

Strategy Faxaflóahafnir

2024-2030





Vision

We enhance the quality of life in Iceland.

Role

We operate secure, safe, green, and efficient ports, connecting Iceland's largest market and business area to the world and the seas.

Promise

We evolve in line with the needs of society, industry, and the environment.



Our values

Integrity

We act with honesty and transparency towards our colleagues and customers, sharing information openly and allowing others to track our progress. We acknowledge our mistakes, viewing them as opportunities for learning and growth. We foster a culture of openness and respect, where disparagement has no place.

Safety

Through disciplined work practices, effective information sharing, and a commitment to excellence, we prioritize the safety of passengers, employees, and customers, while minimizing operational risks. We work as one cohesive team to foster efficiency and ensure seamless operations. Our communication, among employees and with customers, is grounded in respect, regardless of role or background.

Professionalism

Professionalism is demonstrated through our commitment to developing services in close collaboration with our customers, always adhering to best practices. We aim to lead by example, particularly in technology and sustainable solutions, while maintaining a deep respect for society and the environment. Our approach focuses on finding solutions that minimize environmental impact. We support one another in achieving success across all areas of our operations, remaining results-driven and celebrating both significant and incremental achievements together.

100 Years of Port History

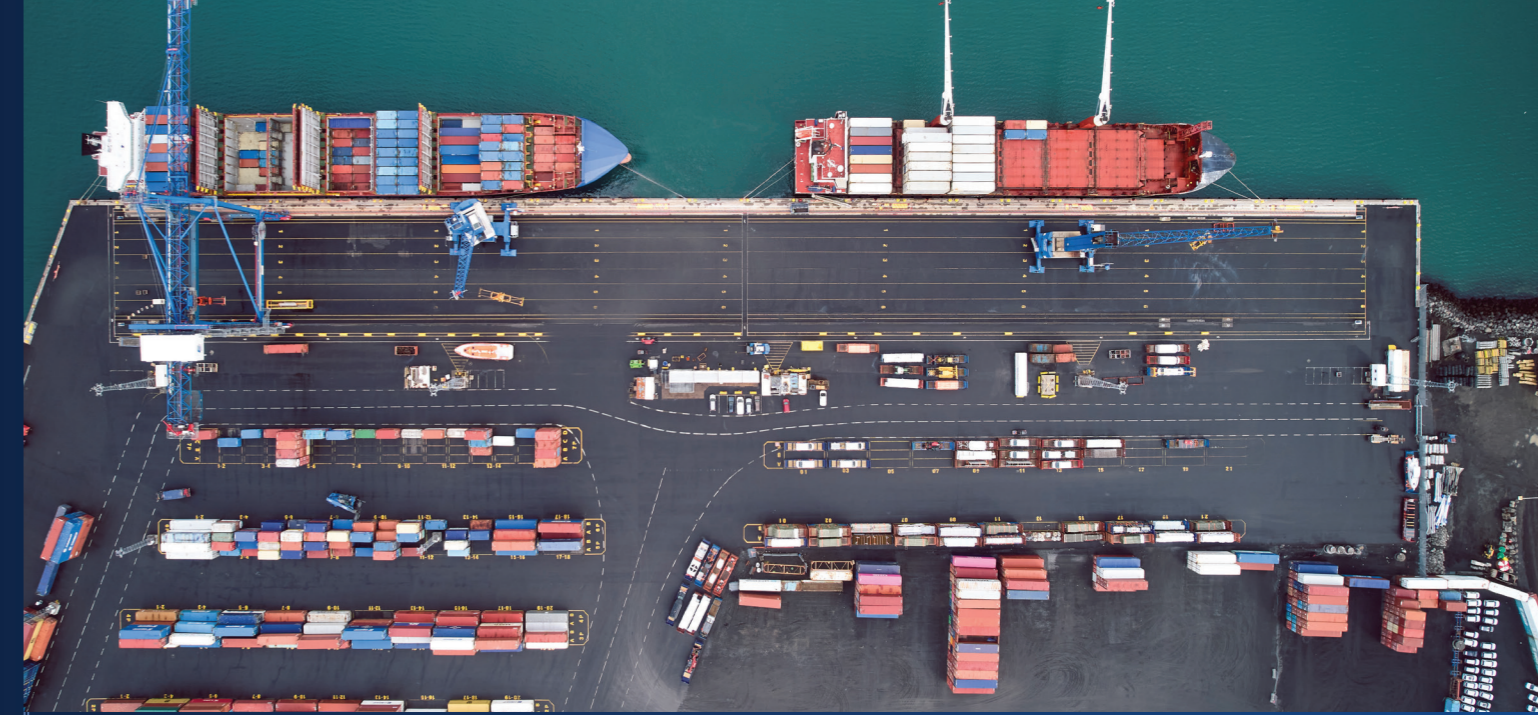
Before telephone lines and airplanes, ships were Iceland's primary link to the outside world, bringing goods, people, and news by sea. Since its foundation, the port has been a cornerstone of Reykjavik's economy, with its activity often serving as a barometer for the health of the national economy.

