

Audit Ready 24/7

How to Manage Third-Party and Customer Audits Without the Scramble

Live Webinar · August 26, 2026

Featuring Tiffany Donica · Ian Hildebrandt · CJ De Luca



Today's agenda

45 minutes of content · 15 minutes of live Q&A

- 01 The Challenge:** Why the audit scramble happens
- 02 The Solution:** How to build audit readiness into your plant, with a live demo
- 03 The Proof:** How Death Wish Coffee stays audit-ready
- 04 Your Resources:** Next steps and how to get started
- 05 Your Questions:** Open Q&A with our team



What you'll walk away with

THREE LEARNING OBJECTIVES

1

Understand the challenge

Why audits cause scrambling, and how a system of record eliminates it.

2

Apply four tactical practices

Centralize documentation, close corrective actions in real time, maintain an audit trail, and compress prep to 48 hours (or less).

3

See the proof

How Death Wish Coffee built an audit-ready SQF program from scratch with SafetyChain.

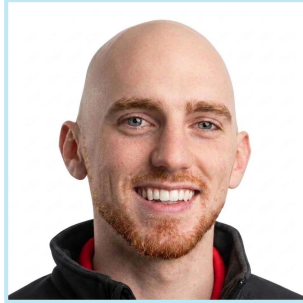


Meet your presenters



Tiffany Donica

Director of Industry Consultants,
SafetyChain



Ian Hildebrandt

Principal Solutions Consultant,
SafetyChain



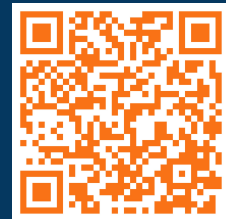
CJ De Luca

Quality Assurance & Food
Safety Manager, Death Wish
Coffee



The challenge

Why the audit scramble happens, and what it costs



Sound familiar?

THE SCENARIO



48 hours' notice

A customer audit lands on your desk with almost no lead time, and every team scrambles for records.



The night before

Your team is still pulling documentation together the night before a certification audit, instead of sleeping.



The audit trail gap

The auditor asks a simple question, and nobody can find the answer fast enough.



The cost of the scramble

WHAT SCRAMBLING ACTUALLY COSTS YOUR PLANT

Hidden cost

Time. Days spent collecting evidence that should take minutes to produce.

Risk. Nonconformances found in the audit instead of caught on the line.

Trust. Every scramble puts a customer relationship and a retail listing on the line.

What good looks like

Minutes, not days. Documentation is already organized, current, and ready.

Caught in production. Deviations are corrected before they become findings.

Confidence, on demand. Any audit, announced or not, is just another day.



The root cause

THREE CHALLENGES BEHIND EVERY SCRAMBLE

1

Audit prep becomes a fire drill

Disconnected systems and manual record management mean your team spends days collecting evidence instead of minutes producing it.

2

Problems are found too late

Lack of real-time operational visibility. Nonconformances become complaints, recalls, or findings instead of in-process corrections.

3

Compliance depends on people, not process

Institutional knowledge instead of standardized digital workflows. Turnover creates risk, and every audit depends on who's available.



What's your biggest audit challenge?

A

Documentation scattered across multiple systems

B

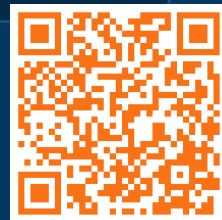
Unannounced customer audits with little notice

C

Multiple certification schemes (BRCGS, FSSC, GFSI) causing complexity

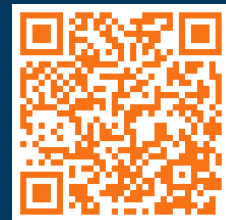
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Corrective actions aren't tracked in real time



The solution

How to build audit readiness into your plant – live demo



One system of record

THE FRAMEWORK

1

Centralized documentation

Every record lives in one connected system, not scattered across email, binders, and spreadsheets.

2

Real-time corrective action tracking

Corrective actions are logged and closed as they happen, not reconstructed after the fact.

3

A living audit trail

Every action is time-stamped and traceable, so any question has an answer on demand.

