

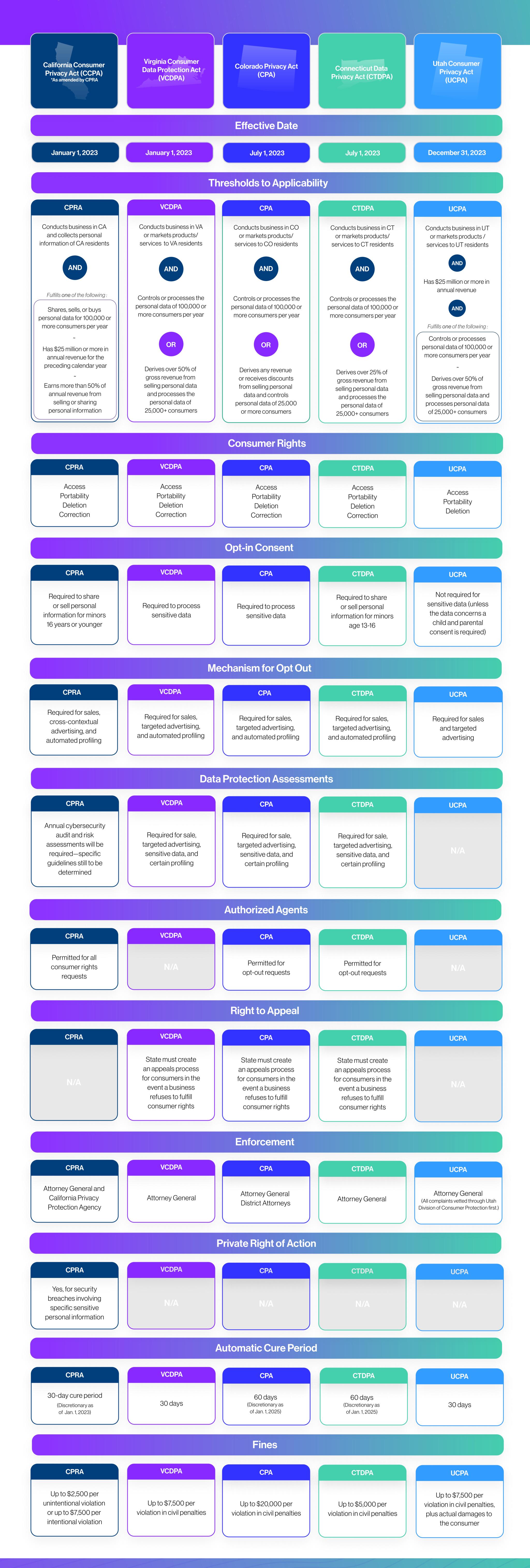
## US State Privacy Law Tracker

## Last updated: June 2022

California, Colorado, Virginia, Utah, and Connecticut all passed comprehensive privacy laws in recent years—creating a patchwork of requirements that companies must understand and abide by in order to avoid significant penalties.

Additional privacy legislation has been introduced in 26 other states, six of which are actively in committee, so understanding these laws and implementing stricter data privacy measures will soon be table stakes for operating a business in the US.

Read on to learn what each state privacy laws requires and how they will affect your business.



## **Brought to you by Transcend**

## Transcend makes it easy to future-proof privacy compliance.

Transcend is a privacy infrastructure platform that helps companies like Robinhood, Patreon, and Clubhouse fulfill modern data rights with automated, easy-to-use solutions for **privacy request fulfillment, consent management, and data mapping**. We empower tech leaders to stay ahead on privacy compliance and build stronger relationships with their customers through respectful and compliant data transparency, consent, and control.

With Transcend's industry-leading privacy solutions, your company can go beyond patchwork compliance and manual processes—paving your way to the future of privacy.



Learn more at transcend.io