



ZEEKR 001

Premium Shooting Brake



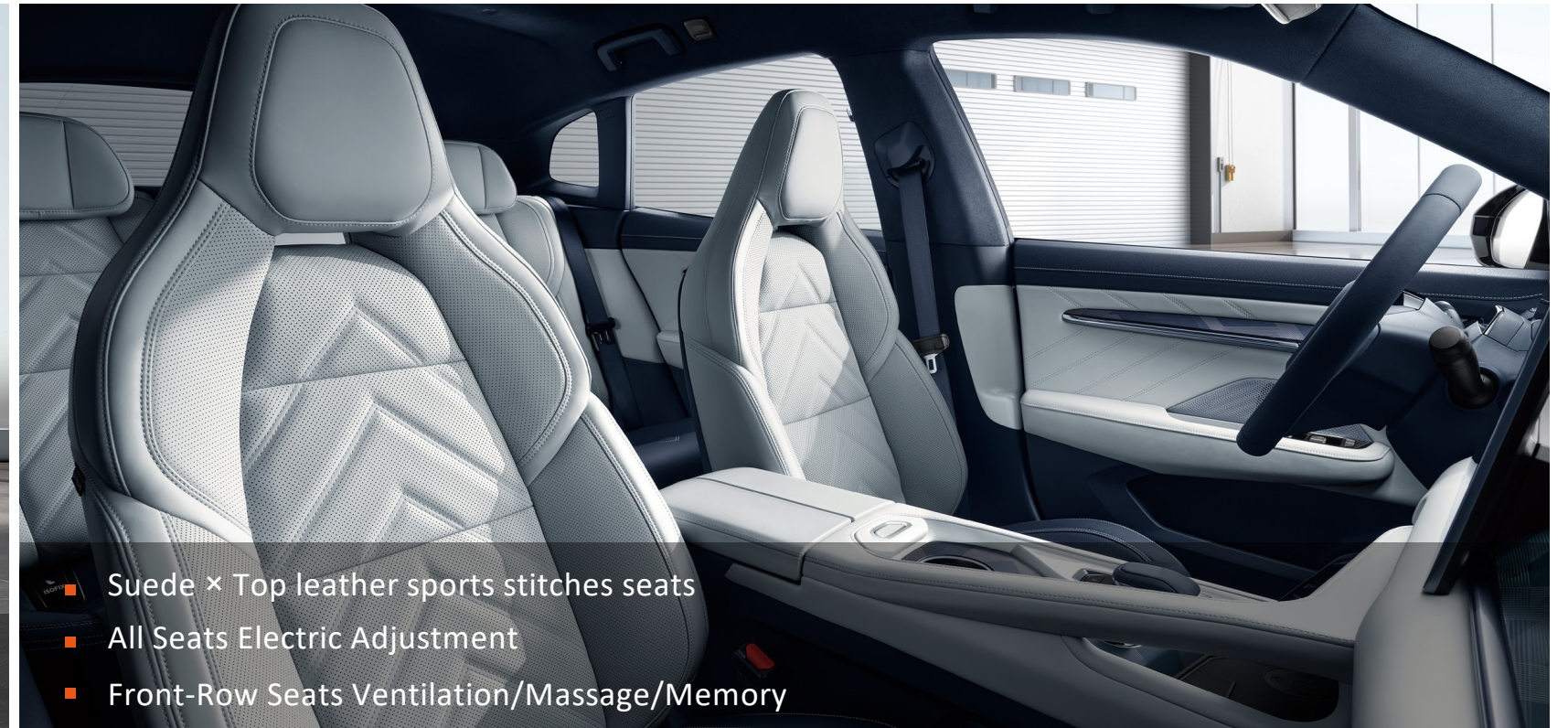
| Full Scenario Charming

Exterior Elegance, Interior Luxury

Unique shooting-brake design enables ZEEKR 001 to show its characteristic charm, combining elegance and practicability. Together with the user to gain a high rate of attention, its beauty is superb in all the photos.



