XTREME XPERIENCE

2027



GROUP EVENTS GUIDE

Xtreme Xperience delivers seamless, turn-key supercar driving events on iconic racetracks nationwide, helping brands wow prospects, reward teams, and build lasting relationships.

XPEL NOS HAGERTY

AN OUTING LIKE NO OTHER



We are the world's largest touring supercar driving experience, delivering turn-key group outings at the most iconic racetracks in the country. Each year, we host hundreds of corporate events that help brands stand out, spark real connections, and create unforgettable moments. With nationwide reach, expert execution, and white-glove service, our corporate outing program drives strong attendance, elevates brand perception, and delivers measurable ROI.

Give your clients, prospects, or team an experience they'll never forget. Tell our event specialists where you want to join us on tour and how many guests want to drive supercars. And the Xtreme Xperience event team will take care of the rest. All your team has to do is send the invites to get behind the wheel!



NATIONWIDE



FAST CARS



HASSLE FREE

2027 TRACK TOUR



» SAN FRANCISCO, CA
JAN 29-31 — SONOMA RACEWAY

» PHOENIX, AZ
FEB 04-07 — FIREBIRD MOTORSPORTS PARK

» MIAMI, FL
FEB 11-14 — HOMESTEAD-MIAMI SPEEDWAY

» TAMPA / ORLANDO, FL
FEB 18-21 — CIRCUIT FLORIDA

» NEW ORLEANS, LA
FEB 26-28 — NOLA MOTORSPORTS PARK

» HOUSTON, TX
MAR 04-07 — MSR HOUSTON

» DALLAS, TX
MAR 11-14 — G2 MOTOSPORTS PARK

» ATLANTA, GA
MAR 11-14 — ATLANTA MOTORSPORTS PARK

» ALBUQUERQUE, NM
MAR 18-21 — SUIKA CIRCUIT

» CHARLOTTE, NC
MAR 18-21 — CHARLOTTE MOTOR SPEEDWAY

» NASHVILLE, TN
APR 02-04 — NASHVILLE SUPER SPEEDWAY

» INDIANAPOLIS, IN
APR 01-04 — PUTNAM PARK ROAD COURSE

» RALEIGH, NC
APR 16-18 — NCCAR

» MANCHESTER/BOSTON, NH
APR 22-25 — NEW HAMPSHIRE MOTOR SPEEDWAY

» PHILLY / SOUTHERN, NJ
APR 22-25 — NEW JERSEY MOTOSPORTS PARK

» CHICAGO, IL
APR 29-02 — AUTOBAHN COUNTRY CLUB

» CLEVELAND, OH
APR 29-02 — NELSON LEDGES ROAD COURSE

» DETROUT, MI
MAY 06-09 — M1 CONCOURSE

» DC / RICHMOND, VA
MAY 13-16 — DOMINIAN RACEWAY

» SYRACUSE, NY
MAY 13-16 — PINEVIEW RUN

» BOWLING GREEN, KY
MAY 21-23 — NCM MOTORSPORTS PARK

» NYC / NOTHERN, NJ
JUN 03-06 — OLD BRIDGE TOWNSHIP

» KANSAS CITY, MO
JUN 04-06 — HEDGE HOLLOW RACEWAY

» ATLANTA, GA
JUN 10-13 — ATLANTA MOTORSPORTS PARK

» ST.LOUIS, MO
JUN 17-20 — WORLD WIDE TECHNOLOGY RACEWAY

