

POLIMODA

Fashion Critique: Tim Blanks joins Polimoda to shape the next generation of fashion storytellers

Tim Blanks, Editor-at-large of *The Business of Fashion*, is the mentor of the Master in Fashion Critique and Curation. The influential fashion critic offers a sneak peek of his vision and the course's main topics during an exclusive conversation in London with Massimiliano Giornetti and Linda Loppa. Polimoda will launch the video today.

Florence, December 20th, 2021 – **Tim Blanks, one of the outstanding voices of global fashion journalism, will mentor Polimoda's brand new Master in Fashion Critique and Curation.** Tim Blanks has been reporting on the fashion system for over 30 years with a critical outlook and an independent vision. He hosted CBC's television series *Fashion File* and was Editor-at-large of *Style.com*. He has curated numerous books on fashion, like *Alexander McQueen: Savage Beauty*, *New Fashion Photography*, *Dries Van Noten 1-100*, *Bottega Veneta. Art of Collaboration* and his latest, *Versace Catwalk: The Complete Collections*. His reviews and features appear regularly in major publications such as *Vogue*, *GQ*, *Financial Times*, *Arena Homme Plus*, *Fantastic Man* and *Interview*. He has been Editor-at-large of *The Business of Fashion*, one of the most influential and respected editorial platforms in the fashion industry, since 2015.

Tim Blanks is well-known for his sharp and captivating style, his profound knowledge of the fashion world and his passion for music, with a penchant for David Bowie. Blanks is known for his interviews with fashion giants such as John Galliano and Alexander McQueen. He has sat on the panel of judges for awards such as the International Woolmark Prize and BoF China Prize. At the 2013 CFDA Awards, he was awarded the Media Award in honor of Eugenia Sheppard, the premier industry award for fashion journalism.

At Polimoda, **Tim Blanks will put his experience and valuable knowledge at the disposal of the future generation of fashion critics and curators**, trying to encourage students who are *"going out into the world with a new set of tools to deal with the future,"* Blanks explains during his exclusive encounter with Massimiliano Giornetti and Linda Loppa.

The Master in Fashion Critique and Curation will teach students how to develop an independent and strong critique on fashion, understand the countless possibilities of storytelling and communication and explore the importance of words. *"The written word can be used to (...) express things in a very different way from an image,"* notes Blanks. *"I know one picture is worth 1,000 words, but if the 1,000 words are fabulous words, you're still going to want the 1,000 words."* The course also aims at establishing an open conversation with students to explore not only communication but fashion history, criticism and culture. *"I think that it is very important to communicate the depth of fashion to the student, to communicate the breadth of it as well, the history, the richness, the personalities."*

With a totally renewed edition that will launch in April 2022, the Master in Fashion Critique and Curation is a 32-week course taught in English. **The course aims to shape free thinkers that seek to be the new critical voices of contemporary fashion**, capable of influencing the fashion system with their narrative, from the editorial industry to exhibition spaces to social media and the metaverse.

In the video "In Conversation with Tim Blanks," Tim Blanks explains his own vision on fashion and contemporary writing, reveals the course's topics (Culture, Dream, Speed, Opinion, Rebels, Poetry) and outlines his idea of mentorship in a conversation with Polimoda Director Massimiliano Giornetti and Linda Loppa, Advisor of Strategy and Vision. **The full interview is available starting today to watch on YouTube and listen on Spotify.**

For information on the course: <https://www.polimoda.com/courses/master/fashion-critique-and-curation>

Video: <https://youtu.be/SC6v2YdnSrU> - Podcast: <https://open.spotify.com/episode/6nSshGAYAWrL9HcRBRaSZo>

Polimoda Press Office

Tessa Pisani – press@polimoda.com

Tel. +39 055 2750675 – Mob. +39 335 6079408

www.polimoda.com