

PRIVACY NOTICE

Effective Date: March 14, 2025

Welcome to our landing page! This Privacy Notice (the “Privacy Notice”) governs the manner in which Summoner Studio LLC, and its related and affiliated entities, unless otherwise stated or otherwise governed by such entity’s own privacy notice (“Company”) collects, uses, maintains, and discloses information collected from users (each, a “User”) of its products, services, and/or its <https://www.summoner.studio/> website, applications, and technology platform, and any derivative or affiliated websites on which this Privacy Notice is posted, linked, or referenced (collectively, the “Site”). The Site is owned and operated by Company. Please note that this Privacy Notice covers Company's practices regarding information collected from/through its Site. Please read this Privacy Notice carefully to understand how we handle your information. By using the Site, you agree to the terms of this Privacy Notice. You shouldn’t use the Site if you don’t agree with this Privacy Notice or any other agreement that governs your use of the Site.

Information We Collect And Receive

The categories of information that are collected will depend upon the nature of your interaction(s) with us. Below are examples to help you better understand the data we may collect.

Information you provide to us. We may collect a variety of information that you provide directly to us in connection with your use of the Site and/or our services. While this Site is currently intended to be a static landing page without dynamic interactive features (except for certain links to extern sites), the specific types of information we collect may depend upon how you use the Site or our services and the information you choose to provide. The types of data we collect directly from you include:

Contact information. When you submit an inquiry to us, we may collect your name, email address, phone number, and other contact information if provided, along with general information about the nature of your inquiry.

Payment information. If you make a purchase or arrange for payment with us, we (or our business partner(s) who process payment transactions for us) may collect your billing or other financial information in order to process the transaction(s). We do not store sensitive cardholder data, such as full credit or debit card numbers, card authentication data, or sensitive bank account information.

Customer data. We collect personal information about the customers to whom we provide services and their personnel. This information includes, but is not limited to, their name and contact information (including email, phone number, and social media information).

Information about third parties that you provide to us. A User may also provide personally identifiable information about others. If you submit any personal information about another individual to us, then you are responsible for making sure that you have the authority to do so and to allow us to use their personal information in accordance with this Privacy Notice.

Information through surveys, testimonials, comments, reviews, and blogs. You may decide to participate in a survey, to provide a review, to provide a testimonial, to comment on a blog or social media post, etc. If you decide to participate or comment, then you may provide certain information that may include personal information. In addition, we may post customer testimonials/comments/reviews on our Site.

Information logged by our hosting provider. Our website hosting provider may maintain standard server logs that may include IP addresses and basic access information. These logs are used for security and technical maintenance purposes. They are not used for tracking or marketing.

How We Use Information

We may use personally identifiable information collected through the Site for the following reasons:

- for the specific purposes for which the information was collected;
- to fulfill a contractual obligation;
- to communicate to Users, including regarding products and services;
- to maintain and improve its products, services, and sites;
- to provide support;
- to inform Users of offerings that may be of interest;
- to process payments;
- for business planning, marketing, advertising and sales purposes;
- for information security purposes;
- to defend legal rights;
- to efficiently maintain business; and
- to comply with applicable law.

Information Sharing

We may share information that we collect about you in the following ways:

With our affiliates, service providers and third-party vendors. We may share information with companies affiliated with us. We contract with select third party vendors to provide services on our behalf, for example, services such as email, hosting, cloud storage, maintenance, backup and analysis, communications software, marketing, business strategy, banking, payment processing, professional services, background checks, etc. We also may share non-personal information (such as aggregate user statistics, de-identified information, demographic information, etc.) with third parties such as advertisers, content providers, and analytics providers.

To the extent required by law or to protect the company or others. We may disclose personally identifiable information at the request of law enforcement or governmental agencies or in response to subpoenas, court orders, or other legal process, to establish, protect, or exercise our legal or other rights or to defend against a legal claim or as otherwise required or allowed by law. We may disclose personally identifiable information in order to protect the rights, property, or safety of a User or any other person. We may also disclose personally identifiable information to investigate or prevent a violation by User of any contractual or other relationship with us or the perpetration of any illegal or harmful activity.

In connection with any business acquisition, sale, or merger, or in connection with investor relations. We may disclose or transfer personally identifiable information collected from Users in connection with or in contemplation of a sale of its assets or business or a merger, consolidation, or other reorganization of its business. We may also disclose aggregate, anonymous data based on information collected from Users to investors and potential partners.

Users may always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain Site-related activities.

