



ZEEKR 7X

Indulge Every Journey



The images shown are for reference only; please refer to the actual vehicles at the time of release.
Follow safe driving practices and strictly follow traffic regulations and laws.

ZEEKR

Elegant Appearance

Hidden Energy Design Philosophy
Blending Aesthetics With Practicality



Classic Luxury SUV Silhouette



ZEEKR Stargate Integrated Smart Light Curtain

World's largest
93"
Giant Light Strip

Most densely in the industry
1831
High-power LED Beads

Industry-leading
30 fps
Ultra-high Refresh Rate

310°
Ultra-wide FOV



Frameless Doors



Frameless Electric
Outside Rearview Mirror



Concealed Beltline



Concealed Rear Wiper



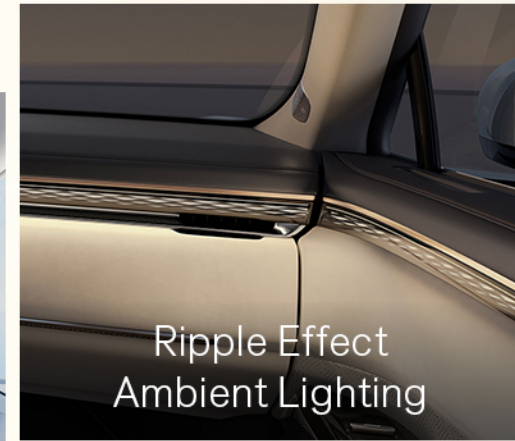
0.247Cd Ultra-low Drag Coefficient



Exquisite Interior



Embracing Immersive Cabin



Ripple Effect
Ambient Lighting



NAPPA Full
Grain Top-layer Leather Seat
Performance AWD



Luxury Console Design



Elegant Soft-wrapping Interior



Piano-Key Console Buttons

Every Detail is Defined
Elegance is a Philosophy of Life



1187mm
Maximum Rear Legroom

1021mm
Maximum Headroom

Magic Space

Spacious Cabin is Designed
for Every Most Loved One



Front Passenger Seat into a Bed



Segment-leading Occupant Compartment



62L Electric Frunk*



Open Storage
Space in The Front Row



Electric Glove Box



Front Door Armrest Box



Rear Seat Box



Max 1978L Expanded Trunk Space

36 Flexible Spaces
Beyond Your Storage Imagination

*The 62L front trunk is calculated based on the water capacity of the RWD version.