» DENVER, CO
JUN 24-27 — HIGH PLAINS RACEWAY

» POCONO, PA
JUL 08-11 — POCONO RACEWAY

» MINNESOTA
JUL 15-18 — BRAINERD INTL RACEWAY

» SEATTLE, WA
JUL 15-18 — PACIFIC RACEWAY

» SEATTLE, WA
JUL 21-24 — PACIFIC RACEWAY

» TULSA, OK
JUL 23-25 — HALLET MOTOR RACING CIRCUIT

» SONOMA, CA
JUL 28-01 — SONOMA RACEWAY

» CHICAGO, IL
JUL 29-01 — AUTOBAHN COUNTRY CLUB

» SONOMA, CA
AUG 04-08 — SONOMA RACEWAY

» PORTLAND, OR
AUG 12-15 — PORTLAND INTERNATIONAL RACEWAY

» INDIANAPOLIS, IN
AUG 12-15 — PUTNAM PARK ROAD COURSE

» PHILLY / SOUTHERN, NJ
AUG 19-22 — NEW JERSEY MOTORSPORTS PARK

» SALT LAKE CITY, UT
AUG 19-22 — WEST DESSERT

» MANCHESTER / BOSTON, NH
AUG 26-29 — NEW HAMPSHIRE MOTOR SPEEDWAY

» MILWAUKEE, WI
SEP 09-12 — MILWAUKEE MILE SPEEDWAY

» CHICAGO, IL
SEP 16-19 — AUTOBAHN COUNTRY CLUB

» CLEVELAND, OH
SEP 16-19 — NELSON LEDGES ROAD COURSE

» DETROIT / ANN ARBOR, MI
SEP 23-26 — MICHIGAN INTERNATIONAL SPEEDWAY

» NYC / NORTHERN, NJ
SEP 23-26 — OLD BRIDGE TOWNSHIP

» POCONO, PA
OCT 07-10 — POCONO RACEWAY

» NEW ENGLAND, CT
OCT 14-17 — THOMPSON SPEEDWAY

» NASHVILLE, TN
OCT 14-17 — NASHVILLE SUPER SPEEDWAY

» DENVER, CO
OCT 21-24 — HIGH PLAINS RACEWAY

» DC / RICHMOND, VA
OCT 28-31 — DOMINION RACEWAY

» ATLANTA, GA
NOV 04-07 — ATLANTA MOTORSPORTS PARK

» DALLAS, TX
NOV 04-07 — G2 MOTORSPORTS PARK

» CHARLOTTE, NC
TBD — CHARLOTTE MOTOR SPEEDWAY

» BIRMINGHAM, AL
NOV 12-14 — TALLADEGA GRAN PRIX

» HOUSTON, TX
NOV 18-21 — MSR HOUSTON

» SONOMA, CA
DEC 02-05 — SONOMA RACEWAY

» PHOENIX, AZ
DEC 09-12 — FIREBIRD MOTORSPORTS PARK

» MIAMI, FL
DEC 09-12 — MIAMI HOMESTEAD SPEEDWAY

» TAMPA, FL
DEC 16-19 — CIRCUIT FLORIDA

REAL SUPERCARS, REAL RACETRACK. GET BEHIND THE WHEEL WITH XTREME XPERIENCE!

60+ VEHICLES IN OUR FLEET

Our fleet is meticulously curated for performance, precision, safety, and prestige. From the moment guests see our $5M+ supercar lineup, they're captivated. And we guarantee every drive will deliver raw power, refined control, and unparalleled adrenaline.



NEW

LAMBORGHINI TEMERARIO



POWER **907 HP**

0-60 MPH **2.2 SEC**

THIS ISN'T JUST A DAY AT THE TRACK. ***THIS IS XTREME XPERIENCE***

» FERRARI 488 GTB



POWER **660 HP**

0-60 MPH **2.7 SEC**

» PORSCHE CAYMAN GT4 RS



POWER **493 HP**

0-60 MPH **3.2 SEC**

» FERRARI 296 GTB



POWER **818 HP**

0-60 MPH **2.7 SEC**

» PORSCHE 911 GT3 (992)



