

IGU MEDIA KIT - 2025/26

AS IN TRANSITION

BY THE INTERNATIONAL GAS UNION 

THE GOLD STANDARD FOR ENGAGING
WITH GLOBAL GAS STAKEHOLDERS



OFFICIAL
PUBLICATION



HOST PARTNER
MVM
CEEnergy



Introducing *Gas In Transition* Magazine

The International Gas Union (IGU) is the spokesperson of the global Gas industry, and a membership organisation dedicated to promoting the political, technical and economic progress of the Gas industry as part of a sustainable global energy system.

When we speak of “Gas”, we fully embrace the potential of natural gas, low-carbon, decarbonised and renewable gases (including hydrogen, biomethane, synthetic gas and e-methane) to drive a deeper decarbonisation of the global energy system.

Gas and its associated technologies support renewable energy by addressing their intermittency and instability. Together, they enable net-zero pathways, energy security and energy access. As an abundant, global, available and comparatively clean energy resource, natural gas remains vital for the global energy security. It is indispensable for strengthening both emerging and developed economies by providing access to modern energy and by fuelling essential industries.

As the world faces growing uncertainty, the Gas industry is essential to building more prosperous, secure, and sustainable societies for everyone. It is incumbent upon all actors in the gas value chain to showcase their activities through energy diversification, innovation, and collaboration.



Gas is Evolving

Gas in Transition is the authoritative, fact-based international magazine amplifying innovation and thought leadership across the global Gas sector.

Through a focus on technology, innovation and industry best practice, *Gas in Transition* highlights how the sector is scaling up low-carbon, decarbonised and renewable gases, deploying leading technologies and advancing a lower-carbon environment.

The magazine provides the global Gas value chain with a unique opportunity to highlight innovation and activities that advance the world's environmental, economic and security goals — keeping Gas at the forefront of today's energy conversation.

Environmental Goals And Targets

The contribution of Gas innovation and technology in the areas of:

- The contribution of emission reduction strategies of sector players
- The role of Gas in addressing air quality globally
- Recent trends, leading practices and technologies in methane emission reductions
- Activities of the Gas value chain that are at the forefront of environmental innovation
- The growth of renewable gas (biomethane) and hydrogen
- The role of Gas in the scale-up of intermittent renewables
- The deployment of CCUS and CCS
- The various scenarios by which industry players and governments can try to achieve the goals and targets of commitments like those made under the Paris Agreement, the UN Sustainable Development Goals, Nationally Determined Contributions, and Net Zero by mid-century.

Fact-Based Economic Goals And Targets

The contribution of Gas innovation and technology in the areas of:

- How Gas sustains economic opportunity in developed countries
- The value proposition of Gas in developing countries and in improving the quality of life
- The growing role of LNG in the global economy
- Gas versus other energy options

Resiliency Goals And Targets

The contribution of Gas innovation and technology in the areas of:

- How Gas sustains economic opportunity and energy security in developed countries
- The value proposition of Gas in developing countries and in improving the quality of life while tackling energy scarcity and poverty
- The growing role of LNG in the global economy
- Gas reliability and availability versus other energy options

Why Advertise with *Gas in Transition*

Tradition, innovation, credibility and reach converge in one authoritative platform.
Gas in Transition is the single publication your organisation needs to be part of.

Gas in Transition explores the future of Gas through the perspectives of the world's leading energy experts and leaders. The publication examines key, timely issues across investment, market trends and policy developments that shape the international Gas sector.



THE RIGHT REACH & AUDIENCE

Each digital edition is distributed to over 40,000 prequalified global stakeholders across five continents. In addition, *Gas in Transition* is available to more than 225,000 annual unique visitors to the IGU website, and distributed at IGU events, meetings and major international conferences.