Intelligent Cabin

Technology Redefines Luxury
Offer a More Enjoyable Experience for You



Multiple Immersive Smart Cabin Modes

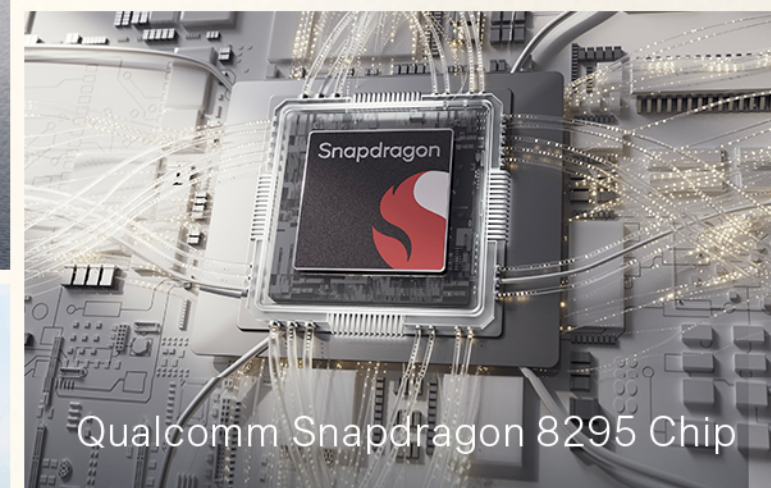


ZEEKR Sound Pro

21 Speakers | 7.1.4 Channel
(Performance AWD)



Driver's Headrest Speakers



Qualcomm Snapdragon 8295 Chip



13.02" HD Instrument Cluster Screen + 36" HUD



Electric Rear Window Sunshades



Electric Sunroof Shade



In-cabin Monitoring System (OMS)*



16" 3.5K Mini-LED Central Control Screen

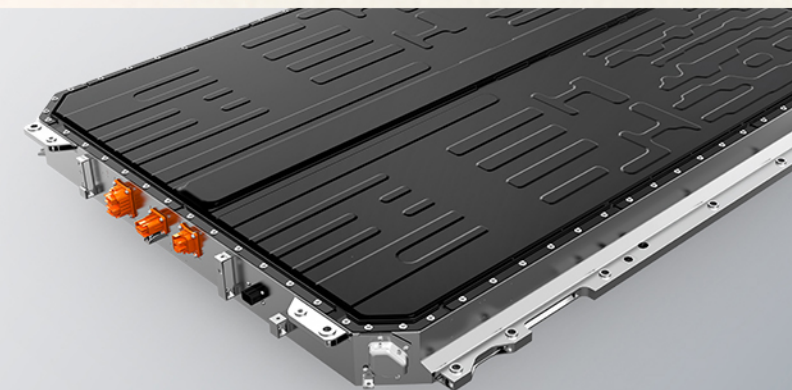
ZEEKR AI Intelligent Ecosystem
With One Click to Activate Your Relaxation Mode

*The functions of OMS are subject to local regulations. Please refer to the actual situation.

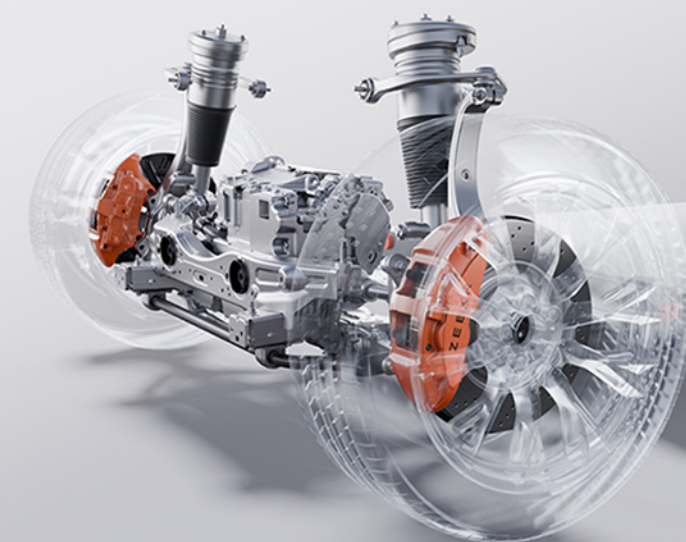
Superior Performance



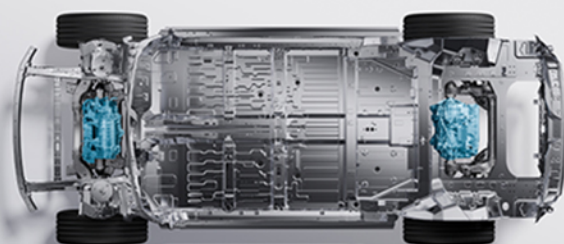
Leading Performance In Class
Unrestricted Travel in All Scenario



100kWh Qilin Battery
WLTP Range Of Up To 615km



Akebono Front Four-piston Calipers
Performance AWD



Front Double Wishbone + Independent Rear Five-link Suspension



ZEEKR Magic Carpet Air Suspension Kit
Performance AWD

- 1.Data is based on engineering test results and may vary due to test factors such as weather, road conditions, battery charge, load, and tire specifications.
- 2.This is based on the longest range data of the ZEEKR 7X's ternary (NCM) lithium battery pack, and 3.8s is the fastest 0-100 km/h acceleration time for the AWD Performance variant.
- 3.The charging data reflects the fastest charging time for the second-generation Golden Brick battery when using the V3 liquid-cooled supercharger at room temperature.
- 4.The configurations mentioned are not standard across all variants. Please refer to the product configuration table for details.
- 5.The materials are for reference only; the actual product delivered will take precedence.



