

# POLIMODA

## Regulations of the selection process and awarding of scholarship for attendance of the Polimoda Master Course in **Fashion Marketing & Communications**. Academic Year 2020/2021

The Association Ente per le Arti applicate alla Moda e al Costume (hereinafter referred to as Polimoda), with registered office in Florence, Via Curtatone, 1, for the purpose of favouring the initiation of new studies and ideas that serve as inspiration for creative, artistic and economic development in the interests of society as a whole has decided to offer 2 (two) scholarship to the value of € 14.000,00 each for the attendance of the Polimoda Master Course in Fashion Marketing & Communications (hereinafter the Polimoda Master Course).

The scholarship will cover 50% of the tuition fee of the course. The remaining 50% of the tuition fee will be paid by the candidate to Polimoda.

The part of the tuition fee of the Polimoda Master Course not covered by the scholarship, which totals € 14.000,00 is to be paid to Polimoda by the selected candidate by and no later than January 4<sup>st</sup> 2021.

**Should the selected candidate fail to pay Polimoda € 14.000,00 by the abovementioned date, the selected candidate will not be able to benefit from the scholarship and it will be awarded on the basis of the ranking working down the list, as indicated in the present Regulations.**

The Polimoda Master Course, which will be held in English, will have the duration of 32 weeks and will be composed of classroom lessons, starting on January 18<sup>th</sup> 2021. and ending on September 18<sup>th</sup> 2021 in addition to a 3 (three) months of internship, in which the student will participate subject to verification of the requisites established by the Polimoda Student Regulations.

Please note that the scholarship does not cover housing and living expenses or any other extras.

In the case of non-assignment of the aforementioned scholarship, Polimoda reserves the right to redistribute the unassigned scholarship among other Polimoda Courses.

### General Admission Requirements

In order to apply for the scholarship, applicants must meet the following requirements. They must:

- have at least B2\* level English;
- be no older than 40 (forty) years old;
- have a degree (or another equivalent qualification, or approximately two years of experience gained in the sector), or be a graduating student who has already sat all the exams in their degree course when the Polimoda Master Course begins, and who will defend their degree theses within 6 (six) months from the commencement of the classroom lessons.

A selected candidate who has not already graduated cannot, in any case, begin the period of internship and, therefore, obtain the Certification of the Polimoda Master Course (which will only be issued when the internship has been completed), until he/she has graduated.

Students who are already enrolled in a Polimoda Master Course, Undergraduate Course, Associate Course or Seasonal Course cannot participate in the selection process.

It is only possible **to apply for one scholarship** among those made available by Polimoda.

It is not possible to apply simultaneously for this scholarship, for one of those made available for Associate Courses and for one of those made available for Undergraduate Courses.

\* of the common European framework of reference for the knowledge of languages

### Selection process

In order to apply for the scholarship, candidates must complete the following steps:

- **Application Form submission** via the Course page on Polimoda's website;
- **Motivation letter** (1-page max) and **Certificate (or self-certification) of English level (B2 required)** must be sent via e-mail to [scholarship@polimoda.com](mailto:scholarship@polimoda.com) (specifying name and surname in the e-mail subject).

#### Polimoda

Via Curtatone, 1 – 50123 Firenze, Italy  
Tel. +39 055 275061 Fax +39 055 2750720  
VAT 03758580488 Fiscal Code 94015750485  
[www.polimoda.com](http://www.polimoda.com)

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## Evaluation

The selection for the assignment of the scholarship will be carried out at the sole discretion of an admission committee composed of the Head of Education and two Course Leading Teachers (hereinafter "the admission committee").

The admission committee will draw up a ranking of the top candidates, taking into account their effective merits, *curriculum vitae* and motivation letter.

The scholarship will be awarded to the candidate listed at the top of the ranking. In case of equal merit amongst the candidates, precedence will be given to the candidate who first submitted the application form.

## Deadline and notifications

In order to participate to the selection process, candidates are required to apply for the scholarship no later than December 10<sup>th</sup> 2020.

The result of the selection process will be announced to the selected candidate no later than December 15<sup>th</sup> 2020.

The selected candidate will have to give written confirmation to Polimoda of his/her intention to attend the course and accept the scholarship no later than December 18<sup>th</sup> 2020. Should the candidate listed at the top of the ranking forgo, or be unable to benefit from the scholarship for any reason, the scholarship will be awarded on the basis of the ranking working down the list.

Before the commencement of the Polimoda Master Course, the selected candidate must sign the course enrolment contract and the Polimoda Student Regulations relative to the programme for which the scholarship is assigned (please refer to the website [www.polimoda.com](http://www.polimoda.com)).

The aforementioned documents will be applicable to all the phases of the training programme and on the signature of these documents, the candidate is undertaking to fully comply with the relative provisions of the same.

The scholarship awarded to the selected candidate for attendance in the Polimoda Master Course in Fashion Marketing & Communications will be subject to said course being held. The course in question will be held subject to the minimum number (as established by Polimoda's Management) of enrolments being reached and therefore making the course viable to run. Confirmation will be given to the selected candidate at least 10 (ten) days before the start of the course as to whether the minimum number of enrolments necessary to activate the course has been reached, and consequently the definite assignment of the scholarship. Should the minimum number of enrolments for the Polimoda Master Course fail to be reached, the scholarship may be used by the selected candidate to cover the fee of another master course organised by Polimoda in the same intake January 2021. The most appropriate course will be identified by the Head of Education together with the selected candidate, taking into account the aptitude, personal predisposition and *curriculum vitae* of the latter.

**Polimoda reserves the right to amend the aforementioned deadlines. Please always check the online version of the Regulation of the selection process.**

For further information candidates can visit the website [www.polimoda.com](http://www.polimoda.com) or contact [orientation@polimoda.com](mailto:orientation@polimoda.com).

Pursuant to Article 6 of Italian Presidential Decree 430 of 26.10.2001, this selection is not considered a prize competition or operation: as a result, it does not require ministerial authorisation.

**Florence 18/11/2020**

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