POWER **502 HP**

0-60 MPH **2.7 SEC**

» CORVETTE Z06



POWER **670 HP**

0-60 MPH **2.6 SEC**

» LAMBORGHINI HURACÁN



POWER **602 HP**

0-60 MPH **2.5 SEC**

» NISSAN GT-R



POWER **565 HP**

0-60 MPH **2.9 SEC**

» DODGE HELLCAT



POWER **707 HP**

0-60 MPH **3.6 SEC**

WHY COMPANIES CHOOSE XTREME

» HIGHER ATTENDANCE

Xtreme Xperience events consistently outperform traditional corporate outings by replacing passive entertainment with full guest participation. Each experience is built around proven drivers of event performance: premium environments, limited-access supercars, and immersive on-track engagement—resulting in longer time on-site, deeper one-on-one conversations, and more meaningful relationship-building.

» ACTIVE ENGAGEMENT

No one sits on the sidelines. Whether driving, riding with a professional instructor, or engaging from Pit Lane, every guest is actively involved. This level of participation sparks genuine, organic interaction. The shared, once-in-a-lifetime experience naturally breaks down barriers, accelerates trust, and creates lasting memories that lead to more authentic conversations and stronger business relationships.

» AUTHENTIC CONNECTION

Common ground comes naturally, whether guests are bonding over the cars, the adrenaline of the experience, or the shared excitement of the moment. The result is effortless conversation, energized guests, and authentic connections that extend far beyond the track.

» AN INCLUSIVE XPERIENCE

Our experiences are built around professional instruction, a safety-first approach, and thoughtful accessibility options to ensure every guest feels confident, comfortable, and supported. From first-time drivers to seasoned enthusiasts, participants can drive or ride alongside a professional instructor, allowing us to accommodate a wide range of individual needs.

ASK ABOUT OUR CASE STUDIES FOR PROVEN EVENT ROI.

XTREME XPERIENCE



ITINERARY

9:00 AM - 9:15 AM

ARRIVE & CHECK-IN

During check-in, guests will complete the required waivers and present a valid driver's license to our team. From there, an Xtreme Xperience staff member will personally guide guests through the check-in process and remain available to assist throughout the day.

9:15 AM - 10:15 AM - (OPTIONAL ADD ON)

MEETING SPACE + BREAKFAST

After guests complete their check-in, they'll transition to your designated private meeting space, equipped with tables, linens, seating, and AV for presentations. Your event coordinator will work with you in advance to arrange catering and finalize details.

10:15 AM - 10:45 AM

DRIVER SAFETY CLASS

During this session, a lead supercar instructor will provide a safety overview and driving insight, including everything from getting into a Ferrari to being smooth through Turn 7. When class concludes, guests will head to Pit Lane and begin their driving experience.

10:50 AM - 11:30 AM

PIT LANE + DRIVE TIME

In Pit Lane, guests are fitted for a helmet and balaclava before stepping into the driver's seat. Your group has access to our supercar fleet for high-speed laps with in-car instruction from a professional coach. Multiple vehicles may be available based on your drive package.

11:30 AM - 12:30 PM - (OPTIONAL ADD ON)

MEETING SPACE + LUNCH

Guests will transition to your designated private meeting space, fully equipped with tables, linens, seating, and AV for presentations. Your dedicated event coordinator will work with you in advance to arrange catering and finalize all event details.

