



ROBERT
IRVINE
FOUNDATION

MILITARY HEROES CHARITY GOLF TOURNAMENT

ARMY NAVY COUNTRY CLUB | ARLINGTON, VA | APRIL 27, 2026

CHAMPIONSHIP
\$100,000

- Exclusive “Presented by”
- 3 Tee & Hole Sponsorships, & 3 Golf Twosomes, pairing sponsors with veteran beneficiaries for a meaningful on-course experience.
- Co-branded Step & Repeat
- Onsite Brand Activation (all locations)
- Social Media Posts (4) + Robert's Personal Channel (1)
- Listing with Hyperlink on Event Website
- Participant Swag Bag Inclusion
- Video Opportunity

**WELCOME
RECEPTION**

SOLD OUT

- Exclusive Naming Rights
- Sponsor Speaking Opportunity
- Opportunity to Distribute Company Information and/or Branded Gift
- 1 Golf Foursome

*Hosted the night before the golf tournament

EAGLE
\$50,000

- 2 Tee & Hole Sponsorships, & 2 Golf Twosomes, pairing sponsors with veteran beneficiaries for a meaningful on-course experience.
- Onsite Brand Activation (all locations)
- Social Media Posts (2)
- Listing with Hyperlink on Event Website
- Participant Swag Bag Inclusion

CLUBHOUSE
\$15,000

- Exclusive Naming Rights
- Sponsor Speaking Opportunity
- CoBranded Signage
- Opportunity to Distribute Company Information and/or Branded Gift
- 1 Golf Foursome

BIRDIE
\$25,000

- 1 Tee & Hole Sponsorship, & 1 Golf Twosome, pairing sponsors with veteran beneficiaries for a meaningful on-course experience.
- Onsite Brand Activation (main room only)
- Social Media Posts (2)
- Listing with Hyperlink on Event Website
- Participant Swag Bag Inclusion

BREAKFAST
\$15,000

- Exclusive Naming Rights
- Sponsor Speaking Opportunity
- CoBranded Signage
- Opportunity to Distribute Company Information and/or Branded Gift
- 1 Golf Foursome

PAR
\$15,000

- 1 Tee & Hole Sponsorship, & 1 Golf Twosome, pairing sponsors with veteran beneficiaries for a meaningful on-course experience.
- Onsite Brand Activation (main room only)
- Social Media Posts (1)
- Listing with Hyperlink on Event Website
- Participant Swag Bag Inclusion

GOLF CART
\$15,000

- Present By “Naming Rights” Sponsor
- All Carts are Banded with Company Decal
- 1 Golf Foursome

**ACTIVATION
OPPORTUNITIES
& FOURSOMES**

- Longest Drive Sponsor \$5,000
- Golf Ball Drop Sponsor \$5,000
- Swag Bag Sponsor \$7,500
- Veteran Golf Club Rental Sponsor \$5,000
- On-Course Hole Activations (Limit 4) \$5,000 per activation
- Foursome Tickets \$2,500
- Single Ticket \$650
- Lunch/Program Tickets \$150

FOOD TRUCK
\$10,000

- Co-branded signage
- Social Media mention (1)
- Participant swag bag inclusion
- 1 Golf Foursome



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CUSTOM SPONSORSHIP PACKAGES

At the Robert Irvine Foundation, we strive to align our mission with those of our sponsors in support of our nation's heroes.

Our team welcomes the opportunity to create unique sponsorship activations that are flexible and can be tailored to what matters most.

These custom sponsorships can include financial, in-kind, or promotional opportunities.

ROBERT IRVINE FOUNDATION
FEDERAL TAX ID #46-5420676

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ANNUAL PARTNER PROGRAM

The Robert Irvine Foundation is proud of our Annual Partners who provide us with consistent and reliable funding throughout the year to deliver on our benefits and programs, supporting the mental and physical needs of our nation's heroes and their families.

Our success would not be possible without the support of our extraordinary partners who not only provide financial support, but also extend our reach through their networks to reach potential new donors, provide volunteer support with their employees and help build a positive public image for all involved.