





What Makes a Library Program?

DIMENSION		PRIMARY SUBDIMENSION	OTHER SUBDIMENSIONS
LIBRARY PROFILE		Library Type <ul style="list-style-type: none"> • Public • Academic • K-12 • Special 	Library Subtype Geographic Area Community Demographics Library Size and Capacity
PROGRAM CHARACTERISTICS		Primary Intended Outcome <ul style="list-style-type: none"> • Participants learn new knowledge • Participants learn new skills • Participants change their attitudes • Participants change their behaviors • Participants gain awareness of library resources, services, or programs • Participants have fun or are inspired • Together, libraries and communities build stronger and healthier communities 	Program Topic Program Format Location Deliverer Program Frequency
PROGRAM AUDIENCE		Audience Scope <ul style="list-style-type: none"> • Appealing to a library's entire audience • Appealing to a subset of the library's entire audience 	Target Audience Demographics Actual Audience Demographics
PROGRAM ADMINISTRATION		Development Model <ul style="list-style-type: none"> • Developed by the library itself • Developed by or with a community partner • Developed by a national or regional organization 	Funding (library, patron, partner, etc.) Specific Sponsors or Partners