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**MEDIENMITTEILUNG** 

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### James McAvoy attends ZFF Award Night

#### Zurich, August 28, 2025

In the «Sounds» section, the 21st Zurich Film Festival (ZFF) celebrates the relationship between film and music. Scottish actor and director James McAvoy will attend the festival as the special guest and headliner of the music program. At the Award Night in the Zurich Opera House, he will personally present his directorial debut CALIFORNIA SCHEMIN', as the Closing Film, which will have its European premiere. Additionally, he will be offering insights into his work at a ZFF Masters.



Renowned for his performances in SPEAK NO EVIL, ATONEMENT, X-MEN and

CALIFORNIA SCHEMIN'. The film tells the extraordinary true story of the Scottish rap duo «Silibil N' Brains», who in the early 2000s reinvented themselves as a Californian hip-hop sensation in a bold bid for stardom. Armed with fabricated backstories, flawless American accents, and unrelenting ambition, they secured a record deal in London and even opened for Eminem - until the illusion could no longer hold. McAvoy brings this electrifying tale of ambition, self-deception, and musical passion to the screen, while also appearing in the film himself. On October 4, James McAvoy will be the special guest at the Festival's Award Night at the Zurich Opera House, where he will present his directorial debut in its European premiere. As the Closing Film, the screening will provide a dazzling finale to the festival and will be shown for the first time in the festive setting of the Opera House - following the awards ceremony that honors the winners of the feature film and documentary competitions. «CALIFORNIA SCHEMIN' is a highly entertaining music film based on a true story, offering a behind-the-scenes look at the world of show business and revealing how thin the line between reality and illusion can be», says Festival Director Christian Jungen. «We are thrilled that James McAvoy has chosen to celebrate the European

SPLIT, James McAvoy now steps behind the camera with his directorial debut

Jungen. «We are thrilled that James McAvoy has chosen to celebrate the European premiere here in Zurich, giving our audience a truly unique experience of Zurich Opera House. We look forward to welcoming him to the Festival and are confident he has a remarkable career as a director ahead of him.»

Sounds – Where Cinema Breathes Music

The «Sounds» section was introduced at the Zurich Film Festival in 2019 and has since been dedicated to exploring the timeless interplay between image and sound. At its core is a carefully curated selection of feature films and documentaries in

#### which music plays a central role – whether through portraits of musicians,

addition to McAvoy's CALIFORNIA SCHEMIN', the «Sounds» section presents further highlights.

Momoko Seto's DANDELION'S ODYSSEY transports audiences into a wordless, visually breathtaking universe and a unique soundscape, while Swiss director Anka Schmid explores the power of singing in her world premiere MELODIE. Amy Berg's IT'S NEVER OVER, JEFF BUCKLEY pays tribute to the extraordinary talent lost far too soon, and Baz Luhmann (MOULIN ROUGE, AUSTRALIA, THE GREAT GATSBY, ELVIS) presents the European premiere of his documentary EPiC: ELVIS

PRESLEY IN CONCERT, an innovative audiovisual experience that brings the King

of Rock'n'Roll back to the big screen. Meanwhile, Mona Fastvold presents THE

TESTAMENT OF ANN LEE, a musical drama starring Amanda Seyfried.

outstanding soundtracks, or the exploration of sound as a cinematic element. In

© Bankside Films / Mark Mainz

## USA, 2025 Director: James McAvoy Cast: Séamus McLean Ross, Samuel Bottomley, Lucy Halliday, Rebekah Murrell,

**European Premiere** 

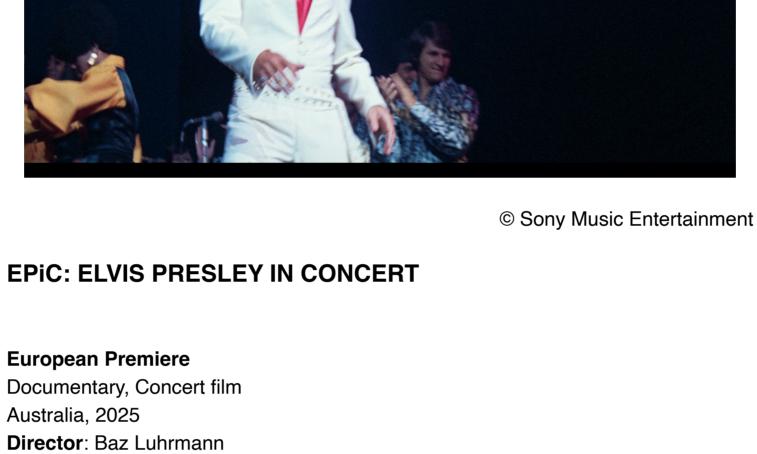
Music, Biography

**CALIFORNIA SCHEMIN'** 

James McAvoy

Based on the improbably true story, CALIFORNIA SCHEMIN' follows two aspiring Scottish MCs who devise an audacious scheme to achieve their dream of a record deal, by posing as Californian hip hop artists. As fame beckons and the lies pile up, their friendship is put to the test

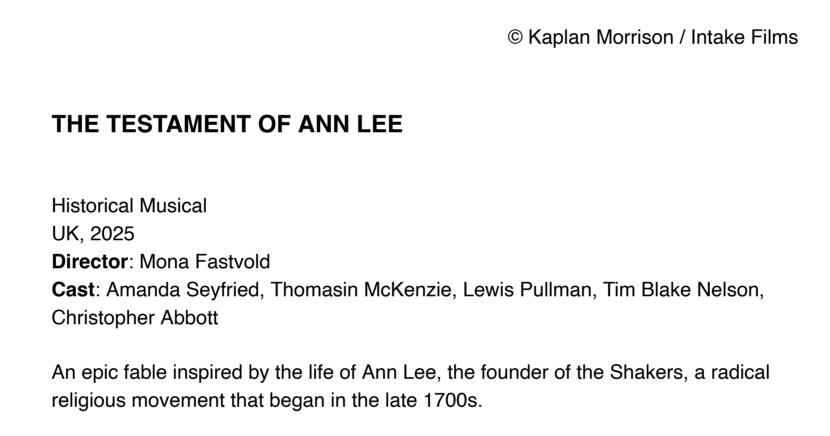
their friendship is put to the test.



