



# Alex Potts' Bio & Quote

## BIO

Alex Potts works at the intersection of technology, strategy, and product execution, With over 25 years of experience developing innovative technologies, his background spans product development, operational leadership, and the commercialization of technologies built for real-world use.

As Head of Product Management, Alex contributes to the growth and positioning of the company's next-generation technology platforms. His work focuses on helping translate deep technical innovation across artificial intelligence, sensing systems, robotics, and spatial intelligence into products that can operate reliably in demanding environments.

His approach emphasizes practical innovation, ensuring that new capabilities move beyond research and into operational systems that improve situational awareness, decision-making, and human safety.

## QUOTE

*"The pace of modern security and safety challenges demands technologies that can evolve just as quickly. By combining advanced perception with rapid development and deployment, we build systems that help operators understand their environment, anticipate emerging risks, and respond with clarity and confidence."*

**Alex Potts, Head of Product Management at Hidonix Industries**