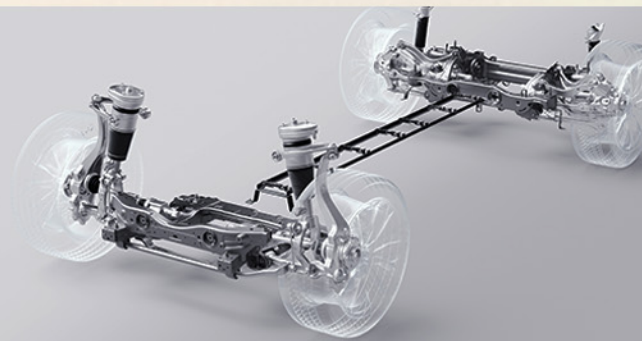
WLTP Target Range

10.5min<sup>\*</sup>

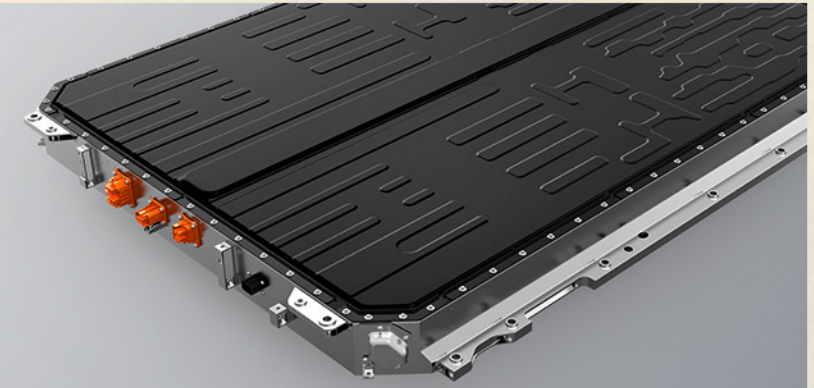
SoC 10%-80%



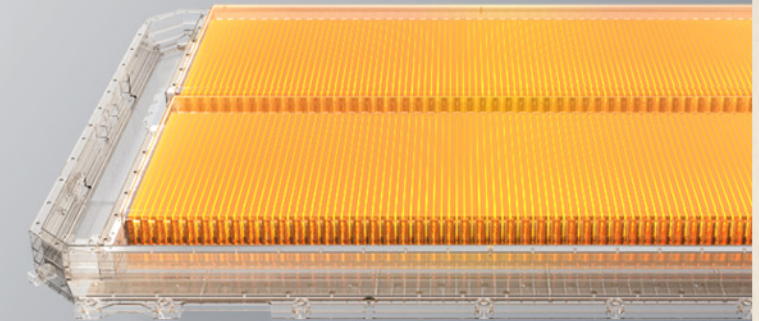
Front Double Wishbone + Independent Rear Five-link Suspension



