

SoGEA

Broadband without the phone line.

Simple, cost-effective broadband solution for businesses moving away from legacy phone-line based connectivity.

Single order generic ethernet access

The next generation of data connectivity

Single Order Generic Ethernet Access (SoGEA) removes the need for a traditional phone line, providing a data-only connection without a PSTN service, ready for BT's PSTN switch-off. Simply put, it means broadband without the phone line.

As traditional phone line installation isn't required, costs are reduced and ordering is made simple. And because the technology is based on current FTTC technology, SoGEA delivers the same performance and data rates.

At a glance



Up to 80Mb download
& 20Mb upload speeds



28 million+ UK premises
nationwide availability



Same performance as FTTC
no compromise on data rates

Key features



Up to 80Mb download and 20Mb upload



Two installation options: standard managed and premium managed



SoGEA Voice available as an Over the Top (OTT) service



One single solution



Available at over 28 million UK premises



Same performance as FTTC

For you

How it will benefit your business



Equal speeds to FTTC



Lower costs and install times than Ethernet-based connectivity



Future-proof connectivity ahead of the PSTN withdrawal



Available to 28 million UK premises



Easy migration journeys



Simple to sell and simple to support

For your customers

How it will benefit your customers

- ✦ Cheaper costs and quicker installation
- ✦ Future-proof their business ahead of the PSTN withdrawal
- ✦ Better reliability, no phone lines means less chance of interference or an unstable connection
- ✦ Quicker fix times, one provider means faults are resolved faster and more efficiently



**One provider.
One simple solution.**

Fewer faults, faster fixes and a single point of contact your customers can rely on.

Why choose Nasstar Channel?

We remove the complexity and keep it simple, with unrivalled support and experience you can't get anywhere else.

- ✦ Established provider with years of experience
- ✦ Fully flexible options
- ✦ Highly trained UK-based service and support team
- ✦ Simple on-boarding process
- ✦ Access to the best expertise and resources
- ✦ Dedicated partner portal
- ✦ Tried and tested, innovative products that deliver when you need them to
- ✦ Full commitment and dedication to the channel and its needs



**Passionate
people**



**Innovative
technology**



**Exceptional
experience**



Channel-centric



**Straightforward
solutions**

In partnership with you



What our partners say

We chose Nasstar Channel for various reasons. Pricing was the first consideration but support was of equal importance. They are proactive, approachable and understanding of the needs of our business. They have a friendly, positive, professional team and they are clearly passionate about our business. They always look to help drive improvements forward and are a great partner.



WiFi SPARK

Find out more about our connectivity portfolio and the rest of the Nasstar Channel range.

Get in touch →

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