- 0.23 cd Super Low Coefficient of Drag
- 3005 mm Super Long Wheel Base



- Suede × Top leather sports stitches seats
- All Seats Electric Adjustment
- Front-Row Seats Ventilation/Massage/Memory



- Intelligent Matrix LED Projection Headlamp



- 4 Induction Frameless Automatic Doors
- 4 Silent E-Latch Doors

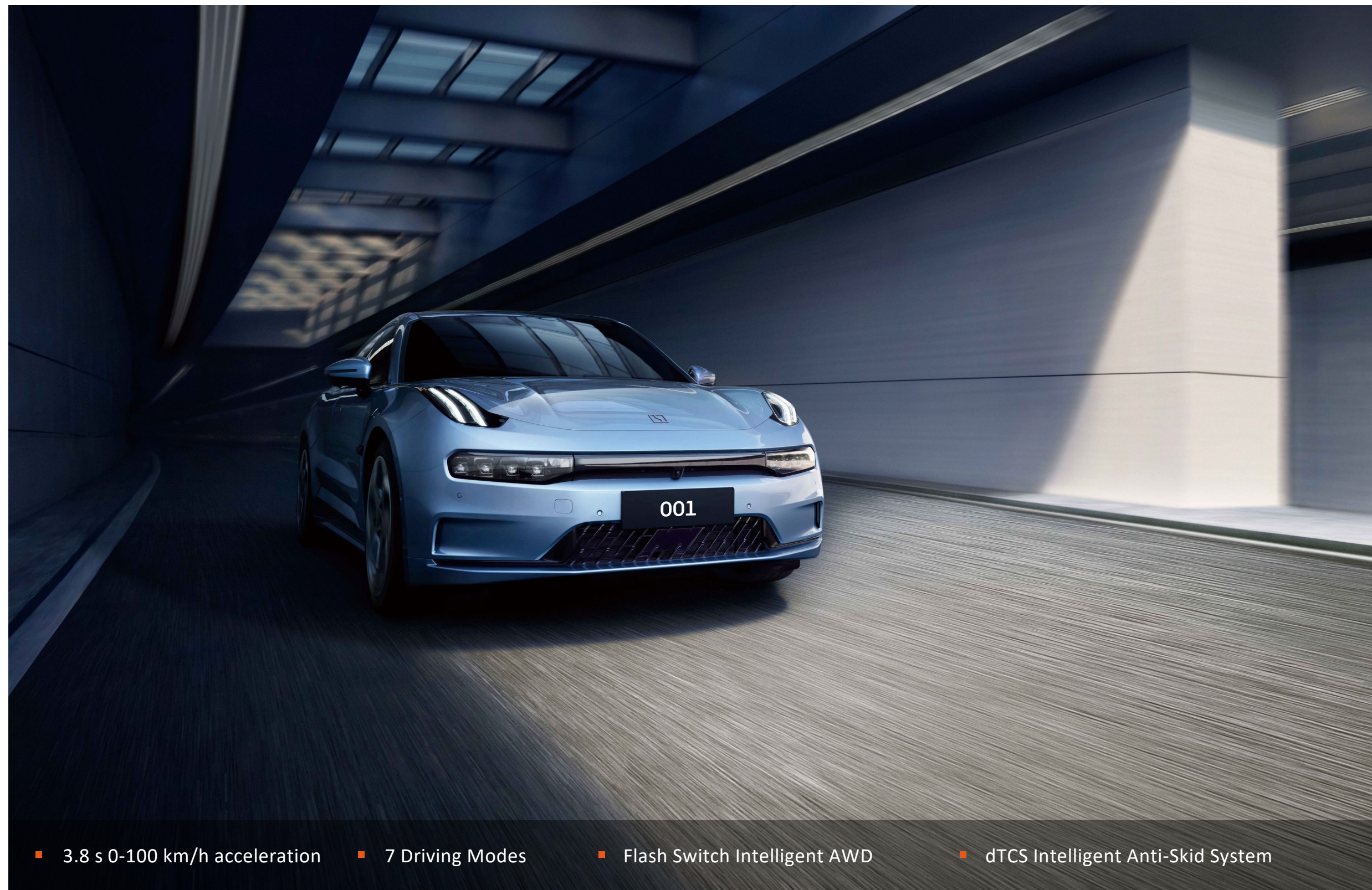


- 2144L Magic Traveler Back Trunk

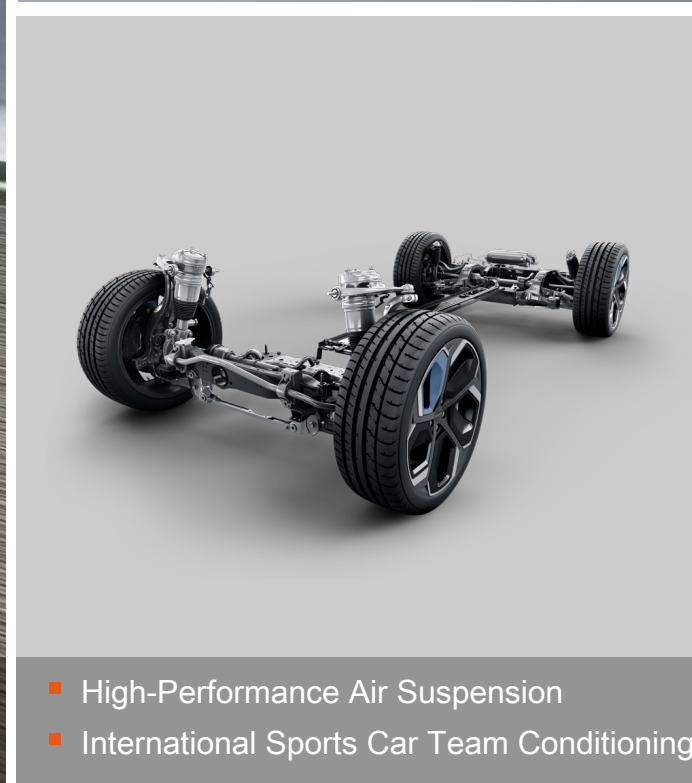
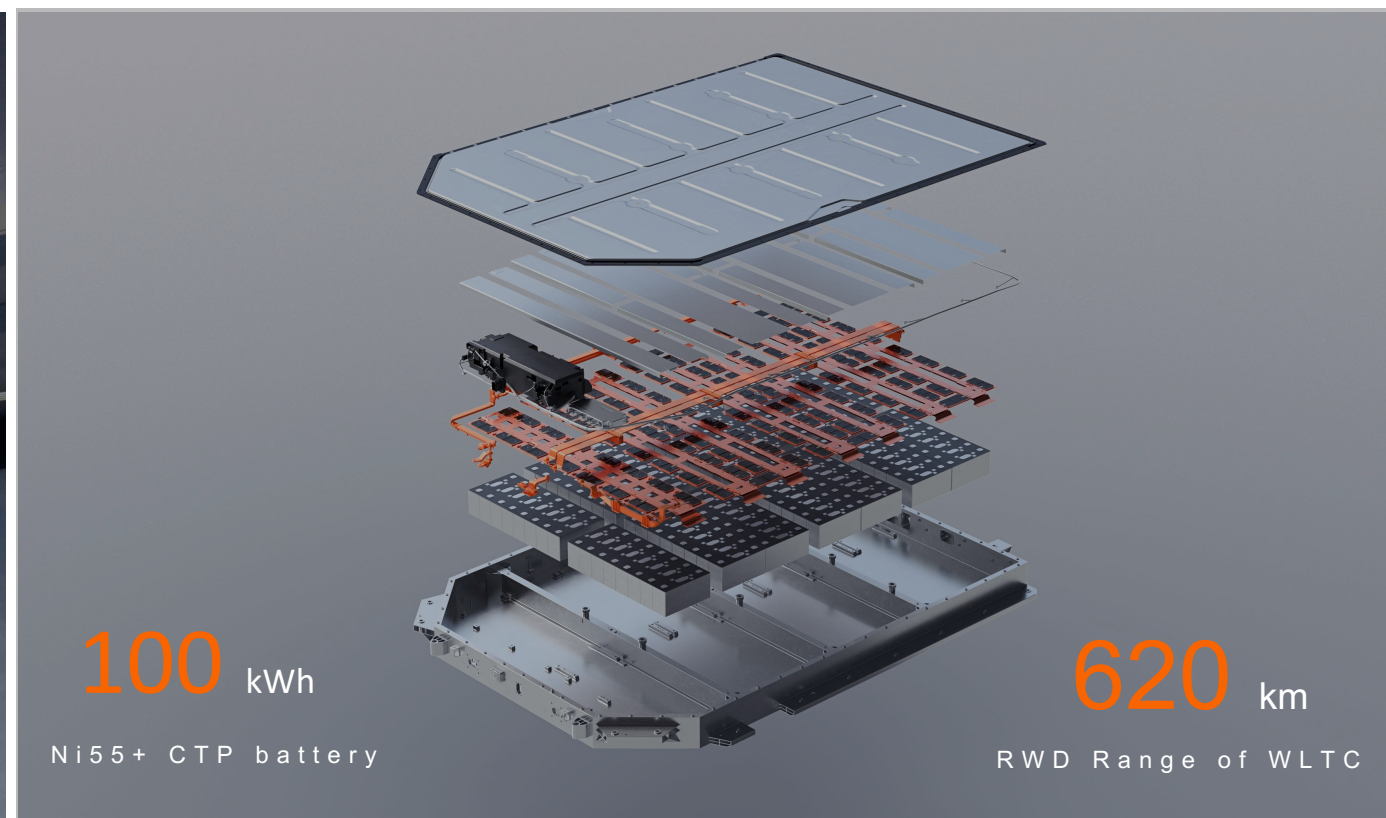
| Full Electric Performance