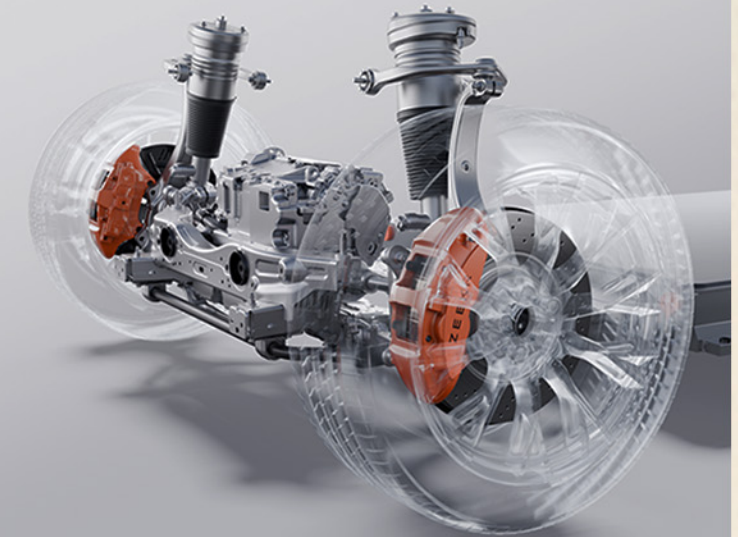
ZEEKR Magic Carpet Air Suspension Kit



100kWh Qilin Battery  
WLTP Range Of Up To 615km



75kWh 2nd Gen Golden Brick Battery  
SoC 10%-80% 10.5min



Akebono Front Four-piston Calipers

- 1.Data is based on engineering test results and may vary due to test factors such as weather, road conditions, battery charge, load, and tire specifications.
- 2.This is based on the longest range data of the ZEEKR 7X's ternary (NCM) lithium battery pack, and 3.8s is the fastest 0-100 km/h acceleration time for the AWD Performance variant.
- 3.The charging data reflects the fastest charging time for the second-generation Golden Brick battery when using the V3 liquid-cooled supercharger at room temperature.
- 4.The configurations mentioned are not standard across all variants. Please refer to the product configuration table for details.
- 5.The materials are for reference only; the actual product delivered will take precedence.



# All-round Safety

720° Safety Castle Protects All Scenario Secure

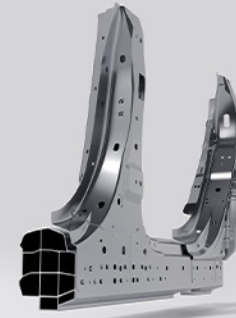


One-piece Die-cast Rear Aluminum Body

16% Reduction In Body Distortion After Rear Impacts

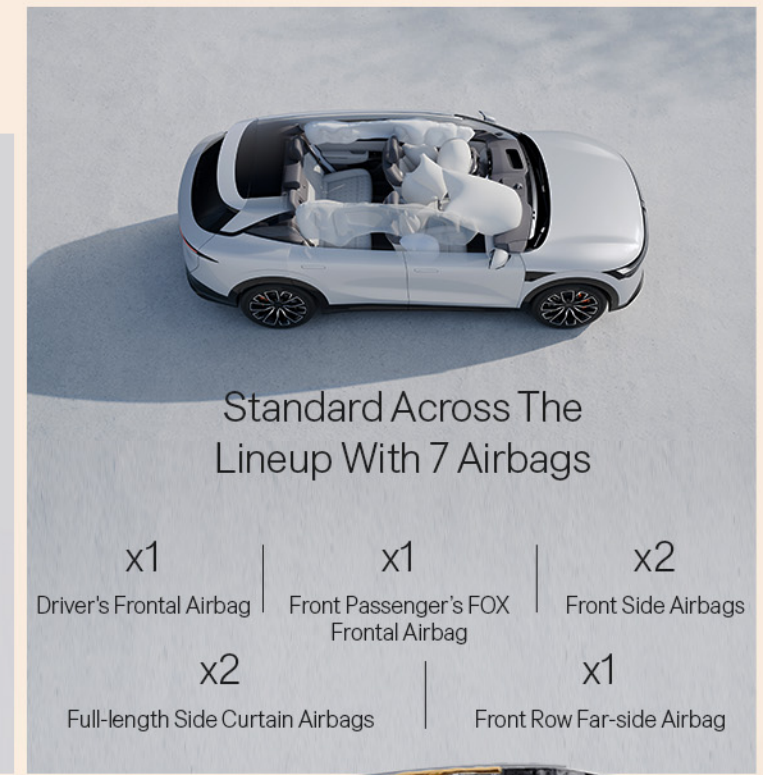
82 Fewer Parts

About 820 Fewer Welding Points



Ten-grid Battery Protection Apparatus

Endure About 75 Tons of Lateral Pole Impact



Standard Across The Lineup With 7 Airbags

|                                  |                                      |                    |
|----------------------------------|--------------------------------------|--------------------|
| x1                               | x1                                   | x2                 |
| Driver's Frontal Airbag          | Front Passenger's FOX Frontal Airbag | Front Side Airbags |
| x2                               | x1                                   |                    |
| Full-length Side Curtain Airbags | Front Row Far-side Airbag            |                    |

