

# Knology®

Knology equips informal and formal learning professionals with evidence-based insights and tools for amplifying their impacts, generating shared understandings, and creating more informed, inclusive, collaborative, and sustainable communities

## Researching Innovations



**PARTNER NEED:**  
To find new ways to deliver impact



**ENGAGEMENT:**  
Define research questions & innovation to be studied



**COLLABORATIVE PATHWAY:**  
Develop & iterate innovative practices



**COLLECTIVE IMPACT:**  
Partner & field use research-based practices

## Evaluation Capacity



**PARTNER NEED:**  
To learn how to refine practices with data



**ENGAGEMENT:**  
Develop & host interactive workshops



**COLLABORATIVE PATHWAY:**  
Work together to build internal data processes



**COLLECTIVE IMPACT:**  
Partner applies lessons to future initiatives

## Data Democratization



**PARTNER NEED:**  
To monitor trends & impacts over time



**ENGAGEMENT:**  
Curate a large data set from existing or new data & provide access



**COLLABORATIVE PATHWAY:**  
Make meaning of trends & publish for the field



**COLLECTIVE IMPACT:**  
Professional fields leverage data over time

## Community Involvement



**PARTNER NEED:**  
To expand whose voices are integrated into public narratives



**ENGAGEMENT:**  
Identify new opportunities to hear from excluded communities



**COLLABORATIVE PATHWAY:**  
Synthesize community aspirations



**COLLECTIVE IMPACT:**  
Integrate excluded voices, interests, & experiences

## Building Cross-Sector Networks



**PARTNER NEED:**  
To collaborate across sectors to achieve joint outcomes



**ENGAGEMENT:**  
Host convenings to discuss shared interests & common concerns



**COLLABORATIVE PATHWAY:**  
Build consensus on evidence-based solutions



**COLLECTIVE IMPACT:**  
Research & action agenda implemented

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