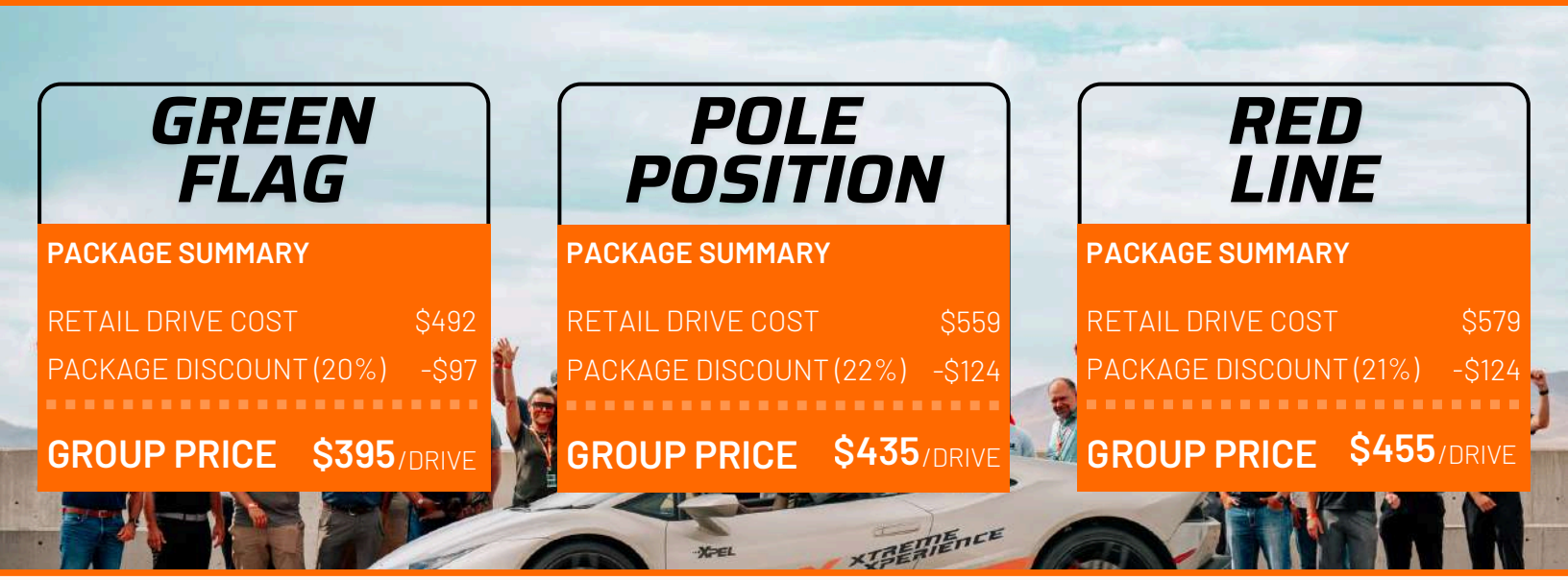
12:45 PM

CHECK OUT + OUTING CONCLUSION

Guests can collect event photos and videos (optional), review their driving video, and browse branded merchandise before concluding the experience.

ASK ABOUT YOUR DEDICATED EVENT COORDINATOR.