Industry-leading



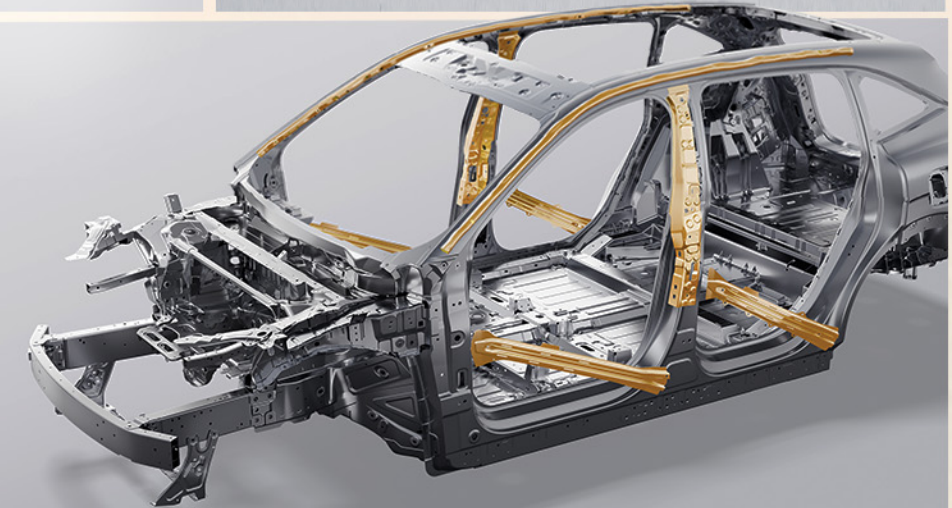
2000MPa Ultra-long One-piece Hot-formed Steel Pillar

World Premiere

"Dome-shaped Armored Body" Safety Structure

83.3% High-strength Steel + Aluminum Alloy

>12m Ultra-high-strength Hot-formed Steel



World's First



Safety from Electromagnetic Radiation in All Scenarios

New Energy Vehicle Safety Technical Assessment (NESTA) and Electromagnetic Safety Evaluation From CATARC

World Premiere



One-click Window Breaking \*

50N Pull force Required To Activate the Device

3000N Instant Impact Force of the Pin

Millisecond-level Reaction For Breaking the Window



Auto Lane Change (ALC)



Automatic Parking Assist (APA)

Intelligent Driving Assistance



Superb Sensing Hardware

|                            |                          |
|----------------------------|--------------------------|
| 12 High-definition Cameras | 1 Millimeter-wave Radars |
| 12 Ultrasonic Radars       |                          |

Intelligent Safety Technology

\*One-click window-breaking function is only applicable in some left-hand drive countries. Please refer to the actual vehicle for confirmation.



