



CIM **vancouver** **may 3-6, 2026** **CONNECTION** **convention + expo**

**Sponsorship
& Advertising Opportunities**



Building on Momentum

Align your brand with **CIM CONNECT 2026 in Vancouver**—where technical excellence, global networking, and the 100th anniversary of the CIM Expo come together.

Powering the Next Century of Mining Innovation

Following a record-breaking 2025, we are shaping the 2026 program with a stronger focus on **operator-driven content** and new strategies to encourage even greater participation from mine operators.

CIM CONNECT 2026 will also mark the **100th anniversary of the CIM Expo**—a milestone in the history of both CIM and the mining industry. This centennial will be commemorated with special programming that celebrates the Expo's legacy, enhances the exhibitor and attendee experience, and creates a memorable event for all participants.

This year's theme, **Our Mining Moment: Strategic Growth and Sustainable Operations**, reflects the convergence of social, economic and political forces bringing unprecedented attention to the minerals industry. CIM CONNECT 2026 is your opportunity to explore the innovations, operations and ideas needed to turn Canada's resource potential into production.



Canadian Institute of Mining,
Metallurgy and Petroleum
Institut canadien des mines,
de la métallurgie et du pétrole

Connections, Insights and Impact

Who Attended in 2025

- **7,606 mining professionals** from across the value chain
- Strong mix of operators, executives, technical experts, students and solution providers
- 70% of participants influence or are final purchasing decision makers
- **Record attendance** with global reach and engagement

What to Expect in 2026

- **Expanded operator-focused content** and conversations of interest
- Celebration of the **100th anniversary** of the CIM Expo
- **Networking** with an unparalleled community of professionals and solution providers
- Theme: *Our Mining Moment – Strategic Growth, Sustainable Operations*

Why Sponsor in 2026

- **Align with industry priorities** and showcase leadership
- **Connect with industry leaders**, potential clients, and key stakeholders through targeted opportunities
- **Be part of a centennial celebration** with unmatched visibility and impact



Sponsorship Level

[illegible]

Sponsorship Availability at a Glance

Delegate Experience

Lanyards

Logo on convention lanyards (worn by 7,000+ participants).

Registration SANDVIK

Branding of all registration counters and on the registration website.

WiFi in Convention Building - \$25,000

Banner ad on login screen to access free WiFi.

Badges

Logo on all badges (worn by 7,000+ participants).

Water Bottles - \$18,000

Branded reusable water bottles distributed to 1,500 + delegates at registration.

Convention Mobile Application



Branded and hyperlinked sponsor homepage. Mobile App featuring live technical program and all other convention features.

Charging Stations - \$15,000

2 Branded stations in strategic locations.

Delegate Coffee Breaks - \$6,000 per day or \$15,000 exclusive

Logo on signage at the coffee stations (2 breaks per day, 3 days).

Convention Pens

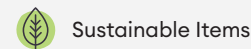
Branded pens offered to all attendees at registration area. Pens are provided by sponsor.

Hospitality Lounges

Create a lasting impression in one of the busiest event areas. A networking space where attendees can relax and connect. Sponsors receive prominent branding in a high-traffic area. Locations and prices are available upon request – contact nbakka@cim.org.

Mining for Snacks - \$10,000 per break (5 available)

Associate your brand with hospitality and engagement by sponsoring the event's snack counter – a high-traffic area where delegates gather between sessions. Branded station, for 500 people.



The value of
À-la-carte items will
be matched to a level
of recognition



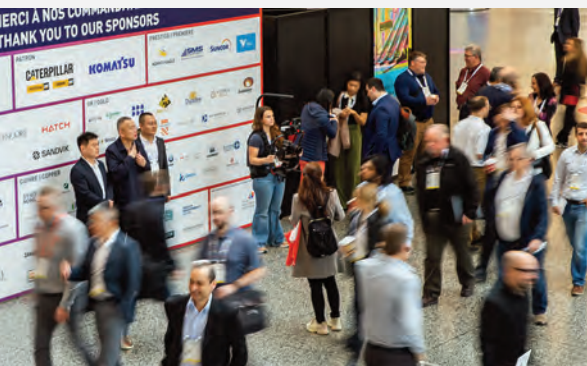
**CIM
CONNECT**
convention + expo





Sponsorship Availability at a Glance

Knowledge Curation



Opening Plenary – Monday Morning (Main Stage Event) - \$30,000

Recognition on convention website, communications & projection screens. Welcome address by sponsor. Branded questions in session Q&A app.

Tuesday Morning General Session (Main Stage Event) - \$25,000

Recognition on convention website, communications & projection screens. Welcome address by sponsor. Branded questions in session Q&A app.