PACKAGE PRICING



GREEN FLAG

PACKAGE SUMMARY

RETAIL DRIVE COST	$492
PACKAGE DISCOUNT (20%)	-$97
GROUP PRICE	**$395**/DRIVE

POLE POSITION

PACKAGE SUMMARY

RETAIL DRIVE COST	$559
PACKAGE DISCOUNT (22%)	-$124
GROUP PRICE	**$435**/DRIVE

RED LINE

PACKAGE SUMMARY

RETAIL DRIVE COST	$579
PACKAGE DISCOUNT (21%)	-$124
GROUP PRICE	**$455**/DRIVE

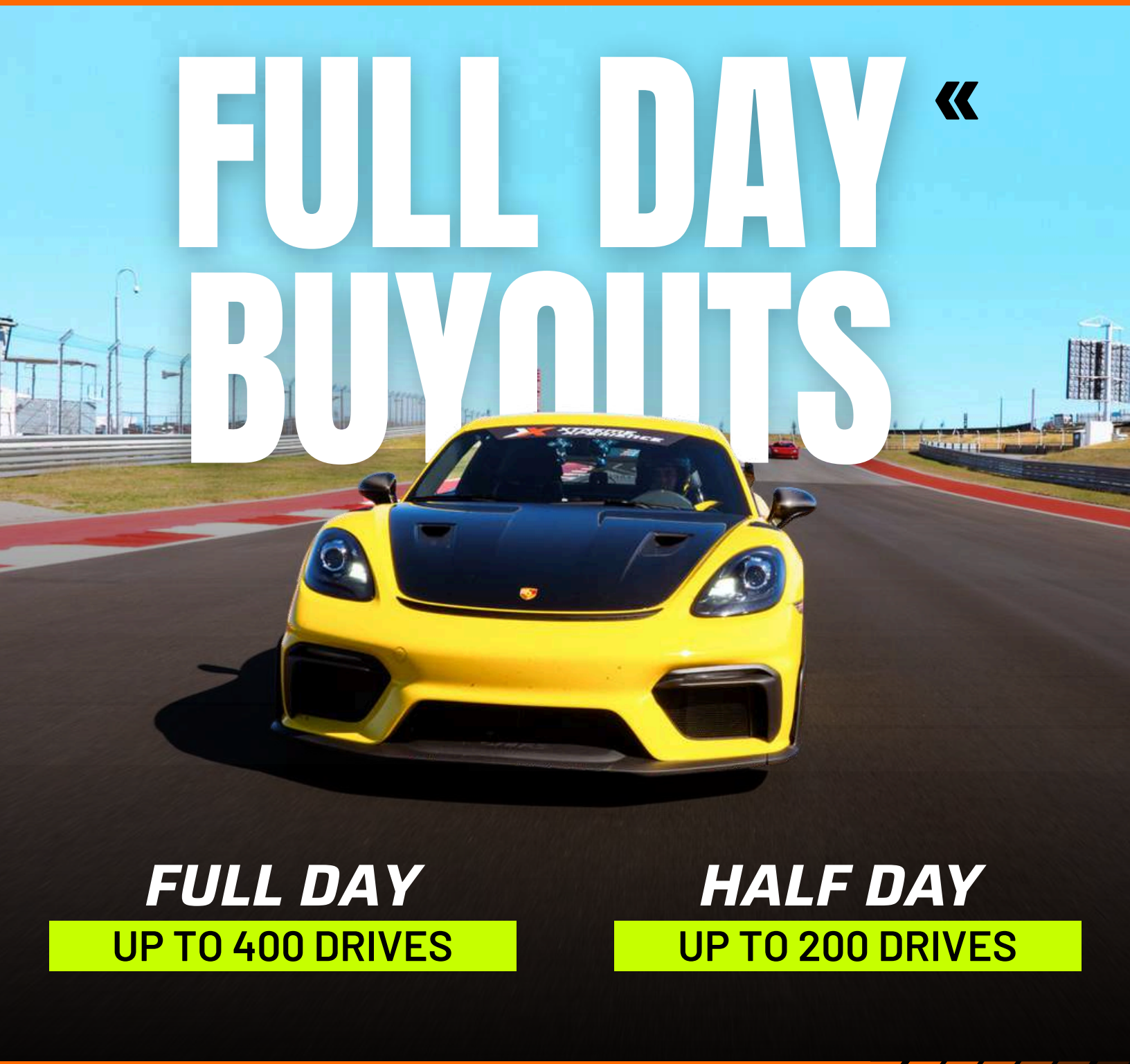
The term "Drive" refers to 1 person in 1 supercar driving 3-4 laps. Once you select your package, you will be able to choose the amount of "drives" your group will receive. There are no limits to how many drives 1 guest can do; however, multiple drives cannot be done consecutively. All guests must take turns driving.

	GREEN FLAG	POLE POSITION	RED-LINE
3-4 Laps	✓	✓	✓
Driver protection package	✓	✓	✓
Driver's safety class	✓	✓	✓
In-Car professional instruction	✓	✓	✓
Safety gear	✓	✓	✓
Access to our fleet of supercars	✓	✓	✓
In-car video for each drive		✓	✓
In-car photo for each drive			✓
Dedicated event coordinator	✓	✓	✓

Pricing on weekends are subject to $15 per drive increases.