Powerful Hardware, Mighty Performance

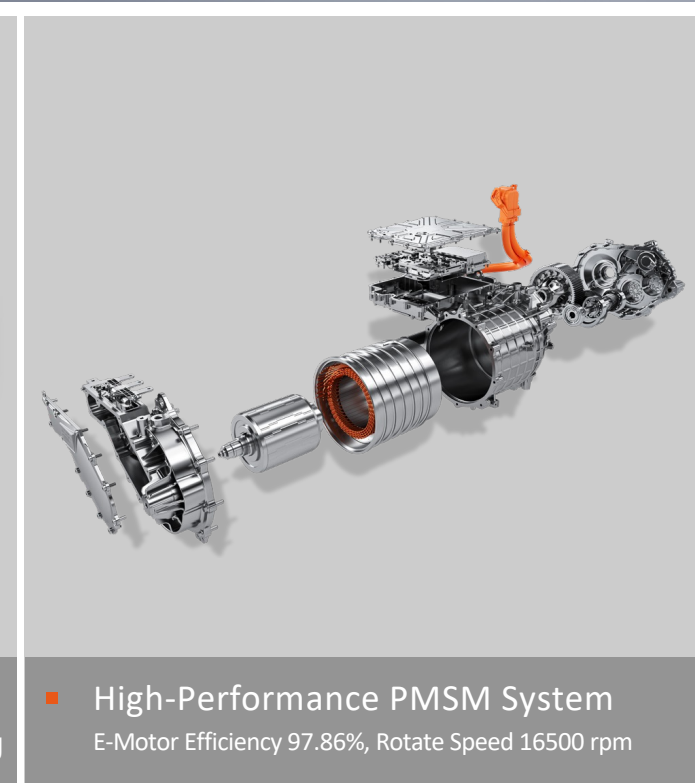
Powerful hardware and latest software enables ZEEKR 001 with electric character, and high-end team's conditioning capacity enables it to release mighty electric performance in front of various road conditions in a twinkling.



- 3.8 s 0-100 km/h acceleration
- 7 Driving Modes
- Flash Switch Intelligent AWD
- dTCS Intelligent Anti-Skid System



- High-Performance Air Suspension
- International Sports Car Team Conditioning



- High-Performance PMSM System
- E-Motor Efficiency 97.86%, Rotate Speed 16500 rpm