Wednesday Keynote Lunch (Main Stage Event)

Recognition on convention website, communications & projection screens. Welcome address by sponsor. Branded questions in session Q&A app.

Wednesday Morning General Session (Main Stage Event) - \$15,000

Recognition on convention website, communications & projection screens. Welcome address by sponsor. Branded questions in session Q&A app.

CIM “Mining Now” Series Stations (1 remaining) - \$12,000 each

Mining Now will be filmed on the expo floor & will feature in-depth interviews with mining leaders and experts. Sponsor logo featured on backdrops in live production space (20’ x 20’), estimated viewership of 4+ million.

Technical Program Streams - \$5,000 each

Logo on signage at door & in-room screens for 3 days.

Short Courses - \$3,000 each

Logo on signage at door & in-room screens.



Workplace of the Future

Student Industry Networking Luncheon - \$25,000

Logo on website and on signage & projection screen during event. Welcome address by sponsor. Reserved table of 10.

Student ePoster Competition & Reception - \$25,000

Logo on website and on signage in the eposter area (prominent location).

Student Mentorship - \$10,000

Logo on website and on signage in the room.

Career Fair - \$10,000

Branding at the fair, website and communication recognition, and visibility as an employer of choice.

Mining for Inclusivity Reception

Recognition on convention website, communications & projection screen. Co-sponsors get 2-minute welcome address each and 3 complimentary tickets to the event. Exclusive sponsor gets 3-minute welcome address and 5 tickets to the event.



Mining for Inclusivity Panel - \$7,000 per co-sponsor (2) or \$10,000 exclusive

Recognition on convention website, communications & projection screen in the panel session room. Welcome words by co-sponsors (2 minutes each) or by exclusive sponsor (3 minutes).

1st Time Attendee & VIP Reception - \$8,000

Recognition on convention website, communications and on signage & projection screen during event. Welcome address by sponsor.

Future Leaders Support Program – Increments of \$2,000

Enable students to attend the conference and gain industry exposure. Collected funds will be used to cover registration, travel and accommodations. Sponsors are recognized on the website, in communications, and program materials, showcasing support for the next generation of mining professionals.



Sustainable Items

Sponsorship Availability at a Glance

Business & Expo

EXPO Hall - \$40,000

Branded hanging aisle signs; 10 floor decals, 2 large floor decals and 2 kick panels at entrances.

Lunch at the Expo - \$15,000 per day (Monday or Tuesday) - \$25,000 exclusive

Logo prominently displayed on arch at the food court entrance, paper napkins & table signs on food stations, and sponsor name on mobile app. Opportunity for sponsor to display promotional materials on tables or provide giveaways.

Career Zone: Headshot Station - \$15,000

Branded kick-panel, onsite signage and logo on digital headshots.

Career Zone: LinkedIn Station - \$10,000

Branded kick-panel, onsite signage.

Networking Reception at the Expo - \$10,000 each (Monday or Tuesday)

Logo on paper napkins & all bars on expo floor. Sponsor name on mobile app.

Meeting Pods - \$10,000 each

Branding on large panels of the meeting pods, recognition on the website.

Barista Corner (2 stations) - \$10,000 per day

Branded coffee station and coffee cups, first 500 coffees included per station, per day. Service will be from 10 am to 2 pm on Monday and Tuesday.

Recognition & Celebration

Opening Ceremony & Reception - \$30,000

Welcome address, stage visuals, signage and branded reception on the expo floor. Logo on paper napkins, food stations & all bars on expo floor.

Closing Ceremony & Reception - \$10,000

Welcome address by sponsor, stage visuals, signage and logo on paper napkins, food stations & all bars.



Sponsorship Agreement

Our company confirms participation as a premium sponsor in this category:

☐ Patron	\$100,000*	☐ Premier	\$75,000*	☐ Double Diamond	\$50,000*
☐ Diamond	\$40,000*	☐ Platinum	\$30,000*	☐ Gold	\$20,000*
☐ Silver	\$15,000*	☐ Copper	\$10,000*	☐ Nickel	\$5,000*
☐ Friend	\$3,000*				

**Plus applicable taxes on taxable items: GST #106861644*

And/or as an à la carte sponsor:

Company Name _____

Company Address _____

Item Description(s) _____

Price _____

Total _____

Contact Person _____

Telephone Number _____

Email _____

Authorized Signature _____

- ☐ I understand that I must provide our company logo in high-resolution images in BOTH .png and .eps formats (suitable for web and print) with a minimum resolution of 300 dpi and fonts converted to outlines. Sponsor must also provide an EXACT web address for linking purposes.



Please complete this order form and send by scanned .pdf to sponsorship@cim.org

Note that you will be contacted shortly to arrange for prompt positioning of your company logo and brand, invoicing and planning.