XTREME XPERIENCE

FULL DAY « BUYOUTS



FULL DAY
UP TO 400 DRIVES

HALF DAY
UP TO 200 DRIVES

ALL BUYOUTS INCLUDE :

- *Meeting space*
- *Catering*
- *Branded plates*
- *Branded brows*
- *Branded helmets*
- *Branded cars*
- *Branded lanyards.*
- *Dedicated Event Coordinator*
- *Private track time*

MERCH PACKAGES



HAT BUNDLE

PRICE $29

- Pinhole mesh detail
- One size fits all

COLOR OPTIONS

Blacktop | Heather Gear Gray | White



***CO-BRAND** THIS BUNDLE FOR $10 PER ITEM*

POLO & HAT BUNDLE

PRICE $69

- Snag resistant
- Moisture-wicking
- Sizing up to 4X
- Odor-fighting

COLOR OPTIONS

Blacktop | Heather Gear Gray | White



***CO-BRAND** THIS BUNDLE FOR $10 PER ITEM*

QUARTER ZIP & HAT BUNDLE

PRICE $99

- Snag resistant
- 4-way stretch
- Sizing up to 4X
- Moisture-wicking
- Odor-fighting

COLOR OPTIONS

Blacktop | Heather Gear Gray | White



***CO-BRAND** THIS BUNDLE FOR $10 PER ITEM*

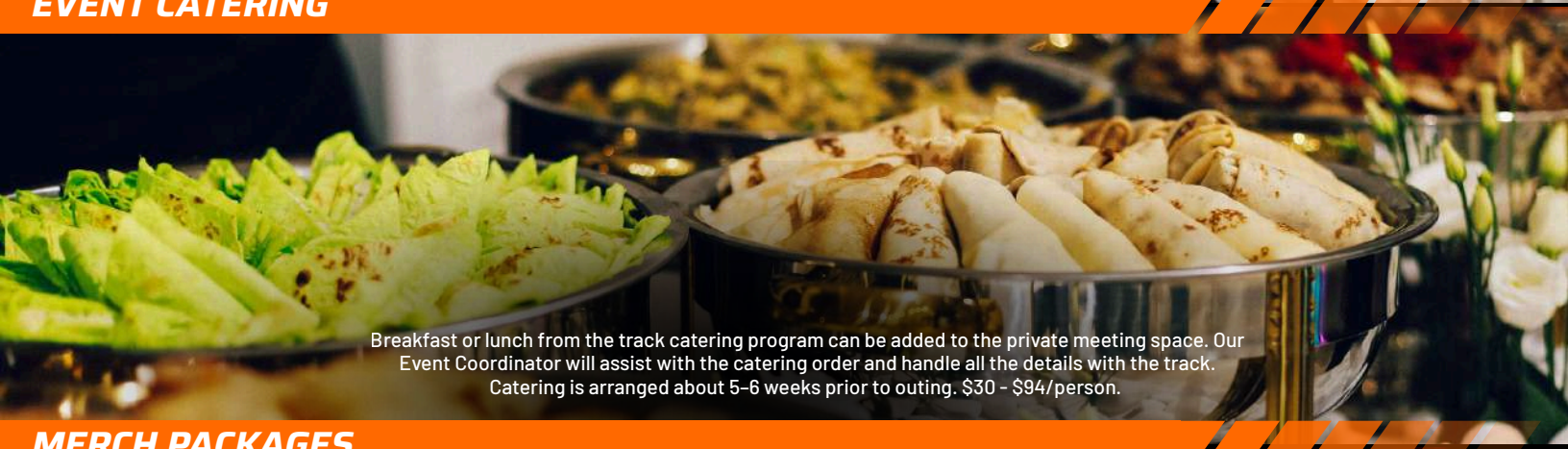
OPTIONAL ADD ONS

PRIVATE MEETING SPACE



Meeting spaces vary from conference rooms in the infield media center to NASCAR bay garages or hospitality tents. Meeting space includes tables, chairs, linens, and a screen for presentations.
$600 - 2,000 /hr

EVENT CATERING



Breakfast or lunch from the track catering program can be added to the private meeting space. Our Event Coordinator will assist with the catering order and handle all the details with the track. Catering is arranged about 5–6 weeks prior to outing. $30 - $94/person.