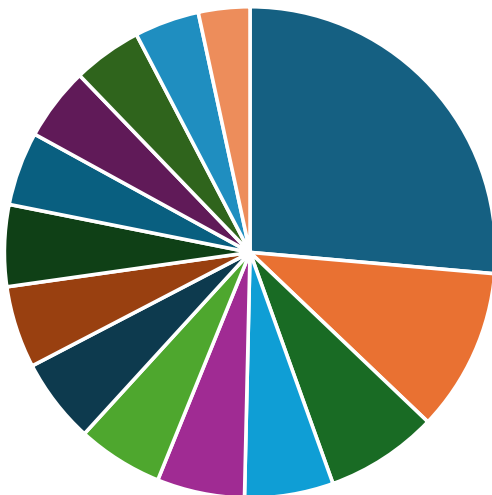
Our readership includes senior representatives of:

- Governmental and non-governmental bodies
- Multilateral institutions
- Energy ministries and regulatory authorities for the Gas and power sectors
- International investors
- Global oil and Gas decision-makers across operations, finance and investment



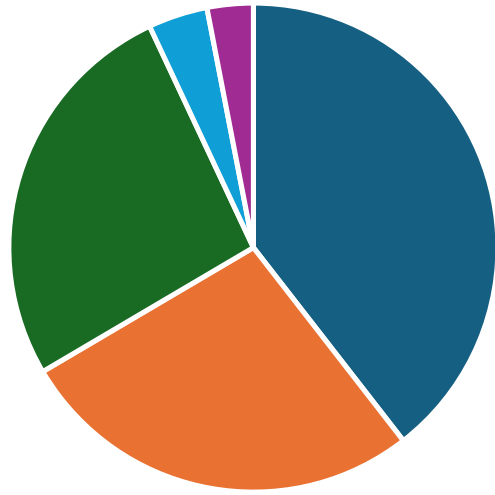
All content is curated by the International Gas Union and delivered by a specialist editorial team with deep expertise in Gas and energy. We understand the engagement and advertising needs of the entire global Gas value chain and what it takes for it to succeed and thrive — *Gas in Transition* is the ideal partner for your success!

READERSHIP BY COUNTRY



USA 17.93%	Spain 3.67%
United Kingdom 7.29%	Netherlands 3.65%
South Korea 5.03%	India 3.30%
China 3.97%	Singapore 3.27%
Germany 3.92%	Canada 3.09%
France 3.84%	Russia 2.90%
Australia 3.79%	Japan 2.30%

READERSHIP BY CONTINENT



Europe 39.49%
Americas 27.04%
Asia 26.49%
Oceania 3.93%
Africa 3.05%

Our Readership - The Right Audience

Ministries & Regulatory Bodies



Multilateral + Associations



Investment, Finance & Ratings



IOC/NOC, LNG & Trading



Global & Trade Media



2025/26 Editorial Topics

September 2025:

CCS and CCUS

Coverage:	Q3 2025
Publishes:	Week of September 15
Space Closing:	September 3
Material closing:	September 10

December 2025:

Qatar LNG2026

(Print & Digital Issue)

Coverage:	Q4 2025
Publishes (Digital + Mailed):	Week of December 15
Space Closing:	December 3
Material closing:	December 10

March 2026:

The Role of Gas in Powering AI and Data

Coverage:	Q1 2026/LNG2026 Review
Publishes:	Week of March 16
Space Closing:	March 6
Material closing:	March 13

June 2026:

Innovation Enablers

Coverage:	Q2 2026
Publishes:	Week of June 15
Space Closing:	June 5
Material closing:	June 12

*IGU reserves the right to revise topic focus and publishing dates at its discretion.



HOSTED BY



PRESENTED BY



LNG2026 FEATURE ISSUE

The 21st International Conference & Exhibition on Liquefied Natural Gas (LNG2026) will take place in Doha, Qatar, on 2-5 February 2026, under the patronage of His Highness Sheikh Tamim bin Hamad Al Thani, the Amir of the State of Qatar.

LNG2026 is the premier event for global LNG industry conference and exhibition, offering industry leaders, decision-makers, and innovators the chance to discuss and debate the latest developments, emerging technologies, and market trends impacting the industry.