All-round Safety

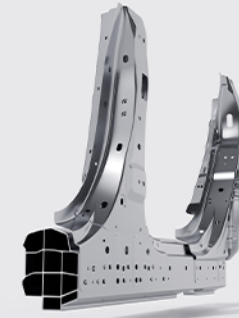
720° Safety Castle Protects All Scenario Secure

One-piece Die-cast Rear Aluminum Body

16% Reduction In Body Distortion After Rear Impacts

82 Fewer Parts

About 820 Fewer Welding Points



Ten-grid Battery Protection Apparatus

Endure About 75 Tons of Lateral Pole Impact



Standard Across The Lineup With 7 Airbags

x1	x1	x2
Driver's Frontal Airbag	Front Passenger's FOX Frontal Airbag	Front Side Airbags
x2	x1	
Full-length Side Curtain Airbags	Front Row Far-side Airbag	

Industry-leading



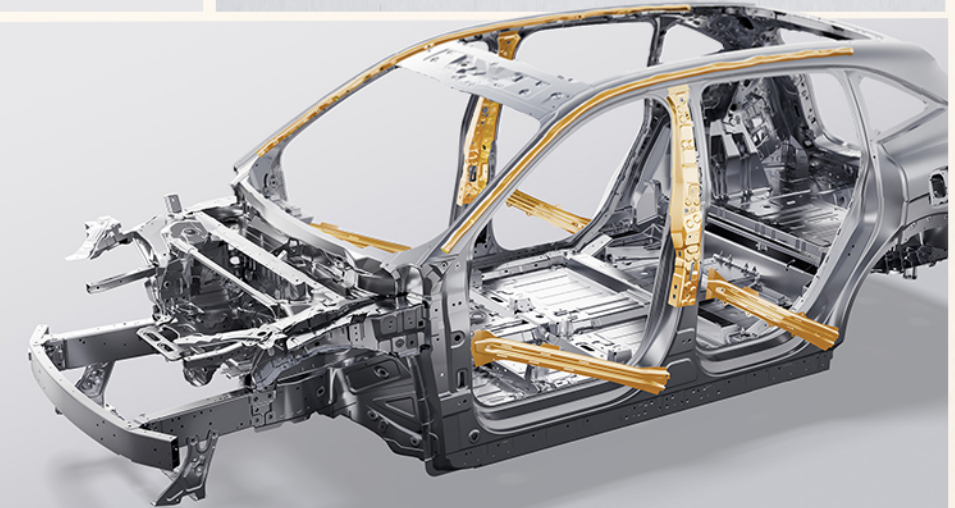
2000MPa Ultra-long One-piece Hot-formed Steel Pillar

World Premiere

"Dome-shaped Armored Body" Safety Structure

83.3% High-strength Steel + Aluminum Alloy

>12m Ultra-high-strength Hot-formed Steel



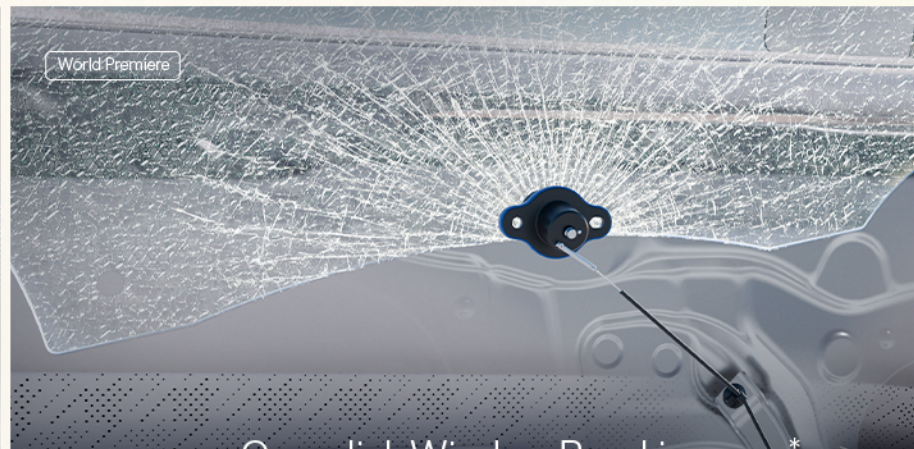
World's First



Safety from Electromagnetic Radiation in All Scenarios

New Energy Vehicle Safety Technical Assessment (NESTA) and Electromagnetic Safety Evaluation From CATARC

