

Zurich Summit

09 09:00 COFFEE & REGISTRATION

09:30 WELCOME

Christian Jungen – Festival Director Zurich Film Festival (ZFF)
Reta Guetg – Vice Festival Director Zurich Film Festival (ZFF)

09:40 AWARDS & FILM FESTIVALS HOW CAN AWARDS AND THEIR SHOWS, AS WELL AS FILM FESTIVALS, REMAIN RELEVANT?

Moderator: Christian Jungen – Festival Director Zurich Film Festival (ZFF)
Tricia Tuttle – Director Berlin International Film Festival (Berlinale)
Cameron Bailey – CEO Toronto International Film Festival (TIFF)
Helen Hoehne – President Golden Globes, LLC
Melissa Martinez – Vice President Marketing WME Independent

10 10:30 POLITICS IN ENTERTAINMENT HOW DOES THE ENTERTAINMENT INDUSTRY NAVIGATE THROUGH TIMES OF POLITICAL TURMOIL?

Moderator: Melanie Goodfellow – Senior International Film Correspondent *Deadline*
David Unger – CEO Artist International Group
Kathleen Fournier – Head of Production & Lead Producer Charlotte Street Films
Nathanaël Karmitz – Chairman of the Board mk2
Stephen Follows – Film Data Researcher & Consultant Guinness World Records

11:20 BREAK

11 11:40 AI BEYOND IMAGINATION: CREATIVITY IN THE AGE OF AI

Moderator: Diana Lodderhose – International Features Editor *Deadline*
Eline van der Velden – CEO Particle6
Verena Puhm – Head of Studio Dream Lab LA, Luma AI

12 12:30 YOUTUBE & SOCIAL MEDIA HOW DO FILMMAKERS/CONTENT CREATORS USE DIGITAL PLATFORMS LIKE YOUTUBE, TIKTOK, AND INSTAGRAM TO TELL THEIR STORIES, WHILE SHAPING CULTURAL NARRATIVES?

Moderator: Diana Lodderhose – International Features Editor *Deadline*
Walter Woodman (shy kids) – Content Creator

13:00 LUNCH

14 14:15 FINANCE & PRODUCTION WITH THE EMERGENCE OF EUROPEAN AND INTERNATIONAL PRODUCTION HUBS AND INCENTIVES, IS HOLLYWOOD STILL RELEVANT?

Moderator: Melanie Goodfellow – Senior International Film Correspondent *Deadline*
Abduljalil Al-Nasser – General Manager of Sector Development & Investment Attraction at the Saudi Film Commission (SFC)
Sarah Schweitzman – Agent CAA Media Finance
Rena Ronson – Partner & Head UTA Independent Film Group
Vincent Maraval – CEO Goodfellas

15 15:05 SALES & DISTRIBUTION THE ECONOMICS OF INDIE FILMS: HOW TO MAKE A PROFIT WITH THE RIGHT RELEASE STRATEGY?

Moderator: Andreas Wiseman – Executive Editor International & Strategy *Deadline*
Megan Colligan – President Row K Entertainment
Patrick Wachsberger – President & CEO Legendary-193
Michael Barker – Co-President Sony Pictures Classics
Daniel Steinman – Co-President & COO 30WEST

15:50 THE GAME CHANGER AWARD RECIPIENT TOM QUINN IN CONVERSATION WITH ROEG SUTHERLAND

Tom Quinn – CEO NEON
Roeg Sutherland – Head CAA Media Finance & International Film Group

17 17:00 ZURICH SUMMIT CLOSES: NETWORKING