Cookies and Other Tracking Technologies/Analytics

We don't use cookies! We have a static landing page.

Certain portions of the Site link to our social media accounts, including Instagram, Twitter, LinkedIn, and TikTok. If you navigate to any of these sites, those social media providers may collect and track information about you, including through cookies, web beacons, targeted advertising, and other similar methods. Those methods are under the control of those providers, and you should contact them with any concerns or requests. Your interactions with those accounts are governed by the privacy policy of the company providing it.

Your Choices Regarding Your Information

General requests: To exercise any available rights regarding your information or privacy preferences that may be properly addressed to us, you may contact us at hello@summoner.studio. This includes any requests to stop receiving communications from us, to delete or modify your information, or to take other action regarding your information.

Do Not Track and other similar signals: Some internet browsers incorporate a “Do Not Track” or other similar feature. The Site does not currently support these signals, but as mentioned, this Site does not have cookies or otherwise track you.

Cookies and Internet-based Advertising: Again, we don’t use cookies on our Site. However, to the extent anything does use cookies related to us, you may stop, restrict, or remove the placement of cookies on your device by adjusting your preferences as your browser or device permits. The online advertising industry also provides websites from which you may opt out of receiving targeted ads from data partners and other advertising partners. These may be accessed at sites such as www.aboutads.info/choices.

Data Retention

We store the information collected as described in this Privacy Notice for as long as necessary to fulfill the purpose(s) for which the information was collected, to provide services through the Site, to resolve disputes, to pursue legitimate business purposes, to enforce our agreements, to establish legal defenses, to prevent fraud, and to comply with applicable laws. These needs can vary based upon the data type and the context of the services, and thus the retention will vary as well.

Security of Information

We disclose potentially personally-identifying and personally-identifying information based upon user consent only to employees, contractors, and affiliated organizations that (i) need to know that information in order to process transactions on our behalf or comply with other legal or contractual obligations, and (ii) that have agreed not to disclose it to others. We take measures reasonably necessary to protect against the unauthorized access, use, alteration, or destruction of potentially personally-identifying and personally-identifying information.

Information about each User that is maintained on our systems is protected using industry standard security measures. We follow generally accepted standards to

protect the personal information submitted to us, both during transmission and once it is received. If you have any questions about the security of your personal information, you can contact us at hello@summoner.studio. However, no security measures are perfect or impenetrable. We cannot guarantee that the information submitted to, maintained on, or transmitted from its systems will be completely secure, and are not responsible for the circumvention of any privacy settings or security measures relating to the Site by any User or third parties.

Links to Third Party Sites

Please note that the Site may contain links to other websites. These linked sites may not be operated or controlled by us. We are not responsible for the privacy practices of these or any other Sites, and you access these Sites entirely at your own risk. We recommend that you review the privacy practices of any other Sites that you choose to visit.

Children's Privacy

The Site is not directed at children under 13 years of age, and we do not knowingly collect personally identifiable information from children under 13 years of age online. Parents or guardians of children under 13 years of age may review or have deleted any personal information previously provided by the child, parent, or guardian that is ultimately collected by us, if any. If you seek to review or delete such information, contact us at the below phone number or email address indicating what you would like to have done and we will contact you for purposes of taking the requested action, including but not limited to refusing to permit the information's further collection or use.

International Users

We are based in, and this Site is hosted in, the United States of America. If you are located outside of the United States, then you may be in a location with laws governing data collection and use that may differ from U.S. law. You understand that by being a User of the Site and/or by entering into an agreement with us as a customer, that you consent to the collection, storage, and processing of your data in the U.S.

We rely on different lawful bases for collecting and processing personal data about you depending upon how you use the Site, including your consent, contractual necessity to provide the services and operate the Site and the business, to meet contractual and legal obligations, to protect the security of our systems and our Users, and/or to fulfill other legitimate interests.

Please refer to the Your Choices Regarding Your Information section to review the rights you have regarding your data. Additionally, your local laws may permit you to request that we take certain action regarding requests related to data. We will consider all requests and will provide a response within the time period required by applicable laws, but reserve the right to assert that any such laws do not apply. We may request that you provide us with additional information in order to confirm your identity before responding to your request.

Changes to this Privacy Notice

We may update this Privacy Notice to reflect changes to our information practices. If we make any material changes, then we may notify you by email (to the extent you have signed up to receive any newsletters or similarly engaged with us to receive communications) or by means of a notice on this Site prior to the change becoming effective. Please review this Privacy Notice periodically. Your continued use of the Site after any such change(s) signifies your acceptance of any changes.