Crystal White



Onyx Black



Tech Grey



Blue+Silver Roof

\*Blue+Silver Roof Color N/A for 20" Black Wheel+Black Deco



Forest Green



Purple and White



Black and Gray



Black



19"  
Multi-spoke Hub



20"  
Multi-spoke Hub



20"  
Multi-spoke Black Hub



21"  
Forged Hub

# ZEEKR 7X Specification

| Configuration                                                                                                 | RWD Standard                         | RWD Long Range                       | AWD Performance                                 |
|---------------------------------------------------------------------------------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------------------|
| Specifications                                                                                                |                                      |                                      |                                                 |
| Length * Width * Height (mm)                                                                                  | 4787*1930*1650                       | 4787*1930*1650                       | 4787*1930*1650                                  |
| Wheelbase (mm)                                                                                                | 2900                                 | 2900                                 | 2900                                            |
| Minimum Ground Clearance Front/Rear (mm)                                                                      | 173/172                              | 173/172                              | 173/172                                         |
| Turning circle kerb to kerb (m)                                                                               | 11.6                                 | 11.6                                 | 11.6                                            |
| Seating                                                                                                       | 5                                    | 5                                    | 5                                               |
| Performance & Handling                                                                                        |                                      |                                      |                                                 |
| Battery & Drive unit & Electronic control system                                                              |                                      |                                      |                                                 |
| Full stack 800V high-voltage system                                                                           | ●                                    | ●                                    | ●                                               |
| Battery Capacity （kWh）                                                                                        | 75                                   | 100                                  | 100                                             |
| WLTP EV range target （km）                                                                                     | 480*                                 | 615*                                 | 543*                                            |
| NEDC EV range target （km）                                                                                     | 566*                                 | 730*                                 | 635*                                            |
| Battery Type                                                                                                  | LFP                                  | NCM                                  | NCM                                             |
| High-Performance electric drive systems                                                                       | RWD<br>(Single Motor: Rear SiC PMSM) | RWD<br>(Single Motor: Rear SiC PMSM) | AWD<br>(Dual Motor: Front AMSM + Rear SiC PMSM) |
| 0-100km/h Acceleration Time (s)                                                                               | ~6.0*                                | ~6.0*                                | ~3.8*                                           |
| Motor peak power （kW）                                                                                         | 310                                  | 310                                  | 475                                             |
| Motor peak torque （N·m）                                                                                       | 440                                  | 440                                  | 710                                             |
| Brake energy recovery system                                                                                  | ●                                    | ●                                    | ●                                               |
| PTM 2.0 thermal management system                                                                             | ●                                    | ●                                    | ●                                               |
| *800V DC super charging capability*<br>(actual DC charging speed based on charging station power)''           | ●                                    | ●                                    | ●                                               |
| AC charger (kW)                                                                                               | 22                                   | 22                                   | 22                                              |
| 3.3kw Vehicle-to-load (V2L)                                                                                   | ●                                    | ●                                    | ●                                               |
| Chassis system                                                                                                |                                      |                                      |                                                 |
| Front Suspension: Double Wishbone                                                                             | ●                                    | ●                                    | ●                                               |
| Rear Suspension: Multi-link                                                                                   | ●                                    | ●                                    | ●                                               |
| Continuous control damping system (CCD)                                                                       | -                                    | -                                    | ●                                               |
| Single chamber air suspension system                                                                          | -                                    | -                                    | ●                                               |
| Wheel & Tyre Size (inches)                                                                                    | 19                                   | 19                                   | 20                                              |
| Front and Rear lateral stabilizer bars                                                                        | ●                                    | ●                                    | ●                                               |
| Road feel optimized hydraulic bushing                                                                         | ●                                    | ●                                    | ●                                               |
| Speed-sensitive electronic power steering system                                                              | ●                                    | ●                                    | ●                                               |
| IPB intelligent integrated braking system                                                                     | ●                                    | ●                                    | ●                                               |
| Exterior design & Function                                                                                    |                                      |                                      |                                                 |
| Lighting & Aesthetics                                                                                         |                                      |                                      |                                                 |
| ZEEKR Stargate front light panel package                                                                      | -                                    | -                                    | ○                                               |
| LED headlamps                                                                                                 | ●                                    | ●                                    | ●                                               |
| LED Daytime running lights                                                                                    | ●                                    | ●                                    | ●                                               |
| LED Tail lamp                                                                                                 | ●                                    | ●                                    | ●                                               |
| Running turning tail lamp                                                                                     | ●                                    | ●                                    | ●                                               |
| RGB dynamic ambient lighting                                                                                  | ●                                    | ●                                    | ●                                               |
| Exterior design                                                                                               |                                      |                                      |                                                 |
| Frameless Door                                                                                                | ●                                    | ●                                    | ●                                               |
| Hidden door handle                                                                                            | ●                                    | ●                                    | ●                                               |
| E-latch door (with emergency-release)                                                                         | ●                                    | ●                                    | ●                                               |
| Intelligent automatic door package                                                                            | -                                    | ○                                    | ○                                               |
| Power liftgate with opening angle memory                                                                      | ●                                    | ●                                    | ●                                               |
| Panoramic glass+Power sunshade                                                                                | ●                                    | ●                                    | ●                                               |
| Frameless outside rear view mirror: heat, power adjustment, power fold, memory, reverse auto angle adjustment | ●                                    | ●                                    | ●                                               |
| Rear privacy glass                                                                                            | ○                                    | ○                                    | ○                                               |
| Power charging port cover                                                                                     | ●                                    | ●                                    | ●                                               |
| UWB fob+NFC card                                                                                              | ●                                    | ●                                    | ●                                               |
| Rain sensor                                                                                                   | ●                                    | ●                                    | ●                                               |
| Interior design & Function                                                                                    |                                      |                                      |                                                 |
| Interior design                                                                                               |                                      |                                      |                                                 |
| Leather steering wheel                                                                                        | ●                                    | ●                                    | ●                                               |
| Steering wheel manual adjustment                                                                              | ●                                    | -                                    | -                                               |
| Steering wheel power adjustment                                                                               | -                                    | ●                                    | ●                                               |
| Steering wheel heat                                                                                           | -                                    | -                                    | -                                               |
| Shift pattern: steering column mounted shifter                                                                | ●                                    | ●                                    | ●                                               |
| 36 Magic storage capabilities                                                                                 | ●                                    | ●                                    | ●                                               |
| Seat                                                                                                          |                                      |                                      |                                                 |
| Soft PU seat*                                                                                                 | ●                                    | ●                                    | -                                               |
| NAPPA full-grain top-layer leather seat*                                                                      | -                                    | ○                                    | ●                                               |
| Front seat power adjustment                                                                                   | Driver 14-way/Passenger 10-way       | Driver 14-way/Passenger 14-way       | Driver 14-way/Passenger 14-way                  |
| Front seat memory                                                                                             | ●                                    | ●                                    | ●                                               |
| Front seat heat                                                                                               | -                                    | -                                    | -                                               |
| Front seat vent/massage                                                                                       | ○                                    | ●                                    | ●                                               |

