ZURICH FILM FESTIVAL

ZURICH SUMMIT

09:00 **REGISTRATION**

09:15 – 09:20 **WELCOME TO THE ZURICH SUMMIT**
Reta Guetg – Festival Director & Co-Owner Zurich Film Festival
Martin Moszkowicz – President Zurich Film Festival

AI

09:20 – 09:30 *ETH Zurich Keynote – From Pixels to Pictures: Where ETH Technology Meets Disney Magic*
Prof. Dr. Markus Gross – Department of Computer Science ETH Zurich

09:30 – 09:50 *Industry Spotlight: Tilly Norwood – A Year After and What's Next*
Diana Lodderhose – International Features Editor Deadline
Eline van der Velden – Founder & CEO Particle 6

09:50 – 10:20 *How AI Transforms Creativity*
Nathalia Ramos An – Co-Founder Creators Coalition on AI (CCAI)
Vania Schlogel – Founder & Managing Partner Atwater Capital / Chief Strategy Officer Magnific
Zack London / Gossip Goblin – Director of GODS DON'T GIVE GIFTS
Nick Holt – Director of AI: PROBABLY NOTHING TO WORRY ABOUT
Nick Shumaker – Head of AC Independent at Anonymous Content

10:20 – 10:40 **BREAK**

YouTube

10:40 – 10:55 *YouTube Keynote – The Creator Economy*
Andreas Briese – Managing Director YouTube Germany / Regional Director YouTube Central and Northern Europe

TikTok

10:55 – 11:10 *TikTok Keynote – From Community to Box Office: How Fandom on TikTok Drives Impact*
Hasmik Matinyan – Publisher Manager Entertainment DACH TikTok

11:10 – 11:40 *TikTok: Discovery Platform, Content Engine and Working with Entertainment – How Influencers are (Re-)shaping the Industry*
Don Macanlalay – Senior Social Media Director The Film Zone
Oliver Berben – CEO Constantin Film
Linda Fiolka – Head of Marketing Constantin Film
Julie La'Bassiere – Chief Strategy Officer DDA
Hasmik Matinyan – Publisher Manager Entertainment DACH TikTok

GLOBAL STORYTELLING: FROM FILMMAKING TO THE MARKETPLACE

11:40 – 11:50 *The Creatives Keynote – A Production Alliance on the Rise: A New Form of European Studio, Owned by its Producers*
Romain Bessi – CEO The Creatives

11:50 – 12:20 *How Appealing Stories Bridge Markets and are Sold Internationally?*
Melanie Goodfellow – Senior International Film Correspondent Deadline
Janine Jackowski – Producer Komplizen Film
Roeg Sutherland – Co-Head CAA Media Finance
Rena Ronson – Partner & Head UTA Independent Film Group
Martin Moszkowicz – CEO Transcontinental Entertainment Studios

12:20 – 13:30 **LUNCH**

MOVIES, BOX OFFICE AND AWARDS

13:30 – 13:45 *Academy Keynote – The Academy as a Global Film Organization and The Future of the Oscars®*
Bill Kramer – CEO Academy of Motion Picture Arts and Sciences

13:45 – 14:20 *The Theatrical Box Office Resurgence! How to Get Audiences' Attention in the Era of Social Media and Online Platforms?*
Andreas Wiseman – Executive Editor Film & International Deadline
Kane Parsons – Director of BACKROOMS
Robbie Brenner – President & Chief Content Officer Mattel Studios
Michael Barker – Co-President Sony Pictures Classics
Bill Kramer – CEO Academy of Motion Picture Arts and Sciences

STRATEGIC INVESTMENTS

14:20 – 14:55 *"Show me the Money!" The Long-term Financial and Artistic Value Proposition for Investing in Film and Media*
David Taghioff – Executive at CAA
Andrea Scarso – Managing Partner IPR.VC
Raj Singh – Co-Founder & CEO Media Capital Technologies
Alex Walton – Former Co-Lead & Partner WME Independent / AW Film
Sarah Schweitzman – Co-Head CAA Media Finance

MOGULS AND MEDIA ENTREPRENEURSHIP

14:55 – 15:10 *MUBI Keynote – Beyond Streaming: Building a Global Home for Cinema*
Efe Cakarel – Founder & CEO MUBI

15:10 – 15:45 *Building Resilient Media Companies in the Age of Disruption – Scale vs Agility*
Andreas Wiseman – Executive Editor Film & International Deadline
Kevin Mayer – Co-Founder & Co-CEO Candle Media
John Sloss – Founder & CEO Cinetic Media
Efe Cakarel – Founder & CEO MUBI

15:45 – 16:00 **BREAK**

GAME CHANGER 2026: GLEN BASNER

16:00 – 17:00 *Game Changer Award Recipient 2026 Conversation*
Tribute from Roeg Sutherland – Co-Head CAA Media Finance
Glen Basner, Founder & CEO FilmNation Entertainment, in conversation with Edward Berger, Director of CONCLAVE

17:00 **END**

Venue Partner
THE DOLDER GRAND

Cooperation Partner
DEADLINE SRG SSR ETH zürich MAURICE DE MAURIAC ZURICH TRANSWING CRAFT HEAD KA EX