MERCH PACKAGES



Package products range from XX branded t-shirts, hats, and quarter zips that your guests will pick out and take home after the outing. Starting at $29/person

HIGHSPEED RIDE-ALONG



Buckle up and hold on! Take a ride in the passanger seet of your favorite supercar while a professional driver rips the track!

ALL ADD-ON RATES ARE SET BY THE VENUE AND ARE SUBJECT TO TAX AND FEES

FAQ

WHAT IS A "DRIVING EXPERIENCE"?

One-person driving or riding in one supercar for 3-4 laps around the racetrack with a professional instructor.

WHAT DOES AN EXPERIENCE CONSIST OF?

A 3-lap driving or riding session on the racetrack in a supercar, a 30-minute instructional drivers briefing, in-car coaching from a professional instructor, base level driver protection coverage, safety equipment, and option photos/videos.

WHAT ARE MY OPTIONS FOR CHOOSING EVENT DATES AND LOCATIONS?

We have 55 different tour stops in 35+ cities across the country. Check our schedule (page 2) for your desired location and see which dates we will be at that location. If the dates listed don't work for you, you can travel to the area we will be in during your desired time. If traveling is not an option, Xtreme Xperience offers stand-alone events where we'll bring our fleet and operations to a racetrack near you, pending availability and timing. Stand-alone events are typically for larger groups and start around $75,000. Talk to an event specialist for more information.

HOW DO I KNOW WHICH PACKAGE IS THE BEST CHOICE FOR MY GROUP?

Selection comes down to HOW MANY drives you would like each person in your group to have. Please keep in mind in order to qualify for group pricing you must purchase a minimum number of drives. Drive minimum is based on track location. Once the amount of drives is decided, you can then decide if all your guests want photos and a video of their experience. If yes, choose Green Flag. If no, choose Red Line or Pole Position.

MY GROUP NEEDS MEETING SPACE AND CATERING; IS THIS AVAILABLE?

Yes, when you book an event, you will be connected with one of our Event Coordinators. You will work with them from start to finish. If a meeting space and catering were included in your event booking, your dedicated Event Coordinator will reach out 5-6 weeks prior to your event to go over meeting space needs, floor plan, signage, meal options, and any other necessary details.

DO I NEED TO KNOW HOW TO OPERATE A MANUAL TRANSMISSION TO DRIVE?

No, all Xtreme Xperience supercars are equipped with automatic transmissions. This means that anyone from a beginner to a professional can experience our fleet on the racetrack.

WHAT ABOUT INSURANCE?

We offer driver safety packages. The basic package is mandatory for all drivers and is auto-applied to all bookings. Insurance covers the vehicles, racetrack, and possible injury during each Driving Experience. Base Level Insurance Includes: $20,000 coverage with a $6,000 deductible. Insurance upgrades are available; please speak to one of our event specialists for more information.

WHAT DO I NEED ON THE EVENT DAY?

1. Arrive on time!
2. A valid driver's license (must be 18+)
3. Closed-toed flat shoes

WHAT IF IT RAINS?

Xtreme Xperience is a rain or shine program. If Xtreme Xperience deems the track conditions unsafe due to severe rain or weather, we will make every attempt to move your event that day. However, if Xtreme Xperience cannot resume operations, we offer two options:

1. Your group can be rescheduled to any tour stop for free.
2. You can purchase "rain-out" insurance, and your group outing will be refunded.