

EAT LOVE SAVOR[®]

INTERNATIONAL LUXURY LIFESTYLE MAGAZINE

A Timeless Publication



*An Invitation to
Embrace the
Beauty of Life*



The
Meaning of
Visionary

by Susan Kime

They could not be more different, yet, they are also very much alike; looking more deeply, they all see soul behind object, perfection behind imperfection. Taking what exists, and making it more beautiful, extending the meaning of rejuvenation in all areas: the refreshed face behind the exhausted one, the elegant timepiece beyond the functional watch, expanding the existing space of silence to become one of active collaboration and communication.

One is a physician, one is a custom designer of vehicles and timepieces, and one is a placemaking architect. All could be considered practical alchemists, creating something new from something used, inserting new life into static definitions, approaches, routines.

Jonathan Ward, Founder, CEO, of Icon4x4

It is not certain that many remember the grille design of a 1952 DeSoto, or that of the chrome infused 1959 Chevrolet Parkwood station wagon. But for those who do, Jonathan Ward's vintage design aesthetic and his company, Icon 4x4, has the same reflective sense of memory, depth, and worth.

Though still a young man, he sees great design in these and many other vintage vehicles, and creates a re-incarnation to the vehicles that have, up to now, been seen only in memory.

His signature vision aligns vintage with contemporary. As he says, "I wanted to re-purpose vintage cars with modern internal parts – sort of vintage on the outside, modern on the inside. I wanted to be true to the

original exterior design aesthetic also.”

In his shop, his vision for repurposed custom rebuilds, “come,” he says, “In two flavors: the Derelict and the Reformer. The Derelicts are my personal favourite, the patina-encrusted Derelict cars still wear their original paint, with almost everything else restored or upgraded. “We take funky, beat-up-looking cars that have really good integrity underneath. We design a new chassis that fits non-invasively under the car and go from there. The Reformers are concours-restored to new, but with “modern performance conveniences.”

“Completed Derelicts include a ’52 Chev coupe, a ’46 Lincoln, a split-window Kombi and a crazy ’48 Buick Super convertible. In the build are a ’58 Rolls-Royce Silver Cloud, a 1959 Willys Overland wagon and a ’63 Ferrari 250 GTE, and after that will be a Volvo P1800, a Diamond T pick-up, a Hudson Commodore, a ’60 Pontiac Bonneville Catalina wagon and a ’34 DeSoto Airflow coupe.”

With this vision, and with the success of his company, Icon 4x4, he has created a new product with a similar visionary attention to detail, one that again combines the vintage with the contemporary. It is the Icon Duesey Watch.

He spoke about how the Duesey was created in a dual manner – first, from design ideas compiled from watches in his watch collection started in his youth, and to his love of the vintage automobile. His watch designs were in his mind for years, but when he sat in a classic American Duesenberg, a vintage luxury automobile built in the 1920’s and 30’s, and saw the circular tachometers and speedometers on the dashboards of the Duesenberg, his timekeeping thoughts came together.

He designed the Duesey from the designs of his watch collection, and the dashboard dials of the Duesenberg.

The result was a disruptive combination. But now, the watch is live, even though only fifty were created. Each has an onyx stone dial, intersected with a vintage Jump Hour box. Below the box, is a wandering minutes display. The Jump Hour watch face was popular in the 1930’s. The Swiss-made timepiece has a 42mm titanium body and polished bezel, and is finished with an alligator leather strap.

“I was not surprised about this watch’s popularity, as I wanted again, similar to the Icon automobile, to fuse the vintage design language into a contemporary context.

“As many know the Duesenberg automobile defined a type of luxury that today, is extremely difficult to re-engage. Rather, we live in a quantity-over-quality world, so the detail of vintage, of legacy, of timelessness, of worth, often disappears in the desire for quick and cheap. I know there are still those who understand this cultural battle, and appreciate the products that have quality, and especially vintage quality, at their core.” <https://www.icon4x4.com>
<https://www.icon4x4.com/watches>

Aat Vos, Architect Of Third Spaces, Author of 3RD4ALL, Amsterdam, Netherlands

Aat Vos, the Dutch architect, has a unique 3-D view, of space form and function. He re-formats, re-formulates, re-constructs and ultimately transforms public spaces and libraries.