| Full Intelligent Experience

Strong Hardware Pre-Installation, Latest Software Enabling

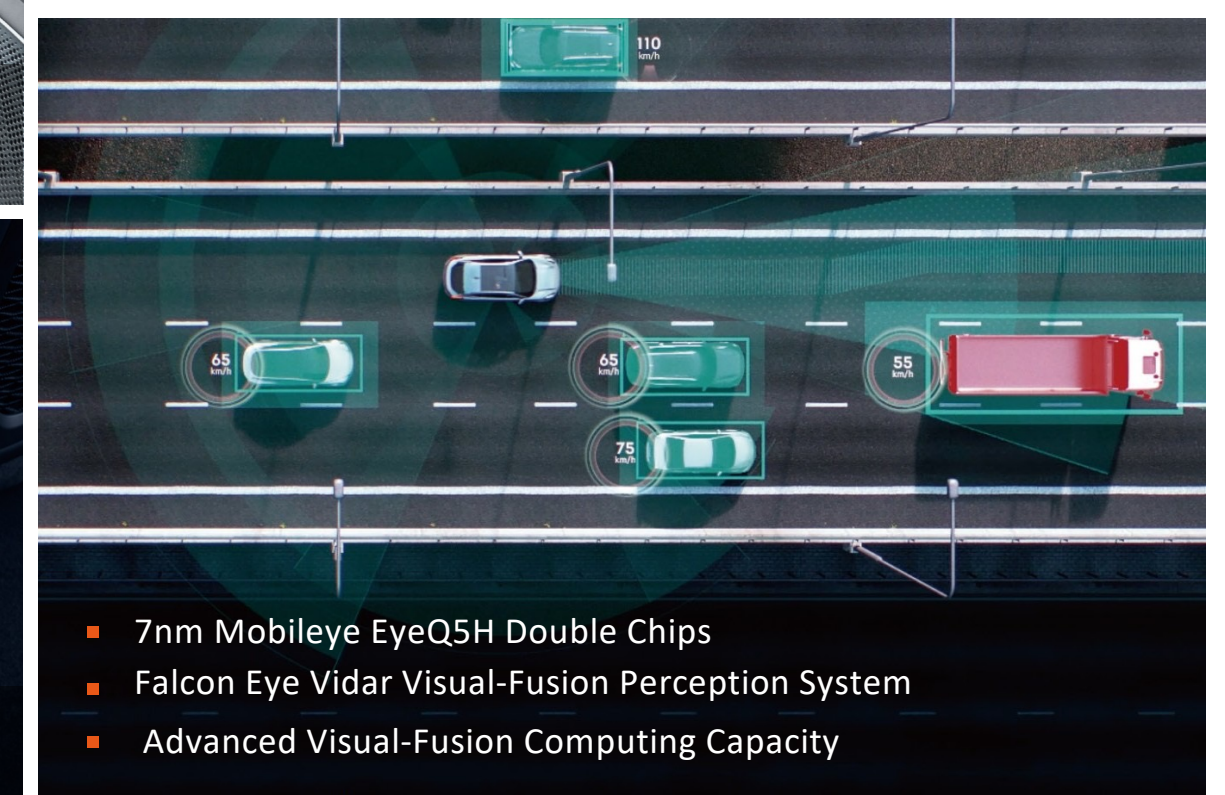
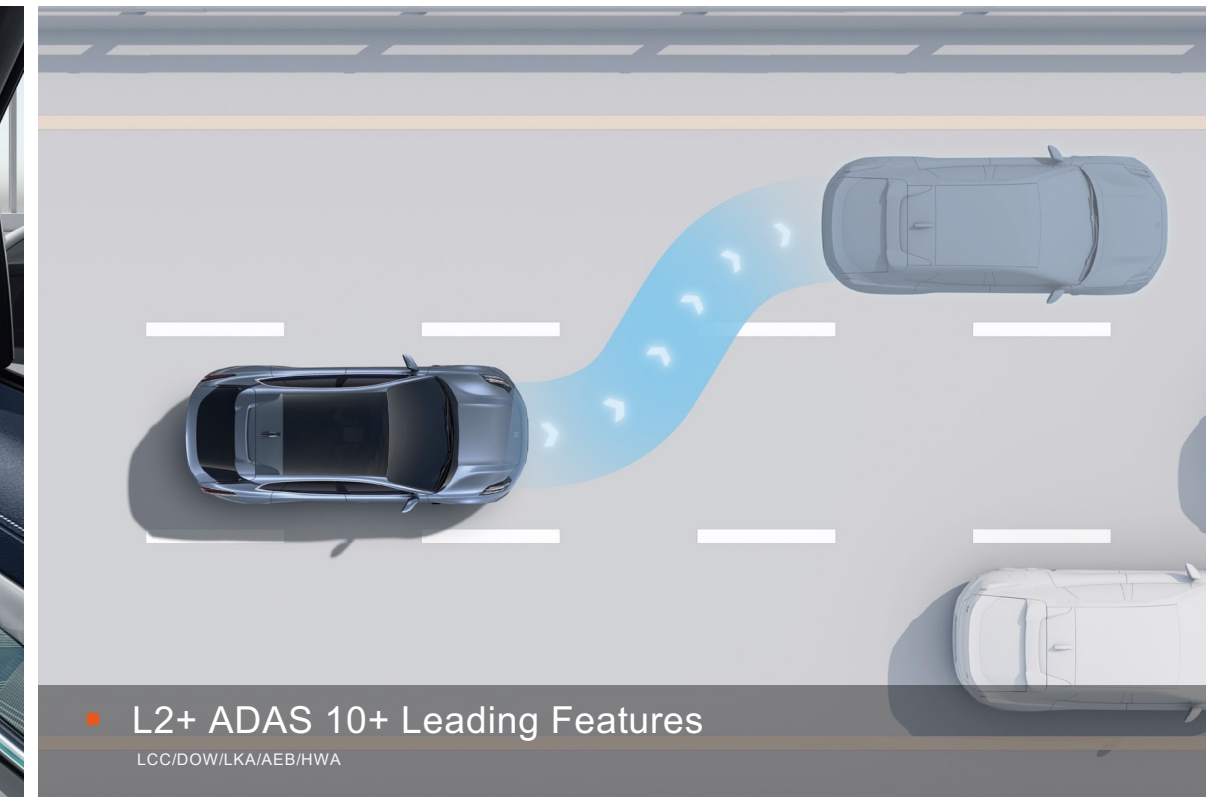
With 8155 Intelligent Cockpit Computing Platform's mighty prescient interaction system, it revolutionarily changed interaction experience, enabling you to experience all-new high-level intelligent driving experience.