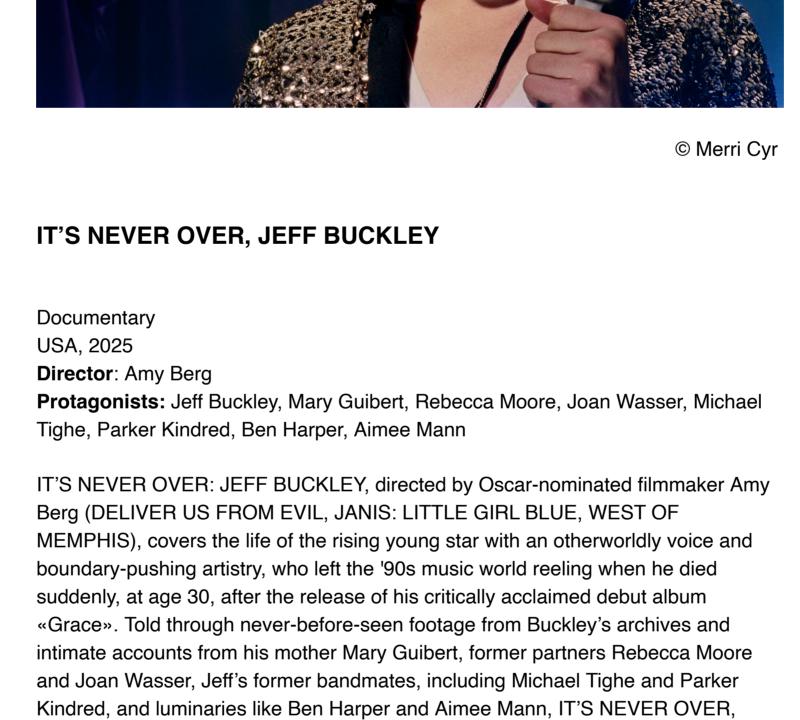
# Elvis sings and tells his story like never before in a new cinematic experience from

visionary filmmaker Baz Luhrmann.

Protagonists: Elvis Presley

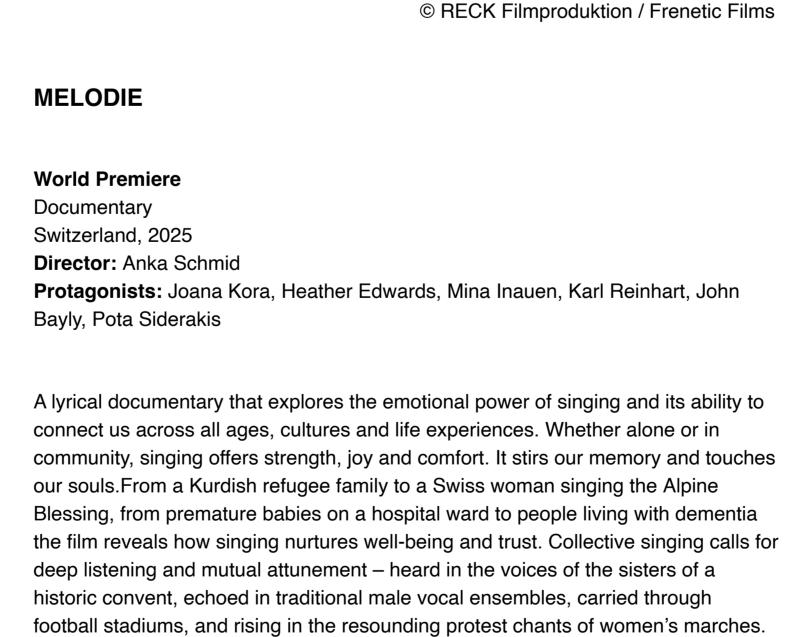






JEFF BUCKLEY illuminates one of modern music's most influential and enigmatic

figures.



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DANDELION'S ODYSSEY

Animation

Dendelion, Baraban, Léonto and Taraxa are four odd friends; four seeds which used

to belong to the same dandelion. Rescued from a nuclear explosion that destroyed

the Earth, they find themselves hurled into the cosmos, travelling through planets

and constellations. When they land on an unknown land, they set off on an

unforgettable adventure to find a new home and settle for good.

# Zurich Film Festival The Zurich Film Festival (ZFF) is the second largest festival in the German-speaking world. Over 11 days in autumn, it presents the greatest discoveries and the year's most anticipated movies. The ZFF promotes exchange between upcoming directors, established filmmakers,

France, Belgium, 2025

**Director:** Momoko Seto

of 1.35 million visitors. 500 of the 2,300 films screened celebrated their world or European premiere at the Zurich Film Festival.

The 21st edition will take place from 25 September to 5 October 2025.

Further Information: Zurich Film Festival | ZFF Industry

the film industry and the general public. In the last 20 years, the festival has attracted a total

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