

Polimoda and LINEAPELLE sign agreement for Research Hub

The creation of a research laboratory all about leather goods is in the works, right in the heart of Scandicci's Made in Italy industrial district.

Florence, June 17th, 2020 – Polimoda, an international center for fashion training, has signed a framework agreement with LINEAPELLE Srl, organizer of the most important fair event in the world dedicated to leather, accessories, components, synthetics and models for footwear, leather goods, garments and furniture. **The document agrees to the creation of a Research Hub devoted to leather at Polimoda's Scandicci campus situated in the heart of the production district — a point of reference for the production of fashion accessories and luxury worldwide** — that also houses the factories of big fashion brands.

To analyze the impact of the current health crisis on the sector, the possible response and the role of training future fashion professionals, **Polimoda and LINEAPELLE highlighted the need to rethink the models of the fashion system, instead favoring research, innovation and intergenerational collaboration.**

Polimoda intends to carry out — at the Scandicci campus — a research pole on leather goods and develop initiatives aimed at its promotion to support the sectors of accessories, footwear and metals through the search for trends, design, product and brand. This will able participants to take advantage of over 3000 square meters of laboratories, a well-established methodology of study and research, the expertise of teachers from the industry with years of experience in the implementation of company projects as well as the creativity and diversity of students from all over the world.

The agreement with LINEAPELLE will aid with the contribution of deep knowledge of the supply chain and the market, privileged access to technical equipment, technological innovation and materials useful for research. This collaboration will also translate into training services for local operators, integrating specialized interventions within the training paths, the realization of events and exhibition moments and the creation of a unique material archive.

"This project with Polimoda is exciting and pushes us towards a new and concrete way of training with deep knowledge of our world," says LINEAPELLE President Gianni Russo.

"The creation of a Research Hub on leather will be a great added value for fashion students, enhancing the excellence of our territory and becoming a valuable resource for companies," emphasizes Polimoda President Ferruccio Ferragamo. *"Thanks to the collaboration with LINEAPELLE, we can combine the best knowledge on the sector with its future development."*

The Polimoda campus, inaugurated in 2015 thanks to the city of Scandicci and the Tuscany region, will become a center specialized in leather with state-of-the-art laboratories and an international population of young people and experts in the field, in continuous dialogue with brands from the sector.

www.polimoda.com

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