



Sprüngli

AKRIS UNVEILS ITS AUTUMN/WINTER 2026 COLLECTION IN CONFISERIE SPRÜNGLI'S ICONIC CAFÉ & RESTAURANT

TO MARK SPRÜNGLI'S 190TH ANNIVERSARY, THE ZÜRICH-BASED CONFECTIONERY HOUSE AND AKRIS, THE LUXURY FASHION LABEL FROM ST. GALLEN, UNVEIL A CO-CREATED ACCESSORY INSPIRED BY THE UPCOMING AUTUMN/WINTER 2026 COLLECTION.

Zürich, 12 June 2026 – As part of its 190th anniversary celebrations, Confiserie Sprüngli has once again teamed up with another Swiss family business. Sprüngli is marking 190 years of its passion for quality, creativity, precision and attention to detail in partnership with the internationally renowned St. Gallen fashion label Akris. As a result of this unique collaboration, the Akris autumn/winter 2026 collection was unveiled yesterday evening in Sprüngli's legendary Café & Restaurant on Paradeplatz in Zürich. The twilly specially designed by Akris for Sprüngli was also revealed in front of 160 invited attendees. It will be worn by Sprüngli sales staff as part of their uniform throughout the anniversary year from 11 June onwards.



For one night only, the traditional Sprüngli Café & Restaurant was transformed into an elegant catwalk. In this exclusive setting, where guests usually enjoy Luxemburgerli, pâtisserie creations and classic dishes, Akris presented its latest autumn/winter 2026 collection.

Brothers Tomas and Milan Prenosil, the owners of Confiserie Sprüngli, and brothers Albert and Peter Kriemler, the owners of Akris, opened this evening of collaboration.

Inspired by the textile artworks of Colombian artist Olga de Amaral, guests were able to admire the Akris collection – and its varied array of materials – at close quarters: the complexity and craftsmanship of its shimmering brocades, three-dimensional organza tiles and artistically crafted fringing were on full display



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amid the unique ambience of one of Zurich's most renowned addresses. At the same time, attendees were able to experience the Swiss fashion label's signature components first-hand: exquisite materials, precise cuts and timeless elegance. The fashion show was a special highlight of Confiserie Sprüngli's 190th anniversary celebrations.

The collaboration between Sprüngli and Akris is based on shared values: *zeitgeist*, tradition, quality, craftsmanship and a passion for creating products of the very highest quality. Both family-owned companies have shaped their industries for generations and stand for Swiss quality and innovation far beyond the country's borders. The unveiling of the latest collection and the co-created twilly showcases this bond and marks a special moment in Confiserie Sprüngli's anniversary year.

Tomas Prenosil, CEO of Confiserie Sprüngli, is particularly proud of this collaboration: 'To this day, both companies are shaped by families who have passed their traditions down from one generation to another, while still having the courage to keep reinventing themselves. It is precisely this blend of tradition and the future, of consistency and innovation that makes the partnership between Akris and Sprüngli so special.'

Peter Kriemler, President of Akris, emphasises the special bond between the two companies: 'As a family-run Swiss business with over 100 years of history, we feel a deep sense of attachment to Sprüngli's values. We, too, stand for uncompromising quality, precise craftsmanship and attention to detail. We are delighted to be marking this anniversary with a specially designed twilly and by unveiling our collection at this unique location in Zurich.'



Tomas and Milan Prenosil, Confiserie Sprüngli, and Peter and Albert Kriemler, Akris.

Guests from society, culture, business and media

The 160 or so invitees included numerous household names from the worlds of society, culture, business, fashion and the media – among them Elif Oskan, Founder & Owner Gül Restaurant, Ursula Hauser from Hauser & Wirth and Tilla Theus, architect, who attended the evening in its historic setting on Paradeplatz. To complement the celebratory atmosphere, the fashion show was accompanied by an aperitif and lively discussions between guests and hosts.



The word 'Sprüngli' written in a gold, cursive script font.

More highlights to come in Sprüngli's anniversary year

The collaboration with Akris is part of the celebrations marking Confiserie Sprüngli's 190th anniversary. Further exclusive partnerships and special projects with Swiss and international partners will follow later in the year. On 18 June, the company's official birthday, Sprüngli is inviting customers to visit any of its branches across Switzerland to partake in special anniversary activities: tastings, the opportunity to meet the Sprüngli team and a wide range of delicious treats will be at the heart of the celebrations.

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About Confiserie Sprüngli

Confiserie Sprüngli is one of Europe's most renowned confectioners and is a Swiss Haute Chocolaterie pioneer. A Swiss family business founded in 1836 and steeped in tradition, Sprüngli is now in its sixth generation of management, headed by Milan and Tomas Prenosil. This year, Confiserie Sprüngli is celebrating its 190th anniversary with exceptional collaborations, limited-edition anniversary products, special events and insights into the company's fascinating history.

Melt-in-the-mouth pralines and truffles keep company with the legendary Sprüngli Luxemburgerli, loved by all who taste them. As a pioneer of grand cru chocolate in Switzerland, Sprüngli sets out to find the finest cacao beans from the world's best growing regions. Its products, hand-crafted in Sprüngli's own factory in Dietikon according to the traditions of the trade, are sold in 30 Sprüngli stores across Switzerland. These are located in and around Zurich, and in Baden, Aarau, Basel, Bern, St. Gallen, Winterthur, Lucerne, Zug, Zermatt and Geneva. They are complemented by a total of four gastronomy outlets, ranging from the Café-Bar to the legendary Café & Restaurant on Paradeplatz.

About Akris

Akris is a Swiss fashion label for women with purpose. Under the creative direction of Albert Kriemler, its collections combine textile innovation and sensual minimalism with themes inspired by art and architecture. Known for its double-face jackets and coats, St. Gallen embroidery and horsehair accessories – including the Ai Bag – this family-run business is a byword for exacting precision and craftsmanship. Established in 1922 in St. Gallen as an apron-making studio, the international fashion brand is now run by Albert and Peter Kriemler, the third generation of the founding family.

Akris has been showing its collections at Paris Fashion Week since 2004. The label operates boutiques in international fashion metropolises, with its own subsidiaries in Japan and the USA, and is represented by selected partners in more than 350 locations around the world.