| Configuration                                                                             | RWD Standard | RWD Long Range | AWD Performance |
|-------------------------------------------------------------------------------------------|--------------|----------------|-----------------|
| Seat                                                                                      |              |                |                 |
| Rear seat heat                                                                            | -            | -              | -               |
| Rear seat 10° power recline                                                               | ●            | ●              | ●               |
| Rear seat manual foldable                                                                 | ●            | ●              | ●               |
| Rear Side Glass Power Sunshade                                                            | -            | ○              | ●               |
| Rear Seat OMS Passenger Real-time Status Monitor                                          | ●            | ●              | ●               |
| Vanity & Dual-color Lighting                                                              | ●            | ●              | ●               |
| Safety & Intelligent driving system                                                       |              |                |                 |
| Passive Safety System                                                                     |              |                |                 |
| Integrated die-casted rear end body structure                                             | ●            | ●              | ●               |
| 12-meters 2000MPa ultra-strength steel                                                    | ●            | ●              | ●               |
| 7 Airbags System                                                                          | ●            | ●              | ●               |
| One-click window breaking                                                                 | ●            | ●              | ●               |
| Active Safety System*                                                                     |              |                |                 |
| Mobileye 12V1R ADAS Solution (15 key ADAS functions)                                      | ●            | ●              | ●               |
| 360° surrounding view camera                                                              | ●            | ●              | ●               |
| Sentry mode                                                                               | ●            | ●              | ●               |
| ACC+LCC                                                                                   | ●            | ●              | ●               |
| Auto lane change                                                                          | ●            | ●              | ●               |
| Autonomous parking assist                                                                 | ●            | ●              | ●               |
| DMS Driver monitoring system                                                              | ●            | ●              | ●               |
| ZEEKR Cabin Experience                                                                    |              |                |                 |
| Intelligent Cabin Interaction                                                             |              |                |                 |
| Qualcomm 8295 intelligent cabin computing platform                                        | ●            | ●              | ●               |
| 13.02 inches high-definition cockpit cluster                                              | ●            | ●              | ●               |
| 16 inches 3.5K Mini-LED central screen                                                    | ●            | ●              | ●               |
| 36.21 inches Heads-up Display                                                             | -            | ●              | ●               |
| ZEEKR Sound 10-speaker audio system                                                       | ●            | -              | -               |
| ZEEKR Sound pro 21-speaker 7.1.4 audio system                                             | ○            | ●              | ●               |
| Dual 50w wireless charger                                                                 | ●            | ●              | ●               |
| Tri-zone HVAC                                                                             | ●            | ●              | ●               |
| Apple carplay+Android auto                                                                | ●            | ●              | ●               |
| 4-zone voice command                                                                      | ●            | ●              | ●               |
| Customization                                                                             |              |                |                 |
| Exterior Color                                                                            |              |                |                 |
| Crystal White                                                                             | ●            | ●              | ●               |
| Onyx Black                                                                                | ○            | ○              | ○               |
| Tech Grey                                                                                 | ○            | ○              | ○               |
| Forest Green                                                                              | ○            | ○              | ○               |
| Brook Blue (with silver roof)*                                                            | -            | ○              | ○               |
| Interior Theme                                                                            |              |                |                 |
| Black+Grey                                                                                | ●            | ●              | ○               |
| Black                                                                                     | ○            | ○              | ○               |
| Purple+White                                                                              | -            | ○              | ●               |
| Wheel                                                                                     |              |                |                 |
| 19 inches multi-spoke wheel hub                                                           | ●            | ●              | -               |
| 20 inches multi-spoke wheel hub                                                           | -            | -              | ●               |
| 20 inches black wheel hub+Black deco*                                                     | -            | ○              | ○               |
| 21 inches forged wheel hub                                                                | -            | -              | ○               |
| Optional Package                                                                          |              |                |                 |
| NAPPA leather seat + rear side glass power sunshade                                       | -            | ○              | ●               |
| Intelligent automatic door package                                                        | -            | ○              | ○               |
| Front seat vent+massage+passenger seat 14-way power adjustment+21-speaker ZEEKR sound pro | ○            | ●              | ●               |
| ZEEKR Stargate front light panel package                                                  | -            | -              | ○               |
| Rear privacy glass                                                                        | ○            | ○              | ○               |
| Trunk Rail (for accessory installation for packaging)                                     | ○            | ○              | ○               |

