

# Zurich Summit

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09:00 COFFEE & REGISTRATION

09:30 WELCOME

Christian Jungen – Artistic Director Zurich Film Festival  
Reta Guetg – Head of Programme & Industry Zurich Film Festival

09:40 THE FUTURE OF ENTERTAINMENT:  
AI – CURSE OR BLESSING?

Sara Murphy – Producer Fat City  
Jim Rivera – Chief Product Officer Flawless  
David Unger – Founder & CEO Artist International Group  
Chris Jacquemin – Partner & Head of Strategy WME  
Raffael Dickreuter – CEO Superba AI – Moderator

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10:20 HOW TO  
MONETIZE INDEPENDENT FILMS?

Katie Irwin – Agent & Co-Head of International WME Independent  
Stuart Ford – Chairman & CEO AGC Studios  
Maren Olson – Executive Vice President Film 30WEST  
Alex Brunner – Agent UTA Independent Film Group  
Sébastien Raybaud – CEO Anton  
Diana Lodderhose – International Features Editor *Deadline* – Moderator

11:00 BREAK

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11:20 WHAT DO  
INVESTORS WANT?

Marie-Christine Jaeger-Firmenich – Producer WILLIAM TELL  
Lia Buman – Principal Tango Entertainment  
Andreas Roald – CEO Sovereign Media Capital  
Nick Shumaker – Head of Anonymous Content Independent  
Andreas Wiseman – Executive Editor, International & Strategy *Deadline* – Moderator

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12:00 HOLLYWOOD IN EUROPE:  
DECENTRALIZING THE GLOBAL FILM INDUSTRY

Karl Spoerri – Co-Founder & Managing Director Zurich Avenue AG  
Martin Bachmann – Member of the Executive Board Constantin Film  
Vincent Maraval – President Goodfellas / The Veterans  
Christian Vesper – CEO of Global Drama and Film Fremantle  
Elisabeth d'Arvieu – CEO Mediawan Pictures  
Melanie Goodfellow – Senior International Film Correspondent *Deadline* – Moderator

12:50 LUNCH

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14:00 THE GAME CHANGER RECIPIENT ROEG SUTHERLAND  
IN CONVERSATION WITH GLEN BASNER & MIKE FLEMING JR

Roeg Sutherland – Co-Head of the CAA Media Finance department and Co-Head of the International Film Group in conversation with Glen Basner – CEO FilmNation Entertainment & Mike Fleming Jr – Co-Editor-in-Chief, Film *Deadline*

14:40 BEHIND THE CURTAIN OF HOLLYWOOD'S CHANGING  
REPRESENTATION BUSINESS

David Kosse – Producer TheKosseCompany  
Jason Sloane – Partner Sloane, Offer, Weber and Dern, LLP  
Marc Mounier – Manager / Producer Entertainment 360  
Theresa Peters – Partner UTA  
Dawn Olmstead – CEO Secret Menu  
Sarah Schweitzman – Agent CAA Media Finance & International Film Group – Moderator

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15:20 THEATRICAL DISRUPTION:  
WHERE HAVE ALL THE CINEMA LOVERS GONE?

Tom Quinn – CEO NEON  
Rebecca Kearey – EVP / Head of International Marketing / Distribution & Business Operations Searchlight Pictures  
Stefanie Fahrion – Head of Distribution & Sales Film4  
Nathanaël Karmitz – Chairman of the Board mk2  
Mike Fleming Jr – Co-Editor-in-Chief, Film *Deadline* – Moderator

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16:00 HOW TO SUCCESSFULLY  
LAUNCH AN AWARDS CONTENDER?

Tolley Shields – Publicity and Marketing Consultant  
Kim Magnusson – Producer M&M Productions  
Claudia Tomassini – Founder & Owner claudia tomassini + associates  
Jonathan Rutter – Executive Director Filmed Entertainment Division PremierPR

16:40 FILM COMMISSION ZURICH PRESENTATION

Dino Malacarne – Geschäftsführer Film Commission Zurich

16:50 DRINKS