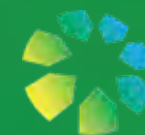
Sponsorship contact

Nadia Bakka
Sales Manager, Exhibition and Sponsorship
(514) 939-2710 ext. 1360
nbakka@cim.org

cimconnect.ca

Onsite Branded Opportunities

From digital screens to pillar wraps and everything in between, make your brand an integral part of the event environment.



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ADVERTISING OPPORTUNITY	QTY	DESCRIPTION	PRICE
Vancouver Convention Floor			
Escalator Runners 	1	Two-way escalators between The EXPO level and the Conference level	Exclusive \$15,000
Escalator Runners 	1	Two-way escalator at the Burrard entrance	Exclusive \$15,000
Pillar Wraps (west building)		10 ft circular banner installed on pillar at 10 ft off the ground	2 units \$10,000
Masking of the Steps 	1	Main entrance up to level 2	SOLD
Floor Decal  	2	Top and bottom of escalators	\$15,000 each
Hotel Keys 	1	Logo on each of host hotel's key cards	SOLD
Digital Advertising Screens	6	Prefunction room screens. Orientation: Landscape Motion video: MP4 1920x1080 or 1080 (no audio)	\$1,250 per screen for 4 days
Entrance Digital Screens  	2	East convention level – Delegate concourse and Canada Place Static 1920 x 1080 px	\$12,000 per screen
Small LED Digital Screen	1	Screens are 8" x 5" – 5 x 3 tiles	\$10,000
Medium LED Digital Screen		Screens are 1" x 6.6" – 7 x 4 tiles	\$13,500
Large LED Digital Screens		Screens are 15" x 8" – 9 x 5 tiles	\$18,000
Elevators		Elevator doors and floor	\$2,800 each
Ceiling Banners		Contact us for this unique opportunity	

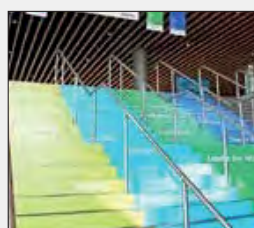
ESCALATOR RUNNERS



PILLAR WRAPS



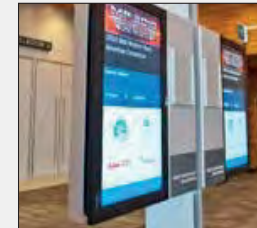
MASKING OF THE STEPS



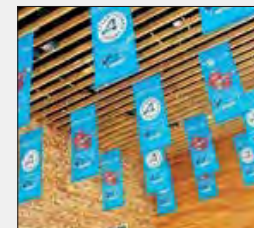
FLOOR DECAL



DIGITAL ADVERTISING SCREENS



CEILING BANNERS



Advertising Opportunities – Print + Digital

Build a complete visibility campaign with exposure before, during and after the event. Integrated print and digital opportunities keep your brand in front of industry decision makers every step of the way.

VANCOUVER 2026	QTY	SPECS	DESCRIPTION	PRICE
Leaderboard Ad on the CIM CONNECT Convention website landing page	2	728 x 90	Prime space on the homepage; hyperlinked	\$2,500/month
Big Box Ad on the CIM CONNECT Convention website landing page	3	300 x 250	Prime space hyperlinked to your website	\$1,750/month
Leaderboard Ad on drill down page		728 x 90	Prime space hyperlinked to your website	\$775/month
Banners Ads in the Convention Enews x 3	3	Leaderboard: 600 x 144 Bottom Banner: 600 x 72 Right Banner: 600 x 72	Sent out to the Convention community the week before, and on Tuesday and Thursday the week of the Convention	Leader Board: \$8,000/3 days Bottom/Right Banner: \$2,000/3 days
CIM Connect Preliminary Program in the February issue of <i>CIM Magazine</i>		<u>Specifications can be found in the <i>CIM Magazine</i> Media Kit</u>	Distributed to all CIM members and <i>CIM Magazine</i> subscribers ahead of the Convention	<u>See rates in <i>CIM Magazine</i> Media Kit</u>
CIM Connect Convention issue of <i>CIM Magazine</i> March/April		<u>Specifications can be found in the <i>CIM Magazine</i> Media Kit</u>	Distributed to all CIM Convention delegates, EXPO exhibitors, CIM members and <i>CIM Magazine</i> subscribers and publication bins	<u>See rates in <i>CIM Magazine</i> Media Kit</u>
CIM Connect EXPO Guide		<u>Specifications can be found in the <i>CIM Magazine</i> Media Kit</u>	Distributed to all CIM Convention participants	<u>See rates in <i>CIM Magazine</i> Media Kit</u>



Contact us to learn more.

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