

GRAND OPENING CEREMONY

September 2026
21-24

Paris & Stains
France

We are delighted to welcome you to France for a memorable few days together.

sames

A few days to discover, connect and share unforgettable experiences in Stains, Paris and Versailles.

THE PROGRAM, ALWAYS WITH YOU!

SCAN THE QR CODE TO ACCESS THE DIGITAL VERSION OF THE PROGRAM ANYTIME.

WELCOME TO PARIS

MONDAY SEPT. 21

ALL DAY

Free arrival throughout the day
Check-in at H4 Hotel Wyndham Paris Pleyel

Take some time to settle in and enjoy the hotel before meeting the other guests.



7:30 - 9:30 PM

Welcome Dinner
Join us for an informal buffet dinner at the Little Chopin restaurant located on the 3rd floor of the hotel.

A relaxed first evening to meet the Sames teams and fellow guests before the Grand Opening experience begins.

MORNING - ALL GUESTS

GRAND OPENING DAY AT SAMES STAINS

9:00 AM

Departure from the hotel
Transfer by **Sames** bus to our new facility in Stains.

9:45 AM : 11:00 PM

Grand Opening Ceremony
Welcome addresses by:

Daniel TRAGUS
CEO, EXEL Industries Group

Cédric PERRES
CEO, Sames

An introduction to the new Stains facility, its transformation and the ambitions.

11:00 AM - 12:30 PM

Discover Sames from the inside
A guided tour of the new facility will take you through the different areas. Showing our expertise.

The visit will be organised in groups for a closer look at our teams, know-how and industrial capabilities.



12:30 PM - 1:30 PM

Cocktail Lunch
Enjoy lunch together at **Sames**, followed by coffee on the rooftop, weather permitting.

AFTERNOON

TWO EXPERIENCES, ONE SHARED EVENING

FOR CUSTOMERS

1:30 PM - 2:00 PM — **Preparation for the Sames Experience**
We will gather at the Customer Center before beginning the afternoon demonstrations.

2:00 PM - 5:45 PM — **Technology & Application Experience**
In small groups, discover a selection of Sames technologies through live demonstrations and dedicated expert sessions.

The experience will take you through several areas of our application labs, including:

Powder Coating
Discover our unique and high-performance powder application.

Automatic Liquid Application
Explore our new innovative automatic sprayers.

Manual Liquid Application
Experience Sames' manual application technologies and wood finishing expertise.

High Viscosity Applications
Discover solutions dedicated to sealants, adhesives and high-viscosity materials.

Mixing, Digital & Connected Solutions
Explore mixing technologies, process optimisation and connected services.

Printec
The afternoon will culminate with an introduction to Printec, Sames' innovative digital coating technology.

6:00 PM — **Return to the hotel**

FOR ACCOMPANYING GUESTS

2:00 PM - 5:30 PM — **A Parisian Afternoon**
Departure with your guide for an afternoon at **Marché Gabriel**, offering time to discover and enjoy Paris while the customer program continues at Sames.

5:30 PM — **Return to the hotel**

TUESDAY EVENING - ALL TOGETHER IN THE HEART OF PARIS

6:30 PM - 7:15 PM — **Time to refresh at the hotel**

7:15 PM — **Departure for Paris**

8:00 PM — **Dinner at Café de la Paix**
Enjoy a gourmet dinner in one of Paris' iconic settings.
Dress code: Business Casual



10:15 PM — **Return to the hotel**
Sames bus transfer back to the hotel.

HERITAGE AND CULTURE

VERSAILLES & PARIS EXPERIENCE

Today, we invite you to discover another side of France, combining heritage, culture and a memorable closing evening in Paris.

MORNING · CHÂTEAU DE VERSAILLES

9:30 AM — **Departure from the hotel**
Transfer by bus to the Château de Versailles.

10:30 AM - 12:30 PM — **Palace visit**
Discover some of the most emblematic rooms of Versailles with an audio-guided tour, including:

- The King's State Apartments
- The Hall of Mirrors
- The Grand Apartments



12:30 PM - 2:00 PM — **Gardens of Versailles**
Enjoy free time to explore the gardens, fountains and surroundings before making your way towards the Grand Canal.

AFTERNOON • THE GRAND TRIANON



2:00 PM - 3:30 PM — **Lunch at La Flottille restaurant**
Lunch together overlooking the **Grand Canal of Versailles.**

3:30 PM - 4:00 PM — **Walk to the Trianon entrance**



4:00 PM - 5:00 PM — **Visit of the Petit Trianon and Grand Trianon**

5:10 PM - 6:30 PM — **Return to the hotel**
Time to relax and prepare for our closing evening.

WEDNESDAY EVENING - A MEMORABLE NIGHT IN PARIS

8:00 PM - 9:00 PM — **Departure from the hotel (Sames bus)**
Transfer to **Le Théo – La Trattoria en Seine**
Dress code: Casual



9:00 PM - 11:30 PM — **Closing event - Dinner Cruise: Le Théo**
Step aboard for a special evening cruise through Paris.
During the evening, enjoy:
• Welcome aperitif with Champagne and cocktails
• Italian Dinner
• Sames Awards
A final opportunity to celebrate our partnerships and the moments shared together during this Grand Opening Ceremony.

AROUND 11:30 PM — **Return to the Hotel by bus**

ALL GUESTS

FREE DEPARTURES ACCORDING YOUR PLANS

MORNING

Breakfast at the hotel
Check-out and individual departures throughout the morning.

As your time in Paris comes to a close, we hope you take home unforgettable memories, new ideas, and a deeper connection with Sames.

GRAND OPENING CEREMONY

Sept. **21–24** 2026



Thank you for sharing this experience with us

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Enjoy being the best *together*