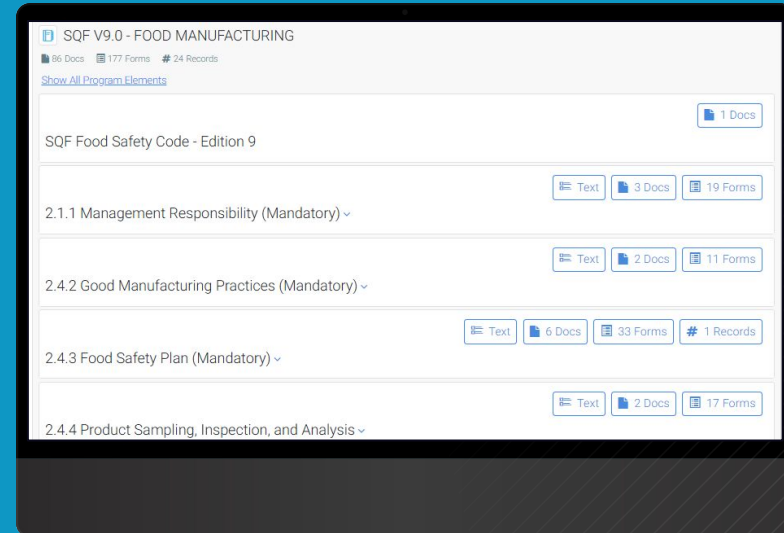




Ian Hildebrandt
live in-app

Centralized documentation

Watch every record land in one connected home.



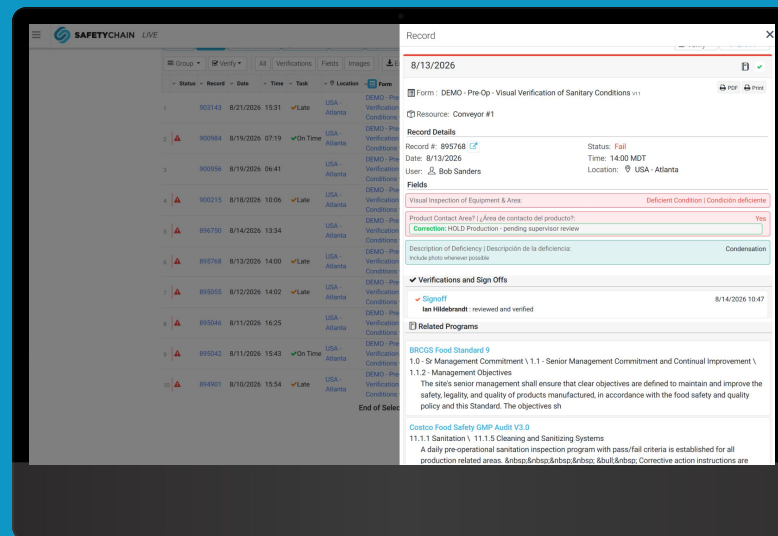
LIVE DEMO 2 OF 3

Audit trail & intent

Watch a full compliance log build itself in real time.



Ian Hildebrandt
live-in-app

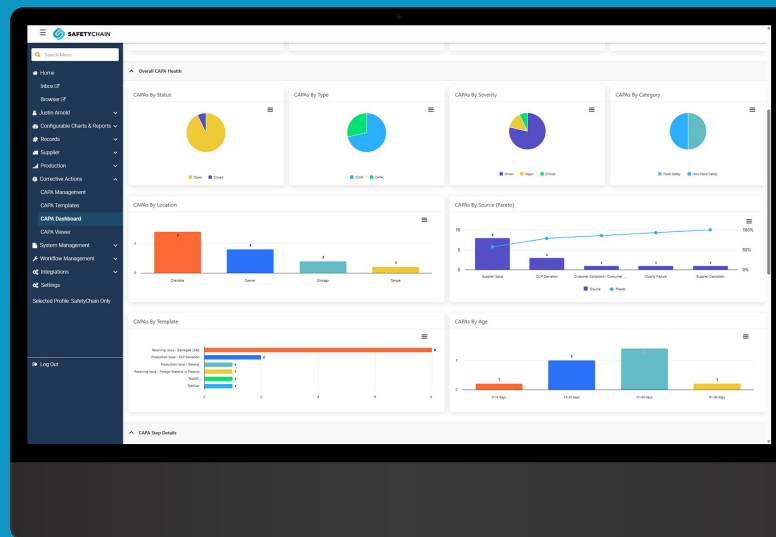


Real-time CAPA tracking



Ian Hildebrandt
live in-app

Watch a corrective action get opened,
worked, and closed live.