World Premiere



One-click Window Breaking*

50N	3000N	Millisecond-level
Pull force Required To Activate the Device	Instant Impact Force of the Pin	Reaction For Breaking the Window

Auto Lane Change (ALC)



Automatic Parking Assist (APA)

Intelligent Driving Assistance



Superb Sensing Hardware

12	1
High-definition Cameras	Millimeter-wave Radars
12	
Ultrasonic Radars	

Intelligent Safety Technology

*One-click window-breaking function is only applicable in some left-hand drive countries. Please refer to the actual vehicle for confirmation.



Crystal White



Onyx Black



Tech Grey



Forest Green

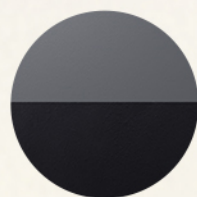


Long Range AWD

Shadow Blue
with Silver Roof Arc



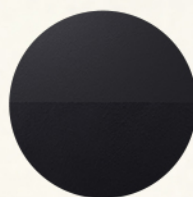
Performance AWD



Black and Gray

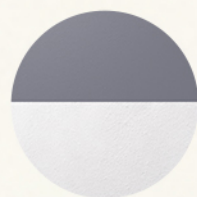
Performance AWD
Crystal White &
Shadow Blue

Long Range AWD



Black

Performance AWD
Onyx Black &
Tech Grey



Purple and White

Optional for
Performance AWD
Crystal White &
Shadow Blue



19"
Multi-spoke Hub

Long Range AWD



20"
Multi-spoke Hub

Performance AWD



20"
Multi-spoke Black Hub

Optional for
Performance AWD
Onyx Black &
Tech Grey



21"
Forged Hub

Optional for
Performance AWD

ZEEKR 7X Specification

Configuration	RWD Long Range	AWD Performance
Specifications		
Length * Width * Height (mm)	4787*1930*1650	4787*1930*1650
Wheelbase (mm)	2900	2900
Minimum Ground Clearance Front/Rear (mm)	173/172	173/172
Turning circle kerb to kerb (m)	11.6	11.6
Seating	5	5
Performance & Handling		
Battery & Drive unit & Electronic control system		
Full stack 800V high-voltage system	●	●
Battery Capacity （kWh）	100	100
WLTP EV range target （km）	615*	543*
NEDC EV range target （km）	730*	635*
Battery Type	NCM	NCM
High-Performance electric drive systems	RWD (Single Motor: Rear SiC PMSM)	AWD (Dual Motor: Front AMSM + Rear SiC PMSM)
0-100km/h Acceleration Time (s)	~6.0*	~3.8*
Motor peak power （kW）	310	475
Motor peak torque （N·m）	440	710
Brake energy recovery system	●	●
PTM 2.0 thermal management system	●	●
800V DC super charging capability (actual DC charging speed based on charging station power)*	●	●
AC charger (kW)	22	22
3.3kw Vehicle-to-load (V2L)	●	●
Chassis system		
Front Suspension: Double Wishbone	●	●
Rear Suspension: Multi-link	●	●
Continuous control damping system (CCD)	-	●
Single chamber air suspension system	-	●
Wheel & Tyre Size (inches)	19	20
Front and Rear lateral stabilizer bars	●	●
Road feel optimized hydraulic bushing	●	●
Speed-sensitive electronic power steering system	●	●
IPB intelligent integrated braking system	●	●
Exterior design & Function		
Lighting & Aesthetics		
ZEEKR Stargate front light panel package	-	○
LED headlamps	●	●
LED Daytime running lights	●	●
LED Tail lamp	●	●
Running turning tail lamp	●	●
RGB dynamic ambient lighting	●	●
Exterior design		
Frameless Door	●	●
Hidden door handle	●	●
E-latch door (with emergency-release)	●	●
Intelligent automatic door package	-	○
Power liftgate with opening angle memory	●	●
Panoramic glass+Power sunshade	●	●
Frameless outside rear view mirror: heat, power adjustment, power fold, memory, reverse auto angle adjustment	●	●
Rear privacy glass	-	○
Power charging port cover	●	●
UWB fob+NFC card	●	●
Rain sensor	●	●
Interior design & Function		
Interior design		
Leather steering wheel	●	●
Steering wheel power adjustment	●	●
Steering wheel heat	●	●
Shift pattern: steering column mounted shifter	●	●
36 Magic storage capabilities	●	●
Seat		
Soft PU seat*	●	-
NAPPA full-grain top-layer leather seat*	-	●
Front seat power adjustment	Driver 14-way/Passenger 14-way	Driver 14-way/Passenger 14-way
Front seat memory	●	●
Front seat heat	●	●
Front seat vent/massage	●	●

