

POLIMODA

Polimoda is looking for talent: new scholarships for October 2022

New opportunities are now being offered to attend Polimoda courses starting this Autumn.

Florence, April 2022- Polimoda opens new calls for scholarships created by the school to foster the development of talent, help families and support the growth of the fashion sector. **This time around, the opportunities are dedicated to young people, both Italian and International, interested in attending one of the Undergraduate or Master courses starting in October 2022, for a total of eight available scholarships.**

"Talent is something innate. It comes in many shapes, but it needs to be guided in the right direction, cultivated in the right way and equipped with the right tools and knowledge for it to truly blossom," declares Massimiliano Giornetti, Director of Polimoda. *"At our school, we are constantly looking for new talents. We want to encourage personal, cultural and professional growth, accompanying students step-by-step as they enter the fashion industry. Scholarships make this opportunity accessible to the most deserving young people around the world, helping them become a fundamental resource for an aesthetic and intellectual rebirth of the future of fashion."*

Four scholarships are reserved for the Undergraduate programs. One full Undergraduate scholarship, valued at 18,000 euros per year, and three scholarships will offer incremental coverage, from 20% to 50%, based on the length of the program (two-year, three-year or four-year courses). There is a wide choice of paths offered to prepare for a career in the fashion sector, both in the design and business areas, including Atelier Design, Digital Strategy for Fashion, Fashion Accessories Design, Fashion Art Direction, Fashion Business, Fashion Design, Fashion Design Management, Fashion Marketing Management, Fashion Styling and Product Management.

Four additional scholarships are being offered for the Master programs. Two full Master scholarships valued at 28,000 euros each, and two covering 50% tuition fees available for one of the Masters starting in October 2022. These 9-month programs are unique for their collaborations with key partners and mentors of the industry: Creative Direction with the mentorship by Kris Van Assche, Fashion Art Direction in partnership with Vogue Italia, Fashion Retail Management in partnership with Gucci, in addition to the great classics of the Polimoda tradition, Fashion Brand Management and Fashion Design.

The Undergraduate scholarships are open to students between the ages of 17 and 25 years old. The Master scholarship applicants must be under 40 years old and in possession of a degree or equivalent qualification, or in the process of discussing the thesis. A good knowledge of English—the language all Polimoda classes are taught in—is essential for all applicants (B2 level).

To apply, candidates must fill out the questionnaire on the Polimoda website accompanied by a motivational letter **before May 20th, 2021**.

The open calls with all of the details are published on the Polimoda website at the link:

www.polimoda.com/information/scholarships

For those interested in learning more about Polimoda's offerings, a **virtual Open Day will take place on May 5th**. You can register to the event on the school website www.polimoda.com. Participants will also have the opportunity to take part the next day in a day of **Open Lessons** at the laboratories of the Polimoda campus of Manifattura Tabacchi, during which it will be possible to follow lessons from Polimoda lecturers and experience the school from a student's point of view.

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