

ZÜRICH SUMMIT

09:00	REGISTRATION
09:15 – 09:20	WELCOME TO THE ZÜRICH SUMMIT Reta Guetg – Festival Director & Co-Owner Zurich Film Festival Martin Moszkowicz – President Zurich Film Festival
09:20 – 09:30	AI <i>ETH Zurich Keynote – From Pixels to Pictures: Where ETH Technology Meets Disney Magic</i> Prof. Dr. Markus Gross – Department of Computer Science ETH Zurich
09:30 – 09:50	<i>Industry Spotlight: Tilly Norwood – A Year After and What's Next</i> Diana Lodderhose – International Features Editor Deadline Eline van der Velden – Founder & CEO Particle 6
09:50 – 10:20	<i>How AI Transforms Creativity</i> Nathalia Ramos An – Co-Founder Creators Coalition on AI (CCAI) Vania Schlogel – Founder & Managing Partner Atwater Capital / Chief Strategy Officer Magnific Zack London / Gossip Goblin – Director of GODS DON'T GIVE GIFTS Nick Holt – Director of AI: PROBABLY NOTHING TO WORRY ABOUT Nick Shumaker – Head of AC Independent at Anonymous Content
10:20 – 10:40	BREAK
10:40 – 10:55	YOUTUBE <i>YouTube Keynote – The Creator Economy</i> Andreas Briesse – Managing Director YouTube Germany / Regional Director YouTube Central and Northern Europe
10:55 – 11:10	TikTok <i>TikTok Keynote – From Community to Box Office: How Fandom on TikTok Drives Impact</i> Hasmik Matinyan – Publisher Manager Entertainment DACH TikTok
11:10 – 11:40	<i>TikTok: Discovery Platform, Content Engine and Working with Entertainment – How Influencers are (Re-)shaping the Industry</i> Don Macanlalay – Senior Social Media Director The Film Zone Oliver Berben – CEO Constantin Film Linda Fiolka – Head of Marketing Constantin Film Julie LaBassiere – Chief Strategy Officer DDA Hasmik Matinyan – Publisher Manager Entertainment DACH TikTok
11:40 – 11:50	GLOBAL STORYTELLING: FROM FILMMAKING TO THE MARKETPLACE <i>The Creatives Keynote – A Production Alliance on the Rise: A New Form of European Studio, Owned by its Producers</i> Romain Bessi – CEO The Creatives
11:50 – 12:20	<i>How Appealing Stories Bridge Markets and are Sold Internationally?</i> Melanie Goodfellow – Senior International Film Correspondent Deadline Janine Jackowski – Producer Komplizen Film Roeg Sutherland – Co-Head CAA Media Finance Rena Ronson – Partner & Head UTA Independent Film Group Martin Moszkowicz – CEO Transcontinental Entertainment Studios
12:20 – 13:30	LUNCH

13:30 – 13:45	MOVIES, BOX OFFICE AND AWARDS <i>Academy Keynote – The Academy as a Global Film Organization and The Future of the Oscars®</i> Bill Kramer – CEO Academy of Motion Picture Arts and Sciences
13:45 – 14:20	<i>The Theatrical Box Office Resurgence! How to Get Audiences' Attention in the Era of Social Media and Online Platforms?</i> Andreas Wiseman – Executive Editor Film & International Deadline Kane Parsons – Director of BACKROOMS Robbie Brenner – President & Chief Content Officer Mattel Studios Michael Barker – Co-President Sony Pictures Classics Bill Kramer – CEO Academy of Motion Picture Arts and Sciences
14:20 – 14:55	STRATEGIC INVESTMENTS <i>"Show me the Money!" The Long-term Financial and Artistic Value Proposition for Investing in Film and Media</i> David Taghioff – Executive at CAA Andrea Scarso – Managing Partner IPR.VC Raj Singh – Co-Founder & CEO Media Capital Technologies Alex Walton – Former Co-Lead & Partner WME Independent / AW Film Sarah Schweitzman – Co-Head CAA Media Finance
14:55 – 15:10	MOGULS AND MEDIA ENTREPRENEURSHIP <i>MUBI Keynote – Beyond Streaming: Building a Global Home for Cinema</i> Efe Cakarel – Founder & CEO MUBI
15:10 – 15:45	<i>Building Resilient Media Companies in the Age of Disruption – Scale vs Agility</i> Andreas Wiseman – Executive Editor Film & International Deadline Kevin Mayer – Co-Founder & Co-CEO Candle Media Elisabeth d'Arvieu – CEO & Group Chief Content Officer Mediawan Pictures John Sloss – Founder & CEO Cinetic Media Efe Cakarel – Founder & CEO MUBI
15:45 – 16:00	BREAK
16:00 – 17:00	GAME CHANGER 2026: GLEN BASNER <i>Game Changer Award Recipient 2026 Conversation</i> Tribute from Roeg Sutherland – Co-Head CAA Media Finance Glen Basner, Founder & CEO FilmNation Entertainment, in conversation with Edward Berger, Director of CONCLAVE
17:00	END