Configuration	RWD Long Range	AWD Performance
Seat		
Rear seat heat	●	●
Rear seat 10° power recline	●	●
Rear seat manual foldable	●	●
Rear Side Glass Power Sunshade	-	●
Rear Seat OMS Passenger Real-time Status Monitor	●	●
Vanity & Dual-color Lighting	●	●
Safety & Intelligent driving system		
Passive Safety System		
Integrated die-casted rear end body structure	●	●
12-meters 2000MPa ultra-strength steel	●	●
7 Airbags System	●	●
One-click window breaking	●	●
Active Safety System*		
Mobilitye 12V IR ADAS Solution (15 key ADAS functions)	●	●
360° surrounding view camera	●	●
Sentry mode	●	●
ACC+LCC	●	●
Auto lane change	●	●
Autonomous parking assist	●	●
DMS Driver monitoring system	●	●
ZEEKR Cabin Experience		
Intelligent Cabin Interaction		
Qualcomm 8295 intelligent cabin computing platform	●	●
13.02 inches high-definition cockpit cluster	●	●
16 inches 3.5K Mini-LED central screen	●	●
38.21 inches Heads-up Display	●	●
ZEEKR Sound 10-speaker audio system	●	-
ZEEKR Sound pro 21-speaker 7.1.4 audio system	-	●
Dual 50w wireless charger	●	●
Tri-zone HVAC	●	●
Apple carplay+Android auto	●	●
4-zone voice command	●	●
Customization		
Exterior Color		
Crystal White	●	●
Onyx Black	○	○
Tech Grey	○	○
Forest Green	○	-
Brook Blue (with silver roof)*	-	○
Interior Theme		
Black+Grey	●	●
Black	-	●
Purple+White	-	○
Wheel		
19 inches multi-spoke wheel hub	●	-
20 inches multi-spoke wheel hub	-	●
20 inches black wheel hub+Black deco*	-	○
21 inches forged wheel hub	-	○
Optional Package		
Intelligent automatic door package	-	○
ZEEKR Stargate front light panel package	-	○
Rear privacy glass	-	●
Trunk Rail (for accessory installation for packaging)	-	●

Note with *:

- * "-" denotes standard equipment; "-" denotes absence of the featur; "○" denotes optional equipment（under optional package with additional charge）.
- EV range/Acceleration etc. data is based on engineering measurement, which may vary under different testing factors such as site, weather, road conditions, battery level, and payload. It is for reference only.
- DC actual charging speed depends on various factors, e.g. charging station output power, electricity grid workload, ambient temperature etc.; 800V DC charging capability indicates maxium capability.
- Active drive system is only as a driving assistance system. It cannot handle all traffic, weather, and road conditions, and cannot replace the driver's control of the vehicle. The driver must always remain attentive, carefully observe the surrounding conditions, and intervene actively when necessary. Please use the relevant functions cautiously in complex traffic situations, adverse weather, special road conditions, etc.
- Seat material denotes application of major touch surface between seat & passengers.
- Brook blue with silver roof body color is not available for 20' black wheel+black deco optional package.
- Zeekr will continuously modify and improve its products, and there may be corresponding changes in vehicle equipment, parameters, and supply chain. We will strive to ensure the completeness and accuracy of