While the port's fundamental role has remained consistent over time, its scale has grown significantly. The history of the port is intertwined with the narrative of the town's transformation—a story of development, construction, and an ever-improving quality of life.

Faxaflóahafnir stands as the culmination of this rich heritage, built upon over a century of port history. Experience, knowledge, and collaboration have been essential in shaping the infrastructure that supports the port today.

Today, we remain committed to operating safe, green, and efficient ports that serve diverse industries, including fisheries, trade, logistics, entertainment, and culture.

The ports in the Faxaflói region have continuously evolved to meet the needs of society, always with the goal of enhancing the quality of life in Iceland.



Customers and stakeholders

We support value creation in society through the development of essential infrastructure. Our operations are continuously designed to support healthy competition within the transport and business sectors, ultimately benefiting society. We create business opportunities by facilitating the arrival of cruise ships, with a particular focus on increasing turnaround passengers, as they bring significant value to the community. Additionally, we will expand the scope of the fisheries sector to support its growth and future services. Faxaflóahafnir is committed to driving innovation and actively seeking solutions to the major challenges of our time.

Infrastructure development

Active competition

Increase turnaround passengers



Environment and Society

The history of Faxaflóahafnir is intertwined with the history of the community and the century-long port legacy of the region. Faxaflóahafnir will continue to play a key role in shaping the ongoing narrative of development, construction, and improved quality of life. We take responsibility for nature, the environment, and society in every aspect of our operations. Through targeted incentives and infrastructure development, we are committed to reducing emissions within the port areas. Our efforts focus on lowering the carbon footprint, increasing recycling rates, and proactively preventing pollution incidents. Faxaflóahafnir proudly supports and backs key community projects related to our operations, with the goal of further strengthening our connection to the community.

Shape history

Take responsibility

Apply incentives

Responsible Operations

The owners of Faxaflóahafnir uphold high standards for responsible operations, with robust infrastructure development that benefits the community.

With an ambitious policy for infrastructure development significant investments, and strong collaboration with key industries across the country, Faxaflóahafnir is committed to sustaining growth in the years ahead.

Simultaneously, advancements in digital development, technology integration, process automation, and optimized use of ports and properties will drive improvements in operational performance.

Powerful investment

Utilization of technology

Improved harbor utilization



Human Resources and Knowledge

The culture of Faxaflóahafnir is built on the company's core values of integrity, safety, and professionalism, while actively embracing diversity and equality. We prioritize knowledge acquisition and sharing, supported by clear and effective processes in managing human resources. We make a concerted effort to present the activities and career opportunities at Faxaflóahafnir in a focused way to future generations, students, and other potential employees, with the aim of fostering greater diversity within our workforce.

Diversity and equality

Knowledge acquisition

Clear processes

Infrastructure Development

Faxaflóahafnir actively engages with the community, leveraging its expertise to support its growth. We continuously assess the future infrastructure needs for port-based activities that serve the community, environment, and economy. By expanding space for port operations on company-owned land, we meet stakeholder expectations and create the conditions for increased operational efficiency for our customers. Shore power connections and solutions developed in collaboration with energy companies will also play a key role in Faxaflóahafnir's infrastructure development in the coming years. Throughout all development initiatives, safety remains a core guiding principle, upheld through coordinated efforts and ongoing education.

Increased efficiency

Focus on safety

Coordinated effort



Experience and development for improved quality of life

From the beginning, Faxaflóahafnir has ensured that harbor infrastructure evolves with the needs of society. Experience, knowledge, and collaboration have been instrumental in the development and construction of the port areas. The enhanced quality of life is closely tied to the growth and progress of the ports. Today, Faxaflóahafnir connects the world and the seas to Iceland's largest markets and business areas.

Community and collaboration, human life and culture at harbor areas

Faxaflóahafnir actively engages with the community, applying its expertise for its benefit. We collaborate closely with local communities and place a strong emphasis on fostering the quality of life in harbor areas, creating space for a wide range of activities.

Innovation and progress. Green harbors of the future

We assess what the future development of infrastructure needs to be for port-based activities that benefit society, the environment, and the economy. Faxaflóahafnir contribute to innovation and actively seek solutions to the major challenges of our time.

Heritage and resilience. A strong gateway for Iceland to the world.

Faxaflóahafnir is built upon a century-long port history. The story of the port reflects the transformation from a town to a city—a narrative of growth, development, and improved quality of life. Today, Today, Faxaflóahafnir is one of the main gateways for transportation to and from Iceland—just as crucial now as ever.