He views libraries not as ancient, silenced reading rooms, full of old books, and elderly librarians, but of communication and collaboration spaces, third spaces he calls them. “The first space is the home, the second is the office, and the third is our new library – more urban living room – a place to work, read, collaborate, communicate, tell and hear stories, a social workshop, and idea factory.” he says.

This is made clear in his book 3RD4ALL - How to Create a Relevant Public Space, where Mr. Vos explicates many library and other spaces that he helped create to make the third space a living entity, instead of a static space.

His new directions for libraries are aimed at creating added value for communities: places to learn, stay, meet, and become inspired. Apart from creating thoughtful interior designs, there are community events not just limited to literary happenings, but also workshops, exhibitions and discussion spaces, for audiences of every age. “When people meet each other in these spaces, new social bonds are formed, creating space for innovation and enlightenment.” Mr. Vos said.

Mr. Vos also places emphasis on the idea of a library to be a place where neighborhood stories, history, and culture come together, so that exterior and interior work seamlessly.

A perfect example is his Temple Of Stories space on the second floor of the new Amerikalinjen hotel, opening March 2019 in Oslo, Norway. The Amerikalinjen was once the building of the Norwegian American shipping/cruise line, where emigrants waited to board their vessels to America. Mr. Vos's Temple Of Stories Library space will inculcate some of these emigrant stories, documents, and videos that might allow new hotel visitors to remember their own ancestry, and bring their own unique, relevant stories to this new communication/hospitality space. www.aatvos.com

Dr. Kevin Sadati, Founder of The Gallery Of Cosmetic Surgery, Newport Beach, California

In our interviews with surgeons and doctors, the philosophical subject of aesthetics is not usually discussed. Aesthetics is a branch of philosophy concerned with the appreciation of art, beauty, and their relation to culture and nature -- complex subjects that have been discussed and argued for centuries, but not usually with physicians.

Recently however, Dr. Kevin Sadati, an aesthetic facial plastic surgeon, changed all that. It is due, by his own admission, that before he was a facial rejuvenation specialist with a significant practice in Newport Beach, California, he was a well-known, experienced and renowned artist and sculptor. His art envisioned the three essential aesthetic elements of classic beauty, as first defined by Greek philosophers: integrity, proportion, and clarity. He remains an artist and sculptor, understanding the essential techniques of both: line, space, shape, form, and color

Dr. Sadati believes these essential elements are also formulated and embedded in his practice. As he explained, "My area of specialization is an art form. And I mean as an artist and painter, I have acquired a trained eye for aesthetic harmony and an understanding of the hidden beauty in each individual. I believe cosmetic surgery is an art form that can make one look and feel better. I also believe that the goal of facial cosmetic surgery should be a look that feels and appears natural, and is in harmony with the rest of the body without having an "operated on" look.

"The face is something you can't hide, so it is my responsibility to allow our clients to look like they

have been refreshed, like they have been on a restful vacation, not profoundly different from before."

Associated with the goal for his clients to look revived rather than operated on, he conceptualized an original rejuvenation technique that allowed his patents to have the best of all options: a face lift, without scarring. He worked on this technique for a few years, and now, uses it in his office. It is called the Double C Plication technique, now considered the next generation of high definition facial rejuvenation procedures. This technique has been published in the American Journal of Cosmetic Surgery, and because of its popularity, Dr. Sadati has given numerous presentations at several national Plastic Surgeon panels and conferences regarding this technique.

In creating this technique, Dr. Sadati used his aesthetic as well as his medical expertise, all with positive results. Such a combination relies on this physician's rare ability to discriminate at a sensory, as well as a cognitive level, using both artistic and professional expertise. As he says, "Facial cosmetic surgery is one of the most challenging and complex subspecialties in the field of plastic surgery. Since the result cannot be hidden, it requires an artistic eye and precise surgical skills to deliver beautiful results.

"In addition, in regards to this evolution, it's not just women who rely on a positive image. Men also are increasingly becoming interested in their own appearance, whether for personal or professional reasons. Early in my practice, less than 5% of my patients were male. Last year 25% of my facial rejuvenation patients were male. And there seem to be more as the months go by.

"Feeling younger and better is the soul of my profession. It is my art, also."

www.drkevinsadati.com
www.galleryofcosmeticsurgery.com