As a global hub connecting continents and industries, Qatar provides the perfect stage for this landmark event. Through an exciting conference programme and vast exhibition space, LNG2026 will foster collaboration, knowledge sharing and commercial opportunities across the LNG value chain, from development and production to transportation and delivery.

The LNG2026 edition of *Gas in Transition* will be available digitally and in print for delegates and key global stakeholders.



Ad Layouts, Rates and Specs

IGU Magazine Advertising Rates

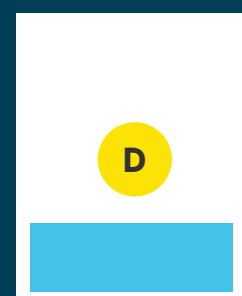
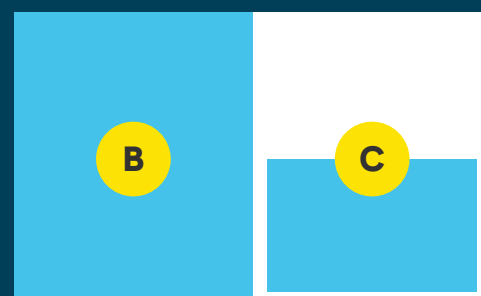
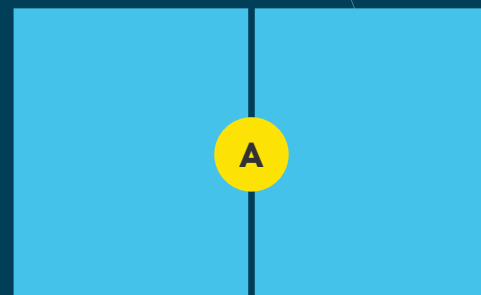
Per Issue (Digital)	IGU Member Rate (GBP)	IGU Member Rate (GBP)
B Full page	£ 3,250	£ 2,500
C Half page	£ 2,250	£ 1,750
D Quarter page	£ 1,500	£ 1,000

LNG2026 GC2025 (Print & Digital Issue)

A Double spread	£ 5,500	£ 3,750
B Full page	£ 3,750	£ 2,750
C Half page	£ 2,500	£ 2,000
D Quarter page	£ 2,000	£ 1,250

Per Year (3 Digital Issues + Print & Digital Issue)*

Double spread (Print) + 3 Full pages (Digital)	£ 11,500	£ 9,500
Full page	£ 10,000	£ 8,500
Half page	£ 6,750	£ 5,500



IGU Magazine Advertising Specs (A4 Sizing)

Size	Dimensions	Bleed	Resolution
A Double Spread	297mm x 420mm	3mm around	Minimum 300 DPI for print
B Full page	297mm x 210mm	3mm around	
C Half page	297mm x 105mm	N/A	
D Quarter page	297mm x 52.5mm	N/A	

Contact Us

For advertising and promotional opportunities with Gas in Transition, or to learn more about the International Gas Union and membership options, please contact:

Ella Minty

Director, Communication

Senior Adviser to the Secretary General

Email: Ella.Minty@igu.org

Tel: +44 203 889 0161



A JOURNEY OF EXCELLENCE AND RELIABILITY IN ENERGY TRANSPORTATION AND MARITIME SERVICES

For two decades, we have set the global standard, ensuring safe and efficient delivery of CO₂ energy to over **40 countries and above 100 terminals**. Our commitment to safety, excellence, reliability, and customer centrality positions us as the world's partner in meeting the growing demand for energy transportation and maritime services.

OUR INTEGRATED MARITIME SOLUTIONS

- LNG Transportation
- Ship Repair
- Construction & Fabrication
- Shipping Agency & Logistics
- Tugage

QR code: <https://www.nakilat.com>



SnapLNG™ by TEN

We are opening new frontiers in natural gas liquefaction with SnapLNG by TEN™. Delivering low-carbon LNG in a new way with an accelerated time to market.