- 8155 Intelligent Cockpit Computing Platform
- ZEEKR Prescient Interaction System



- Intelligent 4-Screen Interaction System



- 7nm Mobileye EyeQ5H Double Chips
- Falcon Eye Vidar Visual-Fusion Perception System
- Advanced Visual-Fusion Computing Capacity



Trim Level	Standard RWD	Flagship AWD
Specifications		
Length (mm)	4,955	4,955
Width (mm)	1,999	1,999
Height (mm)	1,560	1,548
Wheel Base (mm)	2,999	2,999
Ground Clearance/Ride Height (mm)	174	162
Performance & Handling		
Battery & Electric Motor & Electric Control		
Battery Capacity (kWh) @1C	100	100
WLTC Range (km)	620	580
0-100km/h Acceleration Time (s)	7.2	3.8
Max. power (kW/HP)	200 / 272	400 / 544
Max. torque (Nm)	343	686
Charging time 10-80% (200kW DC) (mins)	30	30
Charging time 0-100% (22kW AC) (h)	5.5	5.5
Steering Wheel		
Steering Wheel Telescopic Adjustment: 4-Way, Manual	●	-
Steering Wheel Telescopic Adjustment: 4-Way, Powered	-	●
Steering Wheel Implemented Function - Heating	●	●
Steering Wheel with Memory	-	●
Chassis/Undercarriage		
Front Suspension - Wishbone/Short Long Arm (SLA)	●	●
Rear Suspension - Integration Link	●	●
Air Suspension	-	●
Driving Mode Selection (Comfort, Economy, Sport, Personalization)	●	●
Advanced Driving Mode Selection (Snow, Sand Road, Off-Road)	-	●
Design & Functions		
Lighting & Aesthetics		
Ambience Light: 3-Color Adjustable	●	-
Ambience Light: 12-Color Adjustable	-	●
Ambience Light: Brightness and Color Adjustable	-	●