Note with \*:

1. " - " denotes standard equipment; "-" denotes absence of the featur; "○" denotes optional equipment (under optional package with additional charge).
2. EV range/Acceleration etc. data is based on engineering measurement, which may vary under different testing factors such as site, weather, road conditions, battery level, and payload. It is for reference only.
3. DC actual charging speed depends on various factors, e.g. charging station output power, electricity grid workload, ambient temperature etc.; 800V DC charging capability indicates maxium capability.
4. Active drive system is only as a driving assistance system. It cannot handle all traffic, weather, and road conditions, and cannot replace the driver's control of the vehicle. The driver must always remain attentive, carefully observe the surrounding conditions, and intervene actively when necessary. Please use the relevant functions cautiously in complex traffic situations, adverse weather, special road conditions, etc.
5. Seat material denotes application of major touch surface between seat & passengers.
6. Brook blue with silver roof body color is not available for 20' black wheel+black deco optional package.
7. Zeekr will continuously modify and improve its products, and there may be corresponding changes in vehicle equipment, parameters, and supply chain. We will strive to ensure the completeness and accuracy of information; however, due to factors such as uncertainty in screen or paper material, continuous changes in laws and regulations, different interpretations of information by individuals, and potential delays in information updates, there may be discrepancies between the actual vehicle and the provided information. Please refer to the actual vehicle as the final basis.