The Solution ZERO

LNG decarbonized production
Pre-engineered and standardized modular solutions
Optimized asset life cycle performance
LNG certainty

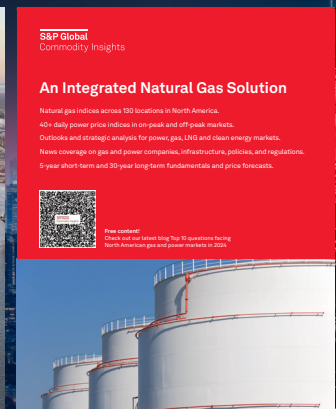
QR code: <https://www.snaplng.com>



CHENIERE
NATURAL GAS

In over 35 countries, across 5 continents, Cheniere is providing the energy people need.

In 2023, we produced more than 800 tankers of liquefied natural gas and supplied enough energy to help power economies and keep hundreds of millions of people warm through the winter months. At Cheniere, we're engineering a more secure future.



S&P Global
Commodity Insights

An Integrated Natural Gas Solution

Natural gas indices across 130 locations in North America.
40+ daily power price indices in on-peak and off-peak markets.
Outlook and strategy analysis for power, gas, LNG and clean energy markets.
News coverage on gas and power companies, infrastructure, policies, and regulations.
5-year short-term and 30-year long-term fundamentals and price forecasts.

QR code: <https://www.spglobal.com>



Forge towards a sustainable future with a progressive partner

PETRONAS is accelerating the shift towards a lower-carbon future with reliable energy solutions to meet customers' sustainability needs.

Balancing surging energy demands while embracing the global call for emissions reduction poses a significant challenge for most industries. At PETRONAS, we proudly stand as your ideal partner in this journey towards a lower-carbon energy future.

With liquefied natural gas (LNG) as our cornerstone, we give the world a more sustainable tomorrow. Over four decades, we've grown to become one of the world's largest suppliers of natural gas, with a global production capacity exceeding 40 MTPA. Our fleet record boasts over 15,000 successful deliveries to more than 25 countries, a testament of our commitment to customer needs.

As PETRONAS, customer centrality lies at the heart of everything that we do. Our pioneering commitment revolves around crafting tailor-made solutions that cater to energy consumers' sustainability needs, ranging from renewable energy services, energy options, and contracting approaches. From LNG bunkering to ISO tank delivery and ship-to-ship transfers, our specialized services extend the advantages of LNG accessibility for our clients.

Connect with us at <https://www.petronas.com> to progress your business holistically and sustainably.

Passionate about Progress

As the first energy company in Southeast Asia to provide fleet Ship Carbon Emissions by 2025, we have pursued multiple pathways to reach our goal. We have adopted zero-emission tanks in new oil developments and retrofit of production vessels by 2025. Implemented digital solutions and promote equipment advancements, coupled in



GAS AND LNG SERVICE

Critical analysis, actionable insights and direct market data on the gas and LNG industry

Energy Intelligence
NAVIGATE YOUR ENERGY WORLD

Gain clarity on the factors driving today's fast-moving global gas and LNG markets, with our expert analysis, insights and direct market data.

Our collaborative and unique view provides clarity on gas and LNG markets. We help you understand how and why the landscape is changing, answer the "what" and "what next" questions, and see the sector in the context of the energy transition.

The Gas and LNG Service continues robust market outlooks, independent assessments, and access to our experts to deliver a comprehensive view of the markets. We are an extension of your analytical team.

LEARN MORE >
<https://www.energyintelligence.com>

QR code: <https://www.energyintelligence.com>



SEMPRA
INFRASTRUCTURE

Advancing Local Communities and Global Energy Security

Our LNG projects under construction and development are designed to meet rising global energy demand, improve energy security for American allies and advance environmental stewardship - all while creating new jobs and supporting the local community.



fueling today with tomorrow in mind

At Chevron, we're helping bring energy solutions to customers around the world. As global demand for LNG rises, we're expanding our gas portfolio while also increasing production of renewable fuels. Meeting today's energy needs while forging new paths to the future.

That's *Energy in Progress*.

the human energy company