Screen share. No slide content needed.

This is how you get
audit ready 24/7

80%

less audit prep time

*when documentation
is always ready*



How often does your plant face audits?

A

1-3 audits per year

B

4-8 audits per year

C

9-15 audits per year

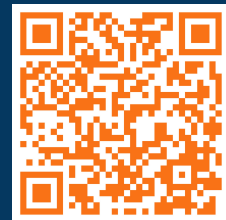
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15+ audits per year



The proof

How Death Wish Coffee built audit-ready compliance from scratch



Meet Death Wish Coffee

CUSTOMER STORY · FAST-GROWING COFFEE MANUFACTURER

Who they are.

A fast-growing coffee manufacturer selling into major retailers nationwide, with a small FSQA team and no prior SQF program experience.

What they faced.

Paper-based tracking and the challenge of building an SQF program from the ground up while scaling fast.

Where they are now.

A documented, audit-ready SQF program and a 99% compliance rate, with the records to support continued growth into major retailers.



Death Wish Coffee Story



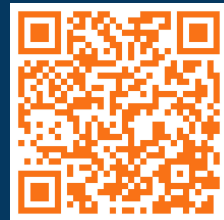
The key takeaway

FROM THE DEATH WISH COFFEE CASE STUDY

Before SafetyChain, I didn't sleep for a week leading up to our first audit – I was so busy prepping. Now, I almost forget we're even having one. That's how easy it's made the process.

One of our auditors – an extremely thorough one – told us our shipping program was one of the best documented he'd seen. He said we'd covered every angle and protected ourselves from a liability standpoint.

– CJ De Luca, Quality Assurance & Food Safety Manager, Death Wish Coffee Company



Which audit type puts the most pressure on your plant?

A

Internal audits (compliance discipline, training prep)

B

External / certification audits (GFSI, BRCGS, FSSC)

C

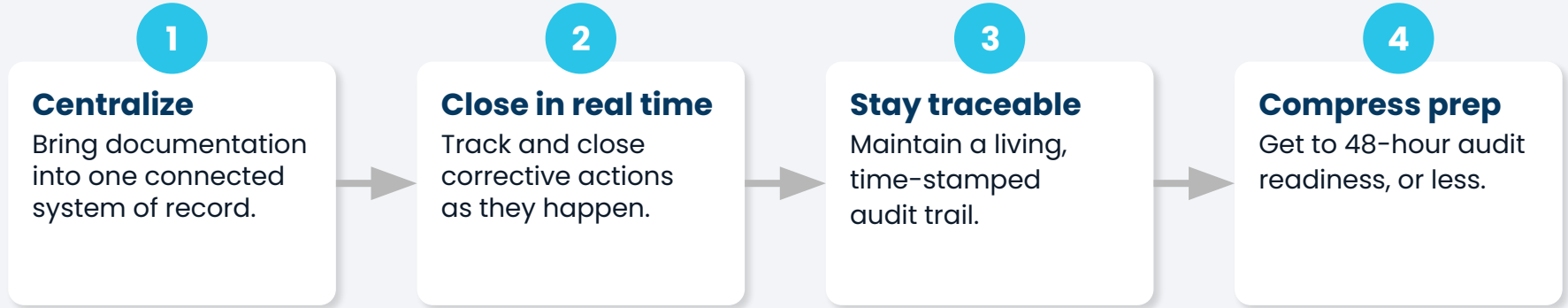
Customer / supplier audits (retailer or CPG checks)

D

Not sure; all audits feel equally urgent



Your roadmap to eliminate the scramble



LIVE POLL 4

When are you looking to improve audit readiness?

A

Within the next 90 days (urgent need)

B

In the next 6 months (planning phase)

C

Within the next year (considering options)

D

Not currently planning changes



Resources & next steps

Download

Audit Readiness Checklist



Request a demo

See how SafetyChain lets you reach 48-hour audit readiness at your plant.



Your questions

Submit your questions using the Q&A feature or chat.
Tiffany, Ian, and our host are here to answer.



Thank you

Built for plants. Trusted by leaders. Proven at scale.

Tiffany Donica · Ian Hildebrandt · CJ DeLuca

