

# POLIMODA

## Polimoda's week at Pitti Uomo #101

From January 10<sup>th</sup> to 13<sup>th</sup>, Polimoda and its students are back among the protagonists of the 101st edition of Pitti Uomo with a full program of events.

Villa Favard, Polimoda's main headquarters, will host ***Inner Jardin Noir***, an exhibition born from the collaboration between artist **Sasha Vinci** and **Ilaria Bellomo**, emerging fashion designer and recent graduate from the Florentine institution. Manifattura Tabacchi's new auditorium at Polimoda's newest campus will host **Marco Fortis' guest lecture with PwC**, organized by Pitti Immagine. At the Fortezza da Basso, a stand dedicated to Polimoda talent will feature the installation ***Insiemi Ibridi*** curated by Polimoda students with menswear garments by recently graduated talent **Domenico Orefice**.

Starting January 10<sup>th</sup>, Polimoda will go live on Instagram and TikTok during all of the events on the calendar, sharing the experience with the community.

### Pitti Uomo at Polimoda

**Monday, January 10, 6 pm, by registration**

**Aula Magna Polimoda, Manifattura Tabacchi, Via delle Cascine 35**

#### **The restart of fashion passes through Pitti**

PwC Italia and Edison Foundation analyze the prospects of Italy's post-pandemic economic recovery, focusing on the strengths of Italian manufacturing and export as well as the fashion sector, one of the most important pillars of Italian economy, an "ambassador" of our country around the world. A guest lecture with Claudio Marenzi, Chairman Pitti Immagine, Marco Fortis, Managing Director of Edison Foundation and Lecturer of Industrial Economy and Foreign Trade at the Political Science Faculty of Cattolica University of Milan, and Erika Andreetta, Partner PwC Italy, Consumer Markets Consulting Leader.

Participation is free of charge and registration is required.

### Polimoda a Pitti Uomo

**January 11-13, appointment only**

**Villa Favard, Via Curtatone 1**

#### **Inner Jardin Noir, an installation by Ilaria Bellomo and Sasha Vinci**

Polimoda presents a preview of Ilaria Bellomo, the homonymous brand founded by the Fashion Design alumna. An installation of garments in dialogue with works by Sicilian artist Sasha Vinci. An alternative dimension, a sort of Black Garden immersed in an undefined time and place; a dreamlike dimension that becomes reality through clothes. Just like material creatures, they come to life and tell their own story.

For appointments: [press@ilarialbellomo.com](mailto:press@ilarialbellomo.com)

**Ilaria Bellomo.** A resurrection of black, understood not as a color but as a sensory element characterized by three-dimensional shapes, connecting it to a living and more natural dimension. Some garments are made with natural fabrics or in naturally occurring materials already in black, others are upcycled. Each garment comes to life, becoming a creature with a history and an identity, transforming itself into something new, placing itself in the present as a memory encapsulated in

### **Polimoda Press Office**

Tessa Pisani – [press@polimoda.com](mailto:press@polimoda.com)  
Tel. +39 055 2750675 – Mob. +39 335 6079408

[www.polimoda.com](http://www.polimoda.com)

# POLIMODA

a physical body that travels through time. All garments are highly handcrafted and are made in Italy by expert tailors and artisans with production techniques that respect the fabric and our planet as much as possible.

**Sasha Vinci.** Eclectic artist, experimenting with different contemporary languages. His research has always been characterized by the use of different media: sculpture, drawing, painting, performance, installation, writing and music are combined in various ways in his projects. Each of his works, almost always site-specific, are to be considered a public action that originates from the individual to extend to a collective of people: it is about how we react to important social, political and environmental issues and how to acquire new codes of civil behavior. His works frequently synthesize the polarities of the human being, his opposing tensions, the lights and shadows that distinguish him. At the same time, however, they are strongly symbolic works, which speak of community and redesign a new form of reality, of the “possible utopias” that decode the present, seeking a way of more respectful coexistence between human beings and other species of living.

**January 11-13**

**Padiglione Medici, Fortezza da Basso**

**Insiemi Ibridi, an installation by Domenico Orefice and Polimoda students**

At the official stand of the school, Polimoda Fashion Art Direction, Fashion Styling and Fashion Trend Forecasting students curate an exhibition that combines digital narration with a menswear capsule collection by Domenico Orefice, recent Fashion Design graduate. A project that integrates the active attitude of technical clothing inspired by extreme sports with the excellence of haute couture, for a new luxury that starts with innovation.

[www.polimoda.com](http://www.polimoda.com)

[www.instagram.com/polimodafirenze](http://www.instagram.com/polimodafirenze)

[www.tiktok.com/@polimoda](http://www.tiktok.com/@polimoda)

**Polimoda Press Office**

Tessa Pisani – [press@polimoda.com](mailto:press@polimoda.com)  
Tel. +39 055 2750675 – Mob. +39 335 6079408

[www.polimoda.com](http://www.polimoda.com)