

GFL Atlantic teams making wishes come true!



GFL Environmental Services teams across Nova Scotia and the Atlantic region recently united to support the [Make-A-Wish Canada's Heroes Challenge](#) in Dartmouth, Nova Scotia rallying together to help fulfill life-changing wishes.

"It was a true collaborative effort, and it was great to have our employees take part and help make a difference in these kids' lives," shared GFL Sales Director Grant Baldwin.

Baldwin also serves on the local Chapter Advisory Board for Make-A-Wish Canada, giving him a front-row seat to the impact of these efforts.

Participating in the Heroes Challenge for the very first time, the Atlantic team had a fundraising goal of \$10,000. Thanks to incredible enthusiasm and community support, they blew past their target—raising a remarkable \$12,000 in just six weeks.

The funds were raised through a mix of lively site-level activities, including Friday breakfasts, 50/50 draws, auctions, and other team-building events designed to drive donations.

Beyond their internal efforts, GFL joined six other local and national businesses for the Heroes Challenge event, creating a powerful day of connection centered around a shared purpose.

For the team, the true highlight was working alongside Jack, a Make-A-Wish recipient who received his wish last year, and hearing directly from his family about what the foundation's work means to them.

"I think the most memorable moment was chatting with Jack and his family, discussing the hardships they've been through and how vital this organization is," Baldwin added. "A wish is medicine—it provides these amazing kids with opportunities and experiences to look forward to."

A huge thank you to everyone across the Atlantic region who organized, donated, and participated to help make wishes come true!