Trim Level	Standard RWD	Flagship AWD
Doors & Glass & Mirrors		
Frameless Window Front & Rear Doors	●	●
E-Latch Front & Rear Doors	-	●
Electric Liftgate with Height Adjustment & Memory Function	●	●
Panoramic Sunroof: Heat-Protecting	●	●
Electric Adjustable Exterior Mirrors (Heating, Folding, Memory, Auto. Dipping when Reversing)	●	●
Exterior Mirrors Auto. Dimming	-	●
Privacy Glass: Rear Side Windows, Rear Quarter Windows, Rear Windshield, Panoramic Sunroof	●	●
Inside Rear View Mirror: Frameless, Auto. Dimming	●	●
Seat & Craft & Functions		
Seat Material & Craft: Environment Friendly Material; Surface Perforation; Sporty Stitch	●	●
Driver Seat 12-Way Powered Adjustment	●	●
Front Row Seat Ventilation/Message	O1	●
Front Passenger Seat 8-Way Powered Adjustment	●	●
2nd Row Seat Adjustment: 2-Way Powered;	●	●
Traveler's Magic Backpack		
Max. Expandable Storage Volume in the Trunk (L)	2,144	2,144
Luggage Capacity, ISO (l)	539	539
12V Power Output in Trunk	●	●
Safe & Smart Driving* (ADAS function list, see the next sheet)		
Active and Passive Integrated Safty Protection System		
Passenger Guard Passenger Protection System		
360° Camera	●	●
Digital Vedio Record (DVR)	●	●
7 Air Bags	●	●
Front Passenger Airbag Physical Switch		
Front & Rear Seat Belt Reminder with Pressure Sensor and Buzzer Indicator	●	●
Child Presence Detection (Inner Camera); Electric Child Locks; Front & Rear Door Window Anti-Pinch Function; ISOFIX Positions (1 in Front Passenger Seat, 2 in Rear Seats)	●	●
Door Emergency Unlock, incl. Crash Unlock	●	●
Cornering Brake Control (CBC)	●	●
TPMS	●	●
Brake Assist System (incl. Improved Brake Distance (IBD), Reduced Stopping Distance (RSD), Ready Alert Brake (RAB), Fade Brake Support (FBS), Emergency Braking Light Flash)	●	●
Low-Speed Pedestrain Warning Sound	●	●

Trim Level	Standard RWD	Flagship AWD
Intelligent Cockpit & Mobility Ecology		
Intelligent Cockpit		
8.8" High-Definition Instrument Cluster	●	●
15.4" Central Screen Display	●	●
14.7" Virtual Image Aircraft Cabin Head-Up Display (HUD)	●	●
5.7" Rear Console Screen	-	●
8-Speaker High Performance Audio	●	-
YAMAHA Surround Stereo Premium Audio (11 Speakers and 1 Subwoofer)	O2	●
Simulated E-Motor Sounds for EV	O2	●
Mobile Phone Wireless Charging	●	●
2 Front Row USB Ports, incl. 1 USB 2.0 Data Transfer; 2 Rear Row USB Ports: 1 Type A, 1 Type C	●	●
Face Recognition	●	●
Connected Service Network: 5G/WIFI/WIFI Hotspot	●	●
Vehicle OTA Upgrade	●	●
Clean Climate-Controlled Cockpit		
Air Heater: Heating Pump	●	●
HVAC- 2 Zone Climate Control System	●	-
HVAC- 3 Zone Climate Control System	-	●
Air Quality System with N95/PM2.5 Filter	●	●
Smart Ecosystem		
8155 Intelligent Cockpit Computing Platform	●	●
Connected Service System: Carplay & Android Auto (Android Auto: OTA 2024)	●	●
Mobile APP Remote Control	●/-	●/-
NFC Tag, UWB Keyfob, Mechanical Key	●	●

Trim Level	Standard RWD	Flagship AWD
Exterior & Interior Choices		
Exterior		
Car Paint		
Crystal White	O	O
Electric Blue	O	O
Tech Grey	O	O
Phantom Black	O	O
Speed Orange	-	O
Sporty Decoration		
Aluminum	●	-
Contrasted Dark	O	●
Wheel Hub		
Arc Phantom Wheel: 21" Alloy OD 760 mm w. tire 255/45R21 (Inter)	●	-
Energy Blade Wheel: 22" Alloy OD 770 mm w. tire 265/40R22	-	-
Multi Spoke Sport Forged Wheel: 22" Forged rim OD 771 mm w. tire 265/40R22	-	●
Interior		
Interior Colors & Materials		
Charcoal Black & Stone Grey	●	●
Midnight Blue & Polar White	O	O
Note: There may be some differences between contents in this file and the mass-production products, ZEEKR reserves the right of final		

ZEEKR 001 Display

Exterior Car Paint

White



Grey



Black





Blue




Orange



 Orange Car Paint: Only for Flagship

 Body Color Decoration: Standard for Standard and Premium

 Contrasted Dark Decoration: Optional for Standard and Premium, Standard for Flagship

Exterior Wheel Hub



21 inch
for Standard



22 inch
Standard for Premium



22 inch Forged Wheel
Optional for Premium, Standard for Flagship

Cockpit Interior



Charcoal Black & Stone Grey: Standard for all Trim Levels



Midnight Blue & Polar White: Optional for Standard and Premium, Standard for Flagship