

Major Innovation Management & International Business HWZ

Frühlingssemester	
Enabling	Business Model Innovation
	Innovation Culture & Learning
	Corporate Venturing
	Purpose Driven Entrepreneurship
Implementation	Transformation & Changemanagement

Herbstsemester	
Strategic Innovation	Business Intelligence
	Evidence Based Innovation
	Product Market Fit
	System Thinking
	Strategy Hackathon
International Business	International Aspects of Law